

**EAST GOSHEN TOWNSHIP
HISTORICAL COMMISSION MEETING MINUTES
February 9, 2012**

The East Goshen Township Historical Commission held a scheduled meeting on Thursday, February 9, 2012 at 7:00 p.m. at the Township Building. In attendance were: Chairman Chris Reardon, Vice Chairmen Ben Rohrbeck and Ellen Carmody, Kathryn Yahraes, Judy Schafer, Sue Ciorletti and non-voting member Ed Lendrat. Also in attendance were Dolores Higgins and Megann Hedgecock, Planning Commission.

1. CALL TO ORDER

Chris called the meeting to order at 7:00 p.m.

2. PLEDGE OF ALLEGIANCE & MOMENT OF SILENCE

Judy led those present in the Pledge of Allegiance and in a moment of silence for our troops.

3. MINUTES

A. The Chairman noted that the minutes of the January 12, 2012 meeting were approved as corrected.

4. ANNOUNCEMENTS

A. Activity Calendar – Kathryn distributed the 2012 calendar and reviewed some additions and changes. Chris mentioned that he would like to have this calendar on the website.

5. TREASURER'S REPORT

A. The Commission reviewed the financial reports. Ben made a motion to pay \$25 for the membership to the National Trust for Historic Preservation. Ellen seconded the motion. The vote was unanimous. This membership gives the Commission discounts on books, the magazine and access to the library.

B. Ellen pointed out that the Board of Supervisors granted the Commission's request for an increase in the 2012 budget.

C. Ellen feels there should be an allocation for advertising for Living History Day. Kathryn commented that Senya encouraged ABCs to use the 501c3 to raise funds for events, etc. Ellen said that process is lengthy.

6. CHAIRPERSON'S REPORT

A. Chris will be leaving the meeting for a short time to make a presentation about the Historical Commission at the Neighborhood University that the Township is holding tonight.

7. OLD BUSINESS

A. Brochure for the Battle of the Clouds – Dolores distributed a sample of the brochure and explained the layout. The Cornwallis house and 3 Tun Tavern are two other buildings that are still original that could be used on the back of the brochure.

Discussion –

1. It was pointed out that Howe is referred to as "Lord" and "General". Everyone agreed he should be referred to as "General" throughout the brochure.
2. The request for information on the back should be in bold.
3. The township website should be added under the address on the front of the brochure.
4. It was suggested that the inside text should be justified to the left.
5. The title on the front should be at the top so it stands out in a display.

6. The map will be reviewed. Ben feels it is incomplete. Although the Commission has used the township copier in the past, the Commission agreed to get quotes from printers to have this done professionally.

- B. Signs – Judy distributed renderings of the proposed signs done by Fred Jones at Marsh Creek Signs. After discussion, the following was decided:
1. Commission selected the proposed sign design on page 2 of the drawings without the banners.
 2. The official township logo, which is larger than that shown on the drawing, will be used on the signs.
 3. Education Center will be removed from sign #1.
 4. Leave the sign green with cream and black lettering.
 5. The signs for the Plank House and Blacksmith Shop should have the cream text box repeated on the reverse and no logo on the reverse.
 6. Everyone agreed they don't like the two lines of changeable letters as shown on page 1. Judy will get information about rider/hanging signs (cost, construction, how they will be attached, etc). Everyone will think about what type of signs should be used (open, closed, special event, etc.)
- Judy said the signs are aluminum. Ben is concerned about putting holes in the signs for the rider signs. The Township will put the posts in so there will be no cost for that. Judy wants the designer to come here and see the site. She has set May 1st as the deadline for installation.
- Ellen said she received an email from Sandy Snyder, Chairman of the Conservancy Board, letting her know that they are going to replace their sign by the wetlands.
- C. Research – Ed has completed the research on the latest group of properties and will start to write this week. Also, Ed gave the information to Dr. Ralph Mauriello about his house. Dr. Mauriello said he will show Ed his book.
- D. Advertising for Living History Day - Ellen contacted Lisa O'Neil, of the Farmers Market, about the sandwich sign they use for the market. Mark Miller got it for her and they ordered more for this year. Also, Golden Valley Farms is printing plastic sleeves to put over the signs. Ellen wants to get one for the intersection of Paoli Pk. and Rt. 352. She wants to get lots of the small signs to put around the township. Kathryn distributed a list of possible sources for free advertising. Heidi Karpa is going to assist Ellen and Kathryn with internet advertising. Chris showed everyone the handout he used at the Neighborhood University that the Township was holding tonight.
- Sue mentioned that the Hershey's Mill TV station, Channel 20, wants to interview Chris and/or Ellen about Living History Day, probably sometime in May. Sue will email them some dates.
- Sue will find out if an article can be put in the Hershey Mill magazine before Living History Day.
- E. Questors Grant - Ellen explained that the Historic Commission is in line to get a grant. However, the Questors have a lot of requirements. One of these requirements is that the grant has to be made through a 501c3. The East Goshen 501c3 has to go through the Chester County Foundation, which is a very long process, so, they won't be able to get a grant this year. The next offer is in 2014, so they will have to contact the 501c3 in 2013 to start the process. Kathryn had a copy of a Board of Supervisors Resolution regarding grant application procedures.

- F. Plank House Garden – Judy and Kathryn, with assistance from Nancy Scheiderman, Township Administrative Assistant, printed the brochure for the garden. Also, Judy reported that Kathy Martinez is working on the book. Kathryn explained that the book will be a 3-ring binder. Each page will describe something in the garden and provide possible recipes.
- G. Plank House and Blacksmith Shop repairs – Judy reported that the lighting to show off the Plank House was ordered by Mark Miller and will be installed when he gets it. Chris reported that Mark Miller will do the benches for the Plank House and hopes to have them done by Living History Day. Judy said Mark Miller will grind the stumps and remove the grass. Chris feels a list should be made and they need to find out who can do the repairs (new doors, leaking windows, etc).
- H. Volunteers – Ben received the volunteer forms for the teenagers he will train. He will start training in March. He ordered the tobacco plants. Since this year the Commission will spotlight the women and families left behind and how they took over tasks that the men did, the 2 teenagers will explain that they will be leaving to fight in the war and show what tasks the women took over. One will be farming and the other will be in the Blacksmith Shop and they will switch. Ben will be there Saturdays from 10 am to 1 pm. Kathryn asked for discussion of the schedule. It was agreed that:
1. The first day will be Saturday, May 19, 2012,
 2. The last day will be Saturday, October 4, 2012 and
 3. The hours will be 10 am to 4 pm.
- Kathryn has enough volunteers for every day, all day. She feels the Plank House volunteers know enough about the Blacksmith Shop to be able to tell people some of the history. Chris will help in the BSS when he can.
Judy wants someone to help her with the toys.
Ed asked to have the Volunteer Information Sheet changed. Under “Research”, remove “houses/properties” and “families”.

8. NEW BUSINESS

- A. Kathryn mentioned that Arlene Davis, a former member of the Historical Commission, passed away. She will send a sympathy card.
- B. Ben commented that the Harness Bench should be put near the sliding door in the Blacksmith Shop. Also, he has leather working hand tools that belonged to his father.
- C. Dolores is working on new costumes. If they need suspenders, they should have buttons not clips. Also they need a few straw hats. Chris will get a catalog from Townsend.

9. SUBDIVISION/LAND DEVELOPMENT

None

10. LIAISON REPORTS

None

11. CORRESPONDENCE

None

12. PUBLIC COMMENT

None

13. ADJOURNMENT

There being no further business, Sue moved to adjourn the meeting. Ellen seconded the motion.
The meeting was adjourned at 9:30 p.m.

Respectfully submitted

Ruth Kiefer, Recording Secretary