

Park Commission  
Agenda  
Thursday, February 7<sup>th</sup>, 2013  
7:00 PM

- A. Call to Order
- B. Pledge of Allegiance
- C. Ask if anyone is recording the meeting
- E. Approval of Minutes from December 6<sup>th</sup>, 2012 meeting
- F. Chairman's Report
- G. Old Business –
  - 1. Farmers Market update
  - 2. Review of 2013 Goals
  - 3. Calendaring of Objectives
- H. New Business-
  - 1. Community Day planning schedule
  - 2. Egg Hunt Planning Schedule
  - 3. Easter Market
  - 4. Volunteer Brigade initial planning
- I. Liaison reports
- J. Any Other Matter
- K. Public Opinion
- L. Adjournment

draft  
EAST GOSHEN TOWNSHIP  
Park & Recreation Board Meeting  
January 3, 2013

The regular meeting of the East Goshen Township Park and Recreation Commission was held on Thursday, January 3, 2013 at the Township Building. The meeting was called to order by Chairman Heidi Karpa at 7:00 pm. Commission members present were:

Ann Marie Fletcher-Moore  
Erich Meyer  
John Jamgochian  
PJ Viloski  
Betsy Williams  
Joseph Zulli

Others present were:

Frank Vattilano, Director of Recreation  
Thom Clapper, Township Supervisor

**CALL TO ORDER/PLEDGE OF ALLEGIANCE**

Heidi led the Pledge of Allegiance.

Heidi asked if anyone would be recording the meeting. There was no response.

**CHAIRMAN'S REPORT/ANNOUNCEMENTS**

Reorganization - Ann Marie made a motion to nominate Heidi as Chairman and PJ as Vice Chairman for a 2<sup>nd</sup> term. Joe seconded the motion. The motion passed.

**APPROVAL OF MINUTES**

The Chairman noted that the minutes of December 6, 2012 were approved as corrected.

**STAFF REPORTS**

1. Frank Vattilano, Director of Recreation, provided the following written report:  
Winter 2013 Aerobics, Yoga, Pilates, Zumba and Line Dancing will start very soon. Each of these classes normally has special sessions for ages 50 and better or makes allowances for them in their regular classes. The December 8<sup>th</sup> New York City trip, went extremely well. Everybody came home happy and exhausted from a great day. Frank is working on "Helping Senior Citizens with their Gadget Gifts" student recruitment. He will put it on the park sign and continue contact with East High School. He will apply for use of a WCASD school for the summer program. He is working on details for upcoming programs and trips and organizing files along with preparing for spring. He will send out the notice for the February meeting for spring use of park facilities.

**OLD BUSINESS**

1. Farmers Market – John reported that the first Winter Market day held on Thursday Dec. 20, 2012 was very good. Today's market was not as well attended because it is right after the holidays. John pointed out that signage is very important. He would like to get more signs and possibly some flags. Ann Marie mentioned that the Public Works Department is making some directional signs and 2 sandwich signs. She commented that the vendors are very supportive of this farmers market. Heidi reported that the vendors liked the opening this year with Santa arriving at the market. They also like that they are all inside the building this year. Response on Facebook is picking up. John mentioned that the Daily Local has free press releases and we can advertise on local patches.

2. Tot Lot - Betsy reviewed the catalogs that Mark Miller gave her. She also contacted the resident who requested the new swing. Erich will call a contact he has at the ARC of Chester County.

1 **NEW BUSINESS**

2 1. Goals for 2013 – The Commission reviewed the report from the 2012 ABC Meeting. They  
3 discussed Frank’s goals and new goals presented by several members, and decided on the following draft goals  
report:

4 Short Term Goals for 2013

- 5 1. Continue East Goshen Farmers Market
- 6 2. Continue to increase revenue
- 7 3. Continue to research a ball field signage plan for East Goshen Park.
- 8 4. Continue to research mobile food vendors for use during practices and games in East Goshen Park.
- 9 5. Develop a marketing plan for East Goshen Park.
- 10 6. Develop a Volunteer Brigade Program.
- 11 7. Continue to look for timely and efficient ways to communicate with East Goshen residents.
- 12 8. Develop a plan for providing programs in the new amphitheater in East Goshen Park.
- 13 9. Partner with the Conservancy Board and Historical Commission to develop programs of mutual  
14 interest
- 15 10. Continue to expand the Tot Lot in East Goshen Park.
- 16 11. Partner with the West Chester Garden Club on a project in East Goshen Park.

17 Long Term Goals

- 18 1. Investigate possible educational programs that the Commission members can attend.
- 19 2. Continue to review and implement goals in the Township Comprehensive Plan.
- 20 3. Evaluate signage along the trails in East Goshen and Applebrook Parks.
- 21 4. Develop a community health and wellness program.

22 They will use the Accomplishments in 2012 Report that Frank provided. Ann Marie mentioned that Mark Miller  
23 also provides a list of goals.

24 The Annual ABC meeting is next Saturday, January 12, 2013 starting at 8:00 am. The Park Commission is  
25 scheduled to make a presentation at 9:25 am. Heidi encouraged everyone to attend.  
26  
27

28 **ADJOURNMENT**

29 There being no further business, Heidi made a motion to adjourn the meeting. Erich seconded the motion.  
30 The motion passed unanimously. The meeting adjourned at 9:00 pm. The next meeting will be Thursday,  
31 February 7, 2013 at 7:00 pm.  
32

33 Respectfully submitted,

34  
35  
36 Ruth Kiefer, Recording Secretary  
37

1/30/13

Report

To: Park Commission

RE: February 7<sup>th</sup>, 2013 Commission Meeting

From: Frank Vattilano, Director of Recreation

*NOTE: I must leave the Commission meeting at 7:30pm as I always do in the February meeting to conduct the annual meeting of the field permit applicants for spring 2013 in an adjoining room.*

Winter 2013 Aerobics, Yoga, Pilates, Zumba and Line Dancing are going smoothly. The Learn to Skate Class is filled and will start Tuesday, Feb. 5<sup>th</sup>. I have been in contact with some mobile food vendors for the spring sales in the park.

Previously, I had described a "Helping Senior Citizens with their Gadget Gifts" (too wordy) program and the student recruitment to staff it. Things are going exceedingly well. I have had the kind assistance of East High School Gifted program resource person, Christine Bland who has put me in touch with students. We now have 16 gifted student volunteers who are interested in helping with the program. I am meeting with 2 students selected as leaders of the group to map the parameters of the program. The next step will be to schedule and advertise it. I really feel that this intergenerational interaction and sharing of knowledge is great thing. I also want to figure out a way for senior citizens to help young people. There is talent in both groups and it needs to be shared. The general heading of these programs could be "Bridges".

Ideas are great, but the important thing is follow through- to make sure that we do each thing well. The devil is always in the details. Each program takes time and time is limited but I think a priority should be on involving our proportionately large ages 55 and better. They have both needs and a lot to offer- and they have paid their dues, so to speak.

I have agreed to do a presentation at the state Park and Recreation Society convention in March. The Society will pay for my hotel stay and my registration so that I can hear other speakers' presentations.

Frank Vattilano

[recdirector@eastgoshen.org](mailto:recdirector@eastgoshen.org)