

**East Goshen Township COMMERCE COMMISSION (CC)**

**AGENDA: June 17, 2013**

**Call to Order: 7:00 PM Main Conference Room**

**Pledge of Allegiance & Moment of Silence**

**Intro of Guests: John E Theilacker, Assoc Director - Brandywine Conservancy  
Stephen L Kehs, Vice President - TRIAD Associates  
Senya Isayeff, Chairman EGT Supervisors  
Marty Shane, Supervisor & CC Liaison**

- 1. Comprehensive Plan Updates and Discussion re: Commercial Districts zones**
  
- 2. Planning for Q&A session with Commercial & Industrial/Business Park zones' business constituents for their advice and input re Comprehensive Plan Updating in our Fall Forums**
  
- 3. Announcements to the business leaders in all C & I/BP zones re:  
C-zones retail Business Directory  
EGT's Farmers' Market  
EGT Community Day & Fireworks Event on 6/22  
Constant Contact sign-ups to all the businesses in C & I/BP zones**
  
- 4. Status: Landlord Input Project - Goshen Village Shopping Center**
  
- 5. Dates for Fall Forums:**
  
- 6. Commercial Districts zones & Goshen Executive Center visits**
  
- 7. Industrial/Business Parks zones visits**
  
- 8. Other Business: IMX Medical Management Services, Inc**

**Adjourn:**

**Next Scheduled Meeting July 22, 2013**



**ENVIRONMENTAL MANAGEMENT CENTER  
BRANDYWINE CONSERVANCY**

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**Meeting of the East Goshen Township  
Commerce Commission**

June 17, 2013

(Facilitated by Brandywine Conservancy and Triad Associates)

WELCOME

BACKGROUND

Our Mission  
Some Principal Findings from the Visioning Workshop

REVIEW OF DRAFT NARRATIVE

DISCUSSION AND NEXT STEPS

Implications of the Background Narrative  
The Town Center: What is Realistic and Practical  
Opportunities for Public Private Partnerships  
Municipal Investments that could Enhance the Market  
Branding and Marketing the Township

OTHER OLD/NEW BUSINESS

ADJOURN

**EAST GOSHEN TOWNSHIP  
COMMERCE COMMISSION  
20MAY2013**

**Present**

Chairman, Al Zuccarello, Vice Chairman, Donald Zembruski and members Dan Callahan and John Stipe were present.

**Call to order/Pledge of Allegiance**

The meeting was called to order at 7 p.m. The meeting began with the Pledge of Allegiance. A moment of silence was observed for our Military Troops.

**Commercial Districts and I/BP Zone Communication**

Chairman Zuccarello will draft a letter/email to be sent to the C Districts and I/BP Zone contacts covering the following topics:

1. 2013 Community Day & Fireworks Event invitation.
2. Encourage all the C District, I/BP owners and employees to take advantage of the Farmers Market located in the park each Thursday.
3. Call attention to the new business directory.
4. Encourage all C District and I/BP entities to sign up for the East Goshen Township constant contact list.

**Landlords Project**

The members discussed and decided that it will be necessary to meet with the owner of the East Goshen Village Shopping Center in order to properly make any recommendations to the Comprehensive Plan Task Force. A request will be made to the Supervisors to arrange/request for such a meeting.

**Fall Business Forums**

The members discussed continuation of one forum each year for the C District and I/BP Zone. Dates and invitations will be set at a future meeting.

**Communication - Changes to Local Businesses**

Chairman Zuccarello will speak to the Township officials about providing information with respect to any changes to township businesses.

**15 April 2013 Minutes**

The 15 April 2013 minutes were approved.

John Stipe made a motion to adjourn the meeting. Dan Callahan seconded the motion and the meeting was adjourned at 7:40 p.m.

Respectfully submitted,

John Stipe