

**EAST GOSHEN TOWNSHIP
Park & Recreation Board Meeting
June 2, 2011**

The regular meeting of the East Goshen Township Park and Recreation Board was held on Thursday, June 2, 2011 at the Township Building. The meeting was called to order by Chairman Ruth Scadding at 7:00 p.m. Other board members present were: Phyllis Marron, Ann Marie Fletcher-Moore, and Vicki Wooters.

Others present were:

Frank Vattilano, Director of Recreation
Mark Miller , Director of Public Works
Thom Clapper, Township Supervisor
Sue Ciorletti, Historical Commission
Adam Knox , Conservancy Board
Erich Meyer - Resident
Arthur Jones – Resident

A. CALL TO ORDER/PLEDGE OF ALLEGIANCE

The Chairman called the meeting to order.

The Chairman led the Pledge of Allegiance and a moment of silence to remember our Armed Forces.

The Chairman asked if anyone would be recording the meeting. There was no response.

B. APPROVAL OF MINUTES

Phyllis moved to approve the minutes of the May 5, 2011 meeting as corrected. Vicki seconded the motion. There was no further discussion. The motion passed.

C. CHAIRMAN'S REPORT/ANNOUNCEMENTS

None

D. STAFF REPORTS

1. Frank's report follows:

- a. Programs – Spring programs are either in progress or up and coming.
- b. Progress – He hired a music teacher for the Summer Program. He has chosen three Social Media Interns so far. They are wonderful, capable kids. In the Daily Local News supplement section "Chester County's Top Students" in 2011, the top two students from each high school in the county were pictured and described. The two students from East High School both are working as interns. He is continuing to work on details for all programs. Ruth, Thom and Frank are working as part of the Community Day Committee. The committee is motivated, efficient and getting things done to make it a great event.
- c. Personnel – There is lots of communication to the summer staff, clinicians, and contractors.
- d. Permits – The number of pavilion permit applications are still down for this time of year.

2. Mark's report follows:

The special needs swing was installed last week. Mr. Jones e-mailed me to say that one of the trees along the pathway needs to be replaced. I have contacted three nurseries for pricing and availability. The seven trees that were damaged over the winter in the area of the old restrooms were taken down and the remaining stumps were ground out. In the next few weeks we will be repaving the walkways at the tennis courts.

We had a large tree come down at the Grand Oak park along the creek; the tree was cut and chipped. The crew was also busy with mowing.

E. OLD BUSINESS

1. Farmers' Market – Ann Marie reported that she and Ruth met with Lisa O'Neill and seven others and discussed plans to get growers for the farmers market. They also discussed the type of items that would be sold. Lisa is lining up definite growers and has someone who can design a logo. They may start mid-July. It will be held on Thursday from 3:00 to 7:00 pm. Ruth said that Lisa is doing a great job. Normally fees are about \$32/event from each grower participating in the market. They discussed giving an introductory fee of \$20 to give them an incentive to participate. The rental fees from the Farmers Market will go through the 501(c)3 and designated for the Pumpkin Festival. Vendor spaces for the market will be 10 ft x 10 ft. If someone wants a 20 x 10, they will pay for 2 spaces. It will be near the Veteran's Pavilion. No cars will be parked on the grass. Vendors will park their cars somewhere else after they unload their goods. For now it will be referred to as the East Goshen Farmers Market. Rick Smith sent a memo citing Sec. 163.3.k of the Township Code which says there can be a market in the park with the consent of the Park Board. Vicki voiced concern about possible noise from generators. Vicki made a motion to approve the East Goshen Framers Market in East Goshen Park. Ann Marie seconded the motion. Thom questioned the time of 3-7 pm because of school dismissal. He also asked about advertising. Ann Marie said Lisa has a way to take care of this without cost to the Board. Mr. Jones voiced concern about the traffic at this time of the day. This is when many people come to the park after work. Ann Marie said this will be worked out if needed. Vicki suggested having a map of the park showing which growers were there and where their spot was. There was no further discussion. The motion passed unanimously.

2. Fees – Vicki feels the fee rates should be more consistent than they are now. From the spreadsheet that Frank provided, she pointed out that the Yoga class contractor pays \$5 per student per session (which can be one day to several weeks). They pay \$112 for the session, which is several weeks, and the contractor pays \$5 which is 4.5%. Some other contractors pay a higher percentage depending on the length of the session. For a group such as the Boot Camp, it is difficult to charge per student/per class because her daily sessions vary in number of participants. Vicki recommends that the classes that pay per student/per class be charged 25%, instead of the \$5 fee. For groups like the Boot Camp, she recommends a flat fee of \$250/month. Thom is concerned that this increase is so large that people will stop their classes. He estimated that 25% of \$112 would be \$28 instead of \$5. Frank pointed out that the participants in these classes come here because they can't afford private clubs like ACAC and attendance is done in some programs. Ruth asked Frank to provide a report next month showing the decreases. Vicki said the Boot Camp contractor plans to continue through the summer so a decision should be made regarding her fee. Vicki moved to charge \$250-300 for the Boot Camp's next session. Frank should discuss the fees with the contractor and explain that the fees are being reviewed and could change again. Phyllis seconded the motion. The motion passed with 3 yes votes and 1 no vote.

3. Community Day -Ruth reported that it will be held on Saturday, June 25, 2011 starting at 4:00 p.m. The Y is providing a concession stand from the Purple Picnic People and will serve chicken, hamburgers, hot dogs, chips and snacks, ice cream and water ice, and funnel cake. The East entrance to the park will be open. On June 2nd there will be a Traffic Committee meeting. The following activities will start at 4:00 pm – moon bounce, wall climbing, obstacle course, music, Stubby the Helicopter, a Goshen Fire Truck, VIP tent, event programs will be distributed and possible hot air balloon on the soccer field.

At 4:30 pm a band will perform.

At 5:30 pm parachute jumper carrying an American flag will land on C Field outfield.

At 6:30 pm children's games and activities

At 7:00 pm another band will perform

At 8:00 pm we will start to gather people in front of the stage.

At 8:15 pm VIP intro by Senya and guest of honor speaker Adjutant General of PA National Guard

At 8:30 pm Band performs

At 9:10 pm Start Spangled Banner is sung

At 9:15 pm Fireworks start

Both park exits will be used.

F. NEW BUSINESS

1. 8th Annual Liberty Lacrosse Shootout – T. Kevin Carney gave a summary of their event which will be held on June 11 & 12, 2011. They hold this event on the soccer fields in Willistown on Line Road. They have arrangements with Bryn Mawr Rehab and Toll Brother's to park on their property. However, if the weather is wet, they can't park on the grass and need to find alternative parking. They have secured East High School as a secondary location and will use shuttle buses. They are requesting the use of East Goshen Park and Applebrook. Frank reported that both Pavilions will be in use that weekend, there are numerous ball games, and an event for disabled youth will be held in the parking lot at the Chamber of Commerce building. Also, June 11 is the trip to New York so those people will be parking in the park. The Board denied their request because there were too many events scheduled for both parks that weekend.

2. TAG report - Ruth said the Board of Supervisors want a report by June 30th showing what the Park Board has done regarding the TAG committee recommendations. The following items were discussed:

#30 Self Sustaining P&R Programs

1. All Park and Recreation Programs are self-sustaining except the Summer Program. For 2011 the Board increased fees for all recreation programs.
2. The Park Board is continuing to analyze all fees including contractor fees.
3. With assistance from Lisa O'Neil, 501(c)3 committee member, the Board has approved a Farmers' Market in East Goshen Park. The proceeds from this will go through the 501(c)3 and designated for our fall Pumpkin Festival.

#31 Institute P&R Sponsoring programs

1. The Board and the 501(c)3 continue to search out short term and long term sponsors for all park and recreation events.
2. The Spring Egg Hunt was sponsored by Beneficial Bank, Penn Liberty, Chik-Fil-A and Wegmans.
3. Community Day on June 25, 2011 has many sponsors helping to make this a great event.

#32 Formalize and Expand Relationship with the YMCA

1. The Board is continuing to build a relationship with the YMCA.
2. They are one of the larger sponsors for Community Day.

#33 Concession Stand at East Goshen Park

1. Numerous attempts have been made to contact contractors with no response back.
2. The Board is exploring mobile concession stands such as a lunch and ice cream truck.

#35 Online Registrations

1. The township is working towards getting all programs set up for online registration.

#36 Social Network

1. Frank has 3 high school students working with him to set up East Goshen Park and Recreation programs on Facebook. A computer not on the township network has been set up for this purpose.

#37 Program Partnerships

1. This year Frank is working with the Eagles organization registering and collecting fees for their camp. We received about \$30 per registrant for this service. Ruth will put this together and present it to the Board of Supervisors.

3. Community Day Assignments – Ann Marie will send an email to all Boy Scout troops in the area to ask for volunteers. This would count as a community service for them.

4. Born Learning Trail – The Board likes this idea. Vicki thought the trail could go between the Veterans Pavilion and the Tot Lot. This was tabled since no representative was present.

5. Rocket Launch Request – A resident requested permission to launch model rockets with B engines in the park. Discussion:

Ruth received an email from Bob Huebner who is in favor and recommends the soccer field.

Ann Marie – They need to have more than one adult to keep the area clear of other people.

Vicki – They should apply for a permit to get the field when they want it.
Thom – He feels kids should be encouraged to do activities such as this. He feels Applebrook would be good since this is not an organization. Also he said the Board should set definite guidelines.

This was tabled since the resident was not present.

G. ANY OTHER MATTER

1. Vicki asked why the water fountain at the basketball courts doesn't work. Mark explained that it gets pumped from the comfort station and has a funny taste so it is shut off.

H. LIASION REPORTS

1. Board of Supervisors – Thom reported that the BOS voted to negotiate with Liberty Towers regarding installation of a cell tower. The tower would be a stealth design and may extend to 180 feet. The BOS want it to be put at the Township Building property. The Zoning Hearing Board will probably deny Liberty Towers' request and Liberty Towers will then file in federal court. If negotiations with the Township are favorable, Liberty Towers can withdraw their claim from federal court.

2. Historical Commission – This Saturday is June 4th is Living History Day. Sue asked everyone to come.

I. CORRESPONDENCE

None

J. DATES OF IMPORTANCE

None

K. PUBLIC COMMENT

None

L. ADJOURNMENT

There being no further business, Vicki moved to adjourn the regular meeting. Phyllis seconded the motion. The motion passed unanimously. The meeting adjourned at 9:30 p.m. The next meeting will be July 7, 2011.

Respectfully submitted,

Ruth Kiefer, Recording Secretary

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