

**East Goshen Township
Commerce Commission Minutes
March 10, 2014
FINAL**

Attendance

Al Zuccarello, Donald Zembruski, John Stipe and Vince Lord were present. Supervisors Marty Shane and Senya Isayeff were also in attendance.

Call to Order

The meeting was called to order at 7:00 pm by Chairman, Al Zuccarello. The meeting began with the Pledge of Allegiance. A moment of silence was observed for our Military Troops.

January 13, 2014 Board Minutes

Al Zuccarello presented the motion that the minutes for January 13, 2014 be accepted and approved. Don Zembruski presented the motion that the resignation of Dan Callahan be included in the minutes. The Commission agreed with Mr. Zembruski and with that change the minutes were accepted and approved.

Williamson Trade School

The Commission decided to visit Williamson Trade School which is located outside of Media near the Granite Run Mall. They would like to have a discussion with Williamson Trade School representatives and inform them that we have businesses located in our corporate parks that need high tech trade personnel such as skilled machinists especially, as well as specialized welders. The Commerce Commission will pass along the information they receive to the corporate personnel in the business parks.

Commerce Commission Inputs/Edits to Comprehensive Plan 2015 Task Force's Economic Development Draft

Pages 13-22 Review

The Commission will do corrections to pages 13 - 22 since the Comp Plan Updating Task Force determined pages 1-12 were better suited as the Appendix to Chapter 2.

Roadways

Member, Vince Lord noticed that Route 352 was not a major road listing. He mentioned that a lot of people use Route 352 from Route 3. The major roadways are: Route 3, Paoli Pike, Boot Road, Route 352 which connect to business parks and industrial zones.

Business Park & Industrial Zone Occupancy

All the buildings are occupied in the Goshen Corporate Parks. The Comprehensive Plan Updating Task Force will implement a plan for the Township to follow for the next 10 years. Maintaining a consistent occupancy rate in the corporate parks will ensure East Goshen Township high visibility with prospective business owners.

Golf Courses

There are two golf courses in East Goshen which are in Hershey's Mill and Applebrook.

Signage

Senya Isayeff mentioned that the street signs in West Chester are all the same color which makes it easier for directing people. Setting up a uniform sign plan that would have signs in the same color and size ensures consistency. This would be a good idea for East Goshen to pursue.

Commerce Commission Comprehensive Plan Goals

1. Transportation – Improving traffic arteries
2. Communication/Technology –
3. Land Uses & Business Retention
4. Zoning & Government
5. Work Force

Constant Contact

The Commission would like to develop a business email contact list and utilize Constant Contact for the companies listed in the East Goshen Township Business Directory.

Next Meeting Date

The Commerce Commission will meet April 21, 2014 at 7:00 p.m.

Adjournment

Al Zuccarello requested that the meeting be adjourned. Don Zembruski seconded the motion and the meeting was adjourned.

Respectfully submitted,

Joanne Morgan
Receptionist/Secretary
3/11/2014