

Park Commission  
Agenda  
Thursday, February 6th, 2014  
7:00 PM

- A. Call to Order
- B. Pledge of Allegiance
- C. Ask if anyone is recording the meeting
- E. Approval of Minutes from the January 9<sup>th</sup>, 2014 meeting
- F. Chairman's Report
- G. New Business
  - 1. Recap from Planning Session
  - 2. Jon Altshul – Friends of East Goshen & P & R Commission Synergy
  - 3. 2014 Spring Newsletter Recreation info – due date February 10<sup>th</sup>
  - 4. Hershey Mills Traveling Farmers Market – Thursday, April 3<sup>rd</sup>
  - 5. Amphitheater
    - a. Grand Opening
    - b. Programming ideas
    - c. Sponsorships/Naming Rights
- H. Old Business
  - 1. Farmers Market
  - 2. Open Space and Recreation Task Force Committee
- I. Recreation Director Report
  - 1. Stroller Striders new Fitness programs
  - 2. Summer Camp Programs
    - a. Advertising ready by February 10<sup>th</sup>
    - b. Marketing will begin before Newsletter hits newsstands
  - 3. P & R Commission – support going forward
    - a. Sponsorships & Volunteers
  - 4. East Goshen Special Events (sustain, improve, remove)
    - a. Egg Hunt, Community Day, Pumpkin Festival
- J. Liaison reports
- K. Any Other Matter
- L. Public Opinion
- M. Adjournment

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**draft**  
**EAST GOSHEN TOWNSHIP**  
**Park & Recreation Board Meeting**  
**January 9, 2014**

6 The regular meeting of the East Goshen Township Park and Recreation Commission was held on Thursday,  
7 January 9, 2014 at the Township Building. The meeting was called to order by PJ Viloski for Chairman Heidi  
8 Karpa at 7:00 pm. Commission members present were:

9 Ann Marie Fletcher-Moore

10 Erich Meyer

11 John Jamgochian

12 Joseph Zulli

13 PJ Viloski

14 Others present were:

15 Jason Lang, Director of Recreation

16 Carmen Battavio, Township Supervisor

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18 **CALL TO ORDER/PLEDGE OF ALLEGIANCE**

19 PJ asked Jason to lead the Pledge of Allegiance.

20 PJ asked for a moment of silence to remember our troops.

21 PJ asked if anyone would be recording the meeting. There was no response.

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24 **ANY OTHER MATTER**

25 Erich Meyer announced that he is leaving the Park & Recreation Commission and will become a member  
26 of the Conservancy Board. PJ said that Erich will be missed. Also, the Commission needs to assign a primary  
27 member to the Comprehensive Plan Task Force.

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30 **APPROVAL OF MINUTES**

31 1. PJ noted that the minutes of the November 7, 2013 meeting were approved.

32 2. PJ noted that the minutes of the December 5, 2013 meeting were approved.

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35 **RECREATION DIRECTOR**

36 Jason Lang gave his background and reviewed the 100 day plan he developed. A survey was sent to the  
37 residents asking for their input on programs and events. He should start receiving some back tomorrow. In  
38 addition to the newsletter, website and constant contact, Jason likes to provide videos to show what a program is  
39 like. He will offer some programs at several different times during the day in order to meet the needs of all  
40 families. Most of the programs will be held in the park. The start date of the classes will coincide with the  
41 newsletter. Carmen asked if he needed any seed money. Jason explained that the programs will run on participant  
42 fees. However, Robotic Legos is a program for kids ages 6 – 12 where they learn to build things that move. The  
43 program will run for 4 weeks and the fee is \$125/week/child. He is requesting \$4,400 seed money to purchase  
44 laptops and software. Heidi made a motion to approve the Robotic Legos program and give Jason seed money not  
45 to exceed \$5,000 to purchase the items needed to start this program. Ann Marie seconded the motion. The motion  
46 passed unanimously.

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49 **FARMERS MARKET**

50 Jason announced that he will be the manager of the Farmers Market. He has met with the Committee  
51 members, Heidi, Ann Marie and John, who have given so much of their time to make this venture the success that it  
52 is. Jason has extensive experience with these types of programs and thanked the Committee for the base of vendors  
53 and community contacts that are available for him. The dates (one week per month) for the remainder of the winter  
54 are posted on the website. He met Tuesday night with the vendors to start planning the summer farmers market.

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2 **OPEN SPACE PLAN**

3 Heidi attended the meeting and explained that the purpose is to update the current plan. They need to  
4 protect the waterways which is easier to do since the Township owns most of the land along the creeks. They had a  
5 presentation using aerial maps which she would like to have made to the Park & Rec Commission. The next  
6 meeting is Jan. 23 and Joe will attend.  
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9 **ANNUAL ABC MEETING**

10 This meeting has been changed from this Saturday, Jan. 11 to Saturday Jan. 25, at 9:00 am.  
11 Accomplishments for 2013 were discussed.

12 1. Community Day – 2013 was the first time the Park Commission sold merchandise to raise revenue. It  
13 went very well and made a profit which will be used toward the 2014 Community Day.

14 2. Farmers Market – The Committee members estimate that they volunteered 15-30 hours per week for this  
15 project. They rebuilt the communications network with a value of \$10,000. They coordinated with the Goshen Fire  
16 Company, the WEGO Police Chief and the West Chester Farmers Market. They created a strong community base  
17 and brought authors to the market for book signings. They had excellent publicity through the Daily Local News.  
18 The local radio station, WCHE, did broadcasts from the market at the park.

19 Heidi asked everyone to email comments to her. She will put a report of 2013 accomplishments and 2014  
20 goals together and email it before the Jan. 25<sup>th</sup> meeting.  
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22 There being no further business Joe moved to adjourn the meeting. Ann Marie seconded the motion. The meeting  
23 was adjourned at 8:30 pm.  
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25 Respectfully submitted,  
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28 Ruth Kiefer, Recording Secretary  
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