

EAST GOSHEN TOWNSHIP  
COMMERCE DEVELOPMENT COMMISSION

AGENDA: April 30, 2012 Workshop Meeting - Exec Conf Room 7:00pm

Call to Order/Pledge of Allegiance & Moment of Silence

1. Comments from Jon Altshul, CFO
2. Review & Acceptance of April 2, 2012's Minutes
3. Advisory Committees teams:
  - \*Retail/Commercial & Office Team
  - \*Industrial/Manufacturing Team
4. Letters of Introductions:
  - \*General pre-visitation Letters of Intro
  - \*Specific Advisory Cmte(s) Letters of Invitations intros
5. Suggestions for intro-letters: Contact(s) info + abbreviated Survey Form:
  - Q. Why did you locate your business to East Goshen Township?
  - Q. Number of years your business has been in the Township?
  - Q. Would you locate your business in the Township if you were starting over again? If no, why?
6. Visitations & Dress Code: definition Business Casual
7. Community Day & Fireworks Event 2012: Saturday, June 23
8. Next Scheduled Meeting: Monday, May 21, 2012 @ 7:00pm
9. Additional Business, Public Comment, etc:

Adjournment

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**EAST GOSHEN TOWNSHIP  
COMMUNITY DEVELOPMENT COMMISSION  
April 2, 2012 – 7:00pm  
Draft Minutes**

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**Present:** Chairman Al Zuccarello, Vice Chairman Donald Zembruski, and members Jon Altshul, Elena Coarse, Vincent Lord, Daniel Callahan, Bob Madonna, Supervisor Marty Shane and Zoning Officer Mark Gordon. Member John Stipe was absent.

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**Call to Order/ Pledge of Allegiance/Moment of Silence**

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Al Zuccarello called the meeting to order at 7:00pm. He also led the Pledge of Allegiance and called for a moment of silence for our military troops.

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**Minutes of March 14, 2012**

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There were no changes proposed to the draft minutes. Al Zuccarello announced the minutes would stand approved as submitted.

**Iron Hill Criterium**

Al Zuccarello provided an update on his discussions with Mark Yoder of the Greater West Chester Chamber of Commerce with regard to the request to use Enterprise Drive within the Goshen Corporate Park (GCP) to hold the Iron Hill Criterium time trial races. The Board of Supervisors has decided to deny the request to utilize Enterprise Drive for the bike race trials due to a number of unresolved issues and logistical challenges surrounding vehicle access to the business park during these races and the parking needs for the event.

**SEPTA Bus RT 92**

Al updated the Commission on the SEPTA Position to modify the Rt. 92 Bus service in the Goshen Corporate Park East (Enterprise Drive). A general discussion was had regarding the ridership and the basis of the decision by SEPTA to change the route.

**MARS DRINKS**

Al updated the Commission on the decision by MARS DRINKS to locate their Global Training Center here in East Goshen. Plans for a significant renovation to the existing building are being designed now.

**Local Business Advisory Committee**

A general discussion on the Advisory group role and how the commission should approach the key leaders and which key business leaders. A discussion about creating business cards and a tag line to catch the attention of the business person receiving a card from a commission member.

**Meeting Dates for remainder of 2012**

The CDC will meet the third Monday of the month at 7 pm at the township Building.

1 **The 2012 East Goshen Community Day**  
2 Marty told the commission that the Board had not committed to having the Community day yet  
3 because fundraising had not met the level needed to have the event. The Board of Supervisors  
4 tabled the discussion until their meeting on April 17, 2012.  
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6 **Public Comment**

7 Liz Tenkel from the Goshen Friends School attended the meeting to introduce herself to the  
8 Commission. The commission had a general discussion with Ms. Tenkel about Fundraising And  
9 Friendraising.

10 **Adjournment**

11 There being no further business, the meeting was adjourned at 8:35pm.  
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13 Mark Gordon  
14 Township Zoning Officer

DRAFT