

Park Commission
Agenda
Thursday, December 6th, 2012
7:00 PM

- A. Call to Order
- B. Pledge of Allegiance
- C. Ask if anyone is recording the meeting
- E. Approval of Minutes from November 1st, 2012 meeting
- F. Chairman's Report
- G. Old Business –
 - 1. Farmers Market update
 - a. structure
 - b. pricing
 - c. marketing
 - d. winter market
 - e. bos update
 - f. social media issues
- H. New Business-
- I. Liaison reports
- J. Any Other Matter
- K. Public Opinion
- L. Adjournment

draft
EAST GOSHEN TOWNSHIP
Park & Recreation Board Meeting
November 1, 2012

The regular meeting of the East Goshen Township Park and Recreation Commission was held on Thursday, November 1, 2012 at the Township Building. The meeting was called to order by Secretary, John Jamgochian at 7:10 pm. Commission members present were: Ann Marie Fletcher-Moore, Betsy Williams, and Erich Meyer. Others present were: Dr. Howard Jones, resident.

A. CALL TO ORDER/PLEDGE OF ALLEGIANCE

Erich led the Pledge of Allegiance.

John asked if anyone would be recording the meeting. There was no response.

B. CHAIRMAN'S REPORT/ANNOUNCEMENTS

1. None

C. APPROVAL OF MINUTES

1. The Chairman noted that the minutes of October 4, 2012 were approved.

D. STAFF REPORTS

1. Frank Vattilano, Director of Recreation, provided a written report.

E. NEW BUSINESS

1. None

F. OLD BUSINESS

1. Farmers Market - John reported that he spoke to 20 of the 21 current vendors with the following results:
 - * They all want the market to continue and want to be a part of it.
 - * They asked if the township will continue the winter market.
 - * They asked how it will be marketed (website/blog, constant contact, etc.)
 - * They thought the sandwich signs were extremely effective
 - * There was some concern about vendor bickering over the spaces, someone bringing non market items to sell, etc.

Some vendors thought there wasn't going to be a farmers market. John assured them that the Park Commission is committed to continuing the market.

The sub-committee members for the market are John, Ann-Marie and Heidi.

2. Pumpkin Festival – This was the biggest attendance at this event ever! It is estimated that about 3,000 people attended. Betsy mentioned that some comments she heard were that the hay should be deeper for the children to play in and they weren't sure where the line was for the Pumpkin Queen. Betsy worked at the Low Striker and feels there should be a limit on the number of prizes a child can get. John heard that some people expected food vendors like last year. Everyone was pleased with the pumpkins they received. The survey that was taken by Commission members at this event showed that 65% of the attendees were from East Goshen, 44% had never attended before, 33% heard about it from the sandwich signs and comments were that people want the paper newsletter back.

3. Budget – Betsy reported that the Board of Supervisors included funds to purchase handicapped accessible items for the children in the park. She passed around information about a few possible items. Mark Miller can purchase them through a program that provides discounts to municipalities. She also reported that the BOS gave funds for recycle bins for the parks. Mark will purchase 13 bins. The Commission members discussed lids and feel that there should be lids on the bins to prevent people from

1 throwing trash in the recycle bins. Mark Miller will attend the December meeting to discuss these
2 purchases.

3 The expense for the Hershey Mill dam has been put in the Park Commission budget. Erich mentioned that
4 the amount given for the dam is \$240,000 and the total budget for the Park Commission is \$700,000+.

5
6 **G. LIASION REPORTS**

7 1. Board of Supervisors – Ann Marie reported that they honored some of the past Park Board
8 members for their years of service and gave each one a certificate and a framed aerial photo of the park.

9
10 **H. ANY OTHER MATTER**

11 1. None

12
13 **I. PUBLIC COMMENT**

14 Dr. Howard Jones, 1048 Kennett Way, suggested that the Commission be careful about the Sunshine Laws
15 concerning the subcommittee. They can't make any decisions.

16 Also he mentioned that he spoke to the Board of Supervisors about the lack of handicapped parking spaces
17 in the Park. Erich agreed that the spaces were too far away from the pavilion for the Pumpkin Festival.

18 Dr. Jones lives in Hershey Mill and suggested that the Commission coordinate with Hershey's Mill,
19 Wellington and Bellingham to have the buses provided by these communities bring their residents to the
20 events.

21 John thanked Dr. Jones for his input.

22
23 **J. ADJOURNMENT**

24 There being no further business, Ann Marie made a motion to adjourn the meeting. Erich seconded the
25 motion. The motion passed unanimously. The meeting adjourned at 8:00 pm. The next meeting will be
26 Thursday, December 6, 2012 at 7:00 pm.

27
28 Respectfully submitted,

29
30
31 Ruth Kiefer, Recording Secretary
32

10/23/12

11/28/12

Report

To: Park Commission

RE: December 6th, 2012 Commission Meeting

From: Frank Vattilano, Director of Recreation

Aerobics, Yoga, Pilates, and Zumba are ongoing.

Help a Neighbor for the Holidays has 70 volunteers from East High School, and Brownies, Cub Scouts, Boy Scouts and East Goshen families and residents. A representative from radio station WCHE is going to come out to do interviews of the volunteers at one of the properties during the course of the morning.

The December 8th, New York City trip 54 passenger bus is filled with a waiting list.

I am looking to contact East High School Guidance Department to offer a class after the holidays on "Helping Senior Citizens with their Gadget Gifts". The idea would be to pair up- one on one, a senior and a high school student. The student would explain in layman's terms how the senior can make best use of their laptop, iphone, ipod, gps, or whatever. The challenge will be to get students to communicate across the generation gap to people who used to use slide rules in math class.

I will participate in the Neighborhood University program next week.

Frank Vattilano

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