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**EAST GOSHEN TOWNSHIP
COMMUNITY DEVELOPMENT COMMISSION
February 8, 2012 – 7:00pm
Final Minutes**

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Present: Chairman Al Zuccarello, Vice Chairman Donald Zemruski, and members Jon Altshul, Elena Coarse, Vincent Lord, Bob Madonna, John Stipe, Supervisor Marty Shane and Zoning Officer Mark Gordon. Members Noel Hedgecock and Daniel Callahan were absent.

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Call to Order/ Pledge of Allegiance/Moment of Silence

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Al Zuccarello called the meeting to order at 7:00pm. He also led the Pledge of Allegiance and called for a moment of silence to honor the troops.

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Minutes of January 23

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There was one change to the draft minutes. Al Zuccarello announced the minutes would stand approved as corrected.

Discussion

Al Zuccarello provided an update on his activities regarding the Iron Hill Twilight Criterium, which has taken almost all his time since the last meeting. On January 29 Al and Noel Hedgecock toured/surveyed the Business District. Al and Donald Zemruski met with Mark Yoder of the Greater West Chester Chamber of Commerce. They also met with and contacted the following businesses on Enterprise Drive: Advanced Staging Products, Techniplast USA, Acero Precision, CTDI and satellite facilities; and got their buy-in for the event. As well, they got the initial QVC okay.

On February 9 Al and Don are scheduled to meet with Grant Everhart of QVC. After meeting with him the only companies left to approach will be, Kantar Media, Westcode, and the Pennsylvania Leadership Charter School (PALCS).

Marty Shane advised the CDC to leave the logistics of the Criterium to the Township Staff in the form of a liaison. Mark Gordon said it is to his understanding that the Chamber of Commerce will be handling all of the logistics. Marty said the Township will still need to have a liaison person from the Township staff. Marty asked Al to schedule Mark Yoder to come to the February 21 Board of Supervisors meeting to give the Supervisors an overview of how the Chamber of Commerce plans to handle traffic, parking, clean up, litter, etc.

The brainstorming session with Post-It Notes is moved to the March meeting for developing a mission statement.

Jon Altshul will obtain a copy of the business survey form from Tim Connor of the Economic Development Council. Once the survey is obtained then there will be a discussion on formulating a scripted letter of introduction to local businesses.

Elena will compile a list of contact information for everyone of the CDC; she will send it out via e-mail.

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2 Al suggested that everyone familiarize themselves with the assets, features, and benefits of the
3 Township.

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5 Bob Madonna suggested the group eventually work on compiling a business-to-business
6 directory for EGT businesses.

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8 Mark Gordon suggested the group invite the employees of the EGT business to attend
9 Community Day in June.

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11 Next meeting is Wednesday March 14 at 7:00 pm.

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13 It was mentioned that meetings may move to Monday nights beginning in April.

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15 **Adjournment**

16 There being no further business, the meeting was adjourned at 8:00pm.

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19 Tia Piccolo
20 Recording Secretary