

EAST GOSHEN TOWNSHIP

COMMERCE COMMISSION

AGENDA: March 18, 2013

Call to Order: 7:00pm - MAIN CONFERENCE ROOM

Pledge of Allegiance & Moment of Silence

Approval of Minutes: February 11

Discussions/Corrections to:  
Commercial Zones Business Directory

Comprehensive Plan Task Force Update

Landlords' Project

Early Planning for C-zones (& offices - Executive Center) Forum

New Business:  
EGT Farmers Market outreach to the C & I/BP zone constituents

Adjourn

Next Scheduled Meeting: April 15, 2013 @ 7:00pm in Main Conference Room

**EAST GOSHEN TOWNSHIP  
COMMERCE DEVELOPMENT COMMISSION  
FEBRUARY 22, 2013**

**Present**

Chairman, Al Zuccarello, Vice Chairman, Donald Zemruski and members John Stipe and Dan Callahan were present. Vincent Lord was absent. Erich Meyer and VJ Viloski who are members of the Park Commission were in attendance. Jon Altshul, Chief Financial Officer was also in attendance.

**Call to Order/Pledge of Allegiance/Moment of Silence**

Al Zuccarello asked PJ Viloski to lead the Commission with the Pledge of Allegiance. There was a moment of silence for our Military Troops.

**Commercial Zones Business Directory**

Al Zuccarello asked Jon Altshul what pictures and colors should be used for the Directory. The important decorative items for the C-Zones Business Directory were: Township Logo, Welcome to East Goshen Township sign in front of the Township Building and East Goshen Township Park entrance sign. Dan Callahan asked if we had any pictures from the Community Day/Fireworks event that could be used. Jon Altshul would look to see if anything from the Community Day Event could be used.

**Minutes for January 14, 2013**

The minutes for January 14, 2013 were approved with corrections.

**Farmers Market Day and Community Day Events**

Al Zuccarello told the Board that Heidi Karpa contacted him regarding advertising for the Farmers Market and Community Day with Businesses in East Goshen. The Commission thought it would be a good idea to hand out signs of advertising to businesses and their employees. They thought that giving out advertising to the businesses and let them give it to their employees or have them give as hand-outs to people they meet. PJ Viloski thought the "sandwich" signs that could be located at the Business Parks would be very good advertising letting people know when the events were to be planned. Everyone can see them as they go to their work location.

**Update: Chester County Book Store**

Al Zuccarello told the Commission that he did not believe that the Chester County Book Store would be moving to the Goshen Village Shopping Center. He thought that the owner might be retiring.

**Comprehensive Plan**

The Commission decided to have Al Zuccarello as their representative and John Stipe as the alternate to the Comprehensive Plan meetings. The first meeting will be on Monday, February 25, 2013.

**Status of MARS Transportation Initiative**

Al Zuccarello told the Commission that MARS was approved for HVAC screening and he would like to speak with MARS representatives regarding their transportation initiative within the month.

**Meeting adjourned**

Dan Callahan made the motion to adjourn the meeting. Don Zembruski seconded the motion and the meeting was adjourned at 7:52 p.m.

Respectfully submitted,

Joanne Morgan  
Receptionist/Secretary