

East Goshen Township COMMERCE COMMISSION

AGENDA: August 19, 2013

Call to Order: 7:00 PM - Main Conference Room

Pledge of Allegiance & Moment of Silence

Guests: Jon Altshul, CFO East Goshen Twp

1. Budget Projections 2014 -

2. Planning for Q&A session with C & I/BP zones' business constituents for advice & input re Comprehensive Plan Updating in Fall Forums

3. Comprehensive Plan Updates and Discussion re: Commercial Districts zones

4. Status: Goshen Village Shopping Center & Route 3 Corridor

5. Continuing Visitations re Fall Forums:

Oct 3: Commercial Districts zones & Goshen Executive Center (GEC) visits

Nov 7: Industrial/Business Parks zones visits

6. Forums' selections of invitees and C-zones Advisory Cmte visits to date:

Ed McFalls, VP - Woolridge of PA (landlord, developer) Village Square SC & HM

Mark Giunta, Manager - Giant Store of Village Square Shopping Center

Hon Dan Truitt, PA State Representative - Goshen Executive Center

Steve MacNamee, Chmn/CEO - MacNamee Group (corp insurance & developer - GEC)

Nicole Harmon, Regional Director - The Rock School West in GVSC

Bill Conway, Owner - Conway Power & Equipment, Inc

Bernard Ebersole, Principal - Matlack Florist

Matt Wagner, President - Bob Wagner's Flooring America

Bob Wiggins, Owner - Wiggins Auto Tags Centers (landlord/developer - Rte 3 Corridor)

Vince Del Vacchio, Owner - Del Vacchio Landscape & Garden Center

Jim Wagner, Broker/Owner 35 Agent RE/MAX Exton (SCs' developer, landlord)

Other Business:

Adjourn:

Next Scheduled Meeting - September 16, 2013

**EAST GOSHEN TOWNSHIP
COMMERCE COMMISSION
JULY 15, 2013
FINAL**

Present

Chairman, Al Zuccarello, Vice Chairman, Donald Zembruski and members Dan Callahan, Vince Lord and John Stipe were present. Also attending were Supervisors, Mary Shane and Senya Isayeff.

Call to Order

The meeting was called to order at 7 p.m. by Chairman, Al Zuccarello. The meeting began with the Pledge of Allegiance. A moment of silence was observed for our Military Troops.

Budget Projections

Al Zuccarello reported that Jon Altshul, Chief Financial Officer, will attend the August meeting to go over budget projections for 2014. The Commission reported that they expected not to spend any more than \$650.00 per each of the Fall Forums which are scheduled for October 3rd and November 7th.

Dates for Fall Forums

The Commission is scheduled to have a forum on October 3, 2013 with businesses from the Commercial Zones Shopping Districts and Goshen Executive Center. On November 7, 2013 the Commission will have a forum with Industrial/BP Zones corporations. The Commission stated that the breakfast menu went very well last year and they might want to do it again this year. Vince Lord mentioned that gourmet sandwiches would do well for a luncheon for November 7th.

Comprehensive Plans & Updates and discussion regarding Commercial Districts Zones

- 1) The Commission thought that trees planted along Route 3 would be a nice idea if it could be accomplished.
- 2) Milltown Stores: Black awnings would help improve the outlook on those stores and Matt Wagner from Bob Wagner's Carpet Store will be contacted to find out who the landlords are. No one has heard back from Mary Ellen's Bakery or Bob Wagner's Store regarding Mary Ellen expanding in the rear area of Bob Wagner's. Senya Isayeff suggested that maybe a tenant upgrade should be suggested because their tenants do not stay there along. The Commission members also had a question pertaining to signs on the property and if there was a sign ordinance violation.
- 3) Goshen Village Shopping Center: Senya Isayeff mentioned that he called the owner Robert Hill and has not spoken with him. He said that calls were made back and forth. Mr. Isayeff stated that he would like to know the future of the shopping center because it would impact the Comprehensive Plan. The Goshen Village Shopping Center has not maintained full occupancy for a number of years.

Community Excellence Event

Senya Isayeff and Marty Shane suggested that the Commission have a Tour Excellence Event such as they did three years ago. It was suggested that realtors, lenders and property management associates be invited. Mr. Isayeff suggested that the event be held in September and we would be able to add the information we received from the event to the Comprehensive Plan Report. Al Zuccarello was doubtful this event could be accomplished properly within the time constraints and Business Forums planning's already in motion.

Meeting Notice

Al Zuccarello said he would meet the Commission on Thursday, July 19th, at the Goshen Executive Center.

Al Zuccarello presented the motion that the meeting be adjourned. John Stipe seconded the motion and Commerce Committee adjourned the meeting at 8:56 p.m.

Respectfully submitted,



Joanne Morgan
Receptionist/Secretary