

**EAST GOSHEN TOWNSHIP  
Park & Recreation Board Meeting  
September 1, 2011**

The regular meeting of the East Goshen Township Park and Recreation Board was held on Thursday, September 1, 2011 at the Township Building. The meeting was called to order by Chairman Ruth Scadding at 7:00 p.m. Other board members present were: Phyllis Marron, Ann Marie Fletcher-Moore, Bob Huebner, Erich Meyer and Heidi Karpa.

Others present were:

Frank Vattilano, Director of Recreation  
Ben Rhorbeck, Historical Commission  
Sue Ciroletti, Historical Commission  
Adam Knox, Conservancy Board  
Arthur Jones, Resident

**A. CALL TO ORDER/PLEDGE OF ALLEGIANCE**

Erich led the Pledge of Allegiance.

The Chairman asked for a moment of silence to remember our Armed Forces.

The Chairman asked if anyone would be recording the meeting. There was no response.

**B. APPROVAL OF MINUTES**

Bob moved to approve the minutes of the August 4, 2011 meeting. Phyllis seconded the motion. There was no further discussion. The motion passed.

Ann Marie moved to approve the minutes of the August 16, 2011 workshop meeting. Phyllis seconded the motion. There was no further discussion. The motion passed.

**C. CHAIRMAN'S REPORT/ANNOUNCEMENTS**

None

**D. STAFF REPORTS**

1. Frank's report follows:

a. Programs – The Youth Summer Camp was great. The financial result was (-\$1,000.00). Last year it was (-\$9,000.00). It was a physically demanding summer for Frank because of his injury but he still enjoyed it. Ann Marie commented that a neighbor thinks the Summer Rec Program is the best. Frank is sending out a survey.

2. Mark's report follows:

a. The Public Works Department is busy mowing. They mowed around the trees at Line Road and Paoli Pike.  
b. They completed the walkway around the center circle in East Goshen Park. They changed the placement of the Farmers' Market to be along this new path, which benefits people with strollers, walkers, etc.

**E. OLD BUSINESS**

1. TAG Recommendations – Ruth reported that the meeting this week with the Board of Supervisors went very well. The Board of Supervisors wants a 5 year plan. The Park Board reviewed the TAG recommendations:

a. Erich feels that the Park Board should argue that some of Frank's salary should be seen as a benefit to the residents and shouldn't be the responsibility of the Park Board. Bob doesn't think Frank's salary should be covered by funds from sponsors. Heidi asked if there has been clarity about the use of funds coming from the 501c3. Ann Marie explained that the Friends of East Goshen has goals for getting funds, so she feels the Park Board only needs to set goals for the next 5 years. Ruth will contact Bob Esty, Chairman of the Friends of East Goshen.

b. Concession Stand – Ruth talked with John Leary, who doesn't have a mobile concession stand anymore. He runs the permanent stand at West Goshen. Ruth talked with Kevin of the Purple Picnic People, who is also an East Goshen resident. He isn't sure he can make any money on this. He gave Ruth another person to contact. Ruth asked Frank to give her the times, days, and estimate of how many people will be in the park during the heaviest use in the Park. Adam commented that mobile trucks only need a timeframe to stop by. The Park Board feels mobile trucks are better to start with. Concerns about a permanent structure are manning it and vandalism. Erich gave the Board a proposal from Lena's Water Ice & Custard. Bob wants to have a contract with a company for 2012.

c. Social Network – Heidi used the Tag recommendations that applied to this topic to set up a communications outline. She spoke with Lisa O'Neil about putting the Farmers' Market on Facebook. Heidi will meet with Frank's interns to work on the Harvest Festival. Heidi spoke to the Board of Supervisors about having a uniform policy regarding communications and messaging.

d. YMCA – Ruth reported that they met with YMCA staff in August to discuss the Y's needs for East Goshen Park. They want to use the park, including pavilion and ball fields, daily from 7 am to 6 pm for their summer camp. They will use shuttle buses to transport the children and will have buses on site for shelter in bad weather. They can provide services in return for the use of the park, such as movies in the park, programs for children, instructors for programs at the township building, etc. Ruth commented that they are just talking at this point. No details have been mentioned. Ann Marie feels the Y should pay for using the facilities. Adam cautioned the Board to be careful about how the reimbursement will work. He suggested that, since the Y can't make a big donation/payment, can they make monthly payments. Frank estimated that the use of soccer fields, a pavilion, basketball courts and tennis courts for one week would be about \$1600. He will write up a cost sheet and get it to the board members. Also, Frank reminded the board that the basketball courts are never permitted. He reported that Blockbuster contacted him to partner on a movie in the park. Ruth also mentioned that the Y wants daily use of the Tot Lot. She feels that about 200 children using the Tot Lot will cause damage to it.

e. Farmers Market – Ruth reported that the Board has been asked to have a presence at the market. Ruth asked the Board members to sign up for a day when they can man the booth. They are receiving positive comments about the market.

f. Harvest Festival - The next meeting is Tuesday, September 06, 2011 at 11 am. The application for vendors is almost ready to put on the website. Frank gave Lisa the list of donors from last year. There will be no free apple cider this year. There will be food vendors there from the Farmers Market. The fee for the arts and crafts vendors is \$100.

## **F. NEW BUSINESS**

1. 2012 Budget - After discussion about fees, the Board decided the following for 2012:

Summer Program – fees increased for residents from \$70/week/child to \$80/week/child

For non-residents from \$90/week/child to \$105/week/child (14% increase)

Discount for families with 3 or more children - \$5/week/child

Ann Marie moved to approve these fee increases for 2012. Heidi seconded the motion. There was no further discussion. The motion passed.

Instructor Fees – For classes being held at the Township Building, the fee for 2012 will change from \$5/person/session to 15% of the gross payments. For Volleyball the fee will be \$10/person. Bob moved to approve these fee increases for 2012. Heidi seconded the motion. There was no further discussion. The motion passed.

2. Out Field Signs – Tabled until the next meeting.

## **G. ANY OTHER MATTER**

1. A workshop will be held at the Township Building on Tuesday, September 20, 2011 at 10 am.

**H. LIASION REPORTS**

1. Conservancy Board – Bob reported that the Conservancy Board has a final plan for controlling invasives at Applebrook Park.

**I. CORRESPONDENCE**

None

**J. DATES OF IMPORTANCE**

No discussion

**K. PUBLIC COMMENT**

None

**L. ADJOURNMENT**

There being no further business, Phyllis moved to adjourn the meeting. Ann Marie seconded the motion. The motion passed unanimously. The meeting adjourned at 10:00 p.m. **The next regular meeting will be Thursday, October 6, 2011.**

Respectfully submitted,

Ruth Kiefer, Recording Secretary