

**EAST GOSHEN TOWNSHIP
Park & Recreation Board Meeting
January 3, 2013**

The regular meeting of the East Goshen Township Park and Recreation Commission was held on Thursday, January 3, 2013 at the Township Building. The meeting was called to order by Chairman Heidi Karpa at 7:00 pm. Commission members present were:

Ann Marie Fletcher-Moore
Erich Meyer
John Jamgochian
PJ Viloski
Betsy Williams
Joseph Zulli

Others present were:

Frank Vattilano, Director of Recreation
Thom Clapper, Township Supervisor

CALL TO ORDER/PLEDGE OF ALLEGIANCE

Heidi led the Pledge of Allegiance.

Heidi asked if anyone would be recording the meeting. There was no response.

CHAIRMAN'S REPORT/ANNOUNCEMENTS

Reorganization - Ann Marie made a motion to nominate Heidi as Chairman and PJ as Vice Chairman for a 2nd term. Joe seconded the motion. The motion passed.

APPROVAL OF MINUTES

The Chairman noted that the minutes of December 6, 2012 were approved as corrected.

STAFF REPORTS

1. Frank Vattilano, Director of Recreation, provided the following written report: Winter 2013 Aerobics, Yoga, Pilates, Zumba and Line Dancing will start very soon. Each of these classes normally has special sessions for ages 50 and better or makes allowances for them in their regular classes. The December 8th New York City trip, went extremely well. Everybody came home happy and exhausted from a great day. Frank is working on "Helping Senior Citizens with their Gadget Gifts" student recruitment. He will put it on the park sign and continue contact with East High School. He will apply for use of a WCASD school for the summer program. He is working on details for upcoming programs and trips and organizing files along with preparing for spring. He will send out the notice for the February meeting for spring use of park facilities.

OLD BUSINESS

1. Farmers Market – John reported that the first Winter Market day held on Thursday Dec. 20, 2012 was very good. Today's market was not as well attended because it is right after the holidays. John pointed out that signage is very important. He would like to get more signs and possibly some flags. Ann Marie mentioned that the Public Works Department is making some directional signs and 2 sandwich signs. She commented that the vendors are very supportive of this farmers market. Heidi reported that the vendors liked the opening this year with Santa arriving at the market. They also like that they are all inside the building this year. Response on Facebook is picking up. John mentioned that the Daily Local has free press releases and we can advertise on local patches.

2. Tot Lot - Betsy reviewed the catalogs that Mark Miller gave her. She also contacted the resident who requested the new swing. Erich will call a contact he has at the ARC of Chester County.

NEW BUSINESS

1. Goals for 2013 – The Commission reviewed the report from the 2012 ABC Meeting. They discussed Frank's goals and new goals presented by several members, and decided on the following draft goals report:

Short Term Goals for 2013

1. Continue East Goshen Farmers Market
2. Continue to increase revenue
3. Continue to research a ball field signage plan for East Goshen Park.
4. Continue to research mobile food vendors for use during practices and games in East Goshen Park.
5. Develop a marketing plan for East Goshen Park.
6. Develop a Volunteer Brigade Program.
7. Continue to look for timely and efficient ways to communicate with East Goshen residents.
8. Develop a plan for providing programs in the new amphitheater in East Goshen Park.
9. Partner with the Conservancy Board and Historical Commission to develop programs of mutual interest
10. Continue to expand the Tot Lot in East Goshen Park.
11. Partner with the West Chester Garden Club on a project in East Goshen Park.

Long Term Goals

1. Investigate possible educational programs that the Commission members can attend.
2. Continue to review and implement goals in the Township Comprehensive Plan.
3. Evaluate signage along the trails in East Goshen and Applebrook Parks.
4. Develop a community health and wellness program.

They will use the Accomplishments in 2012 Report that Frank provided. Ann Marie mentioned that Mark Miller also provides a list of goals.

The Annual ABC meeting is next Saturday, January 12, 2013 starting at 8:00 am. The Park Commission is scheduled to make a presentation at 9:25 am. Heidi encouraged everyone to attend.

ADJOURNMENT

There being no further business, Heidi made a motion to adjourn the meeting. Erich seconded the motion. The motion passed unanimously. The meeting adjourned at 9:00 pm. The next meeting will be Thursday, February 7, 2013 at 7:00 pm.

Respectfully submitted,

Ruth Kiefer, Recording Secretary