

**EAST GOSHEN TOWNSHIP
COMMERCE DEVELOPMENT COMMISSION
FEBRUARY 11, 2013**

Present

Chairman, Al Zuccarello, Vice Chairman, Donald Zembruski and members John Stipe and Dan Callahan were present. Vincent Lord was absent. Erich Meyer and VJ Viloski who are members of the Park Commission were in attendance. Jon Altshul, Chief Financial Officer was also in attendance.

Call to Order/Pledge of Allegiance/Moment of Silence

Al Zuccarello asked PJ Viloski to lead the Commission with the Pledge of Allegiance. There was a moment of silence for our Military Troops.

Commercial Zones Business Directory

Al Zuccarello asked Jon Altshul what pictures and colors should be used for the Directory. The important decorative items for the C-Zones Business Directory were: Township Logo, Welcome to East Goshen Township sign in front of the Township Building and East Goshen Township Park entrance sign. Dan Callahan asked if we had any pictures from the Community Day/Fireworks event that could be used. Jon Altshul would look to see if anything from the Community Day Event could be used.

Minutes for January 14, 2013

The minutes for January 14, 2013 were approved with corrections.

Farmers Market Day and Community Day Events

Al Zuccarello told the Board that Heidi Karpa contacted him regarding advertising for the Farmers Market and Community Day with Businesses in East Goshen. The Commission thought it would be a good idea to hand out signs of advertising to businesses and their employees. They thought that giving out advertising to the businesses and let them give it to their employees or have them give as hand-outs to people they meet. PJ Viloski thought the "sandwich" signs that could be located at the Business Parks would be very good advertising letting people know when the events were to be planned. Everyone can see them as they go to their work location.

Update: Chester County Book Store

Al Zuccarello told the Commission that he did not believe that the Chester County Book Store would be moving to the Goshen Village Shopping Center. He thought that the owner might be retiring.

Comprehensive Plan

The Commission decided to have Al Zuccarello as their representative and John Stipe as the alternate to the Comprehensive Plan meetings. The first meeting will be on Monday, February 25, 2013.

Status of MARS Transportation Initiative

Al Zuccarello told the Commission that MARS was approved for HVAC screening and he would like to speak with MARS representatives regarding their transportation initiative within the month.

Meeting adjourned

Dan Callahan made the motion to adjourn the meeting. Don Zembruski seconded the motion and the meeting was adjourned at 7:52 p.m.

Respectfully submitted,

Joanne Morgan
Receptionist/Secretary