

**EAST GOSHEN TOWNSHIP  
COMMERCE DEVELOPMENT COMMISSION  
August 20, 2012, 7:00 p.m.  
Minutes (Final)**

**Present:** Chairman, Al Zuccarello, Vice Chairman, Donald Zembruski, and members Vincent Lord, John Stipe, Dan Callahan were present. Mr. Eric Myer and P.J. Viloski from the Park and Recreation Commission were also present.

**Call to order/Pledge of Allegiance/Moment of Silence**

All Zuccarello called the meeting to order and Mr. Erick Myer and P.J. Viloski led the Pledge of Allegiance and there was a moment of silence for our military troops.

**Minutes of July 16, 2012**

Vincent Lord presented the motion to let the Chester County Recorder of Deeds send out a new veteran's discount program letter to retail businesses and the East Goshen Commerce Development Commission would show their approval. Dan Callaghan seconded the motion.

**Committee Team Report**

Vincent Lord opened the discussion for his committee with other Commerce Development Commission members regarding the September 27, 2012 meeting with the representatives who are involved with the businesses in the Goshen Village Shopping Center and the Milltown Stores. The purpose of that meeting is to have the Commerce Commission and Township Officials meet with them to discuss any problems or suggestions they might have to improve business environment. Both of these areas have had high business turnover. The Commission had earlier decided to meet with both groups on the morning of September 27, 2012. The members decided to have coffee as the representatives from both business groups come in for the meeting and they can meet the people informally. For the general section of the meeting it was decided that both representatives and the East Goshen Staff and Commission members would sit at a table and have an open discussion which would help bring out business ideas and questions the business people might have that would help improve the business environment in both areas. The representatives from the businesses would be asked to bring their business cards with them to share with the Commission Members.

**Meeting with Jim Wagner**

Jim Wagner who is broker and owner of Re-Max in Exton was not able to attend the Commission Meeting.

### **2013 Budget Items**

Al Zuccarello opened up a discussion regarding the Commerce Development Commission 2013 budget items. It was decided by the Commission that they would have a twice a year Bi-annual Advisory Board for industrial/commercial meetings. For business cards and stationary attire the Commission agreed for 200 cards. Mr. Zuccarello stated that 20 per cent of the contingency allocation for special projects are unknown because they are a new Commission. The Commission noted that prices for mailings would be going up and they would like to give out a new brochure to new business owners. Website, design production and hosting for East Goshen's CED on line Business Directory would be \$75.00. Design production and printing of East Goshen's CDC Business Print Brochure Director would be \$1,000. Vice Chairman, Donald Zembruski would like to meet with staff member Brian McCool regarding additions for the Commerce Development Commission link on the Township website. The Commission would like to be linked to the Chester County Economic Development Council which promotes a complete edge for new and existing businesses in Chester County. The Commission decided that they would like to order blue oxford long sleeve and green short sleeved shirts with the logo East Goshen Township Commerce Development Commission written on them.

### **Next Meeting:**

The next East Goshen Township Commerce Development Commission Meeting will be on Monday, September 10, 2012.

### **Adjournment**

There being no further business, the meeting was adjourned at 8:32 p.m.

Joanne Morgan  
Receptionist/Secretary