

**EAST GOSHEN TOWNSHIP  
COMMERCE COMMISSION**

**AGENDA: April 15, 2013**

**Call to Order: 7:00pm - MAIN CONFERENCE ROOM**

**Pledge of Allegiance & Moment of Silence**

**Approval of Minutes: March 18**

**Discussions/ Further Corrections and Refinements to:**

**Commercial Zones BUSINESS DIRECTORY**

**Comprehensive Plan TaskForce Update (None - no meeting in March)**

**Landlords' Project - ongoing**

**Early Planning for C-zones (& offices - Executive Center) Forum**

**New Business:**

**EGT Farmers Market outreach to the C & I/BP zone constituents**

**Adjourn**

**Next Scheduled Meeting: May 20, 2013 @ 7:00pm in Main Conference Room**

**EAST GOSHEN TOWNSHIP  
COMMERCE COMMISSION  
MARCH 18, 2013**

**Present**

Chairman, Al Zuccarello, Vice Chairman, Donald Zembruski and members John Stipe, Dan Callahan and Vince Lord were present. Heidi Karp, Chairman of the Park Commission was present.

**Call to order/Pledge of Allegiance**

Al Zuccarello asked Heidi Karpa to lead the Commission with the Pledge of Allegiance. There was a moment of silence for our Military Troops.

**Heidi Karpa's Market Day Presentation**

Al Zuccarello asked Heidi Karpa to give her presentation to the Commission regarding the Farmers Market. She stated that the Farmers Market is:

- 1) The power for the local commerce structure.
- 2) It helps reseed the local community.
- 3) Brings people together at the East Goshen Township Park to purchase their goods
- 4) She would like to invite Commercial Zone Business District to the Park to promote their businesses and they could invite people who work for them and people they do business with. The Farmers Market will be every Thursday afternoon at the East Goshen Township Park starting on May 9, 2013.
- 5) She would like to have the Commercial Business District have a few tables at the East Goshen Park and they could rotate what week would be feasible for them.
- 6) Heidi said that the Corporate Zone Business could provide a product to be advertised at their table.
- 7) She stated that a Township Employee Day could be presented using check cards. Every time an employee is at the Park the check card is punched.
- 8) They could have a table at Community Day.
- 9) The Farmers Market is handled by East Goshen Township.

Heidi also told the Board regarding her background and that she did work in Chicago but came back home here and was very interested in working with the Park Commission.

John Stipe suggested that a letter be sent out to Commercial Zone Businesses. He also asked Heidi about the signage advertising the Farmers Market. Heidi commented that Park Commission is in the process of improving the signs.

Al Zuccarello asked Heidi Karpa if she could have picture taken of the Township Building to be the website for the Commercial Zone Business Directory. Heidi said that she could have that done.

### **Minutes for February 22, 2013**

Mr. Zuccarello asked the Board if the minutes for February 22, 2013 would be approved . Mr. Zembruski made the motion to improve the minutes. Mr. Lord seconded the motion and the minutes were approved by the entire Board.

### **Landlord Project**

Mr. Zuccarello stated that he would like to meet with the landlords of different Commercial Zone Businesses. He would like to start with Goshen Village Shopping Center. He thought it would be a good idea that the Commission and the Board of Supervisors meet with the landlord to gain his prospective and ideas for the Goshen Village Shopping Center. Mr. Zuccarello thought that the tenants renting their businesses from the landlord should start a business association to discuss any improvements that need to be done to the shopping center.

John Stipe presented the motion to first meet with the Goshen Village Shopping Center landlord and then proceed with the Milltown Stores. He stated he would like to see the businesses succeed. Donald Zembruski seconded the motion and the motion was approved by the entire Commission.

### **Early Planning for Retail Shops, Stores and Offices Forum**

Al Zuccarello told the Board he would like to have another Commercial Business forum inviting the businesses that did not attend the one last year. This would include businesses such as the Veterinary Center, Athena's Pizza, Pepper Mill Restaurant and others that did not attend last year.

### **Comprehensive Plan**

Al Zuccarello reported to John Stipe on the Brandywine Conservancy address update.

**Commercial Zones Business Directory**

The Commission reviewed the Business Directory to make sure the names, addresses, and e-mail information was correct.

The next scheduled meeting is April 15, 2013 at 7:00 p.m.

Al Zuccarello made a motion to close the meeting; Vince Lord seconded the motion and the meeting was adjourned at 8:23 p.m.

Respectfully submitted

Joanne Morgan  
Receptionist/Secretary