

EAST GOSHEN TOWNSHIP
Park & Recreation Commission Meeting
April 3, 2014

The regular meeting of the East Goshen Township Park and Recreation Commission was held on Thursday, April 3, 2014 at the Township Building. The meeting was called to order by Chairman Heidi Karpa at 7:00 pm. Commission members present were:

Ann Marie Fletcher-Moore
John Jamgochian
Betsy Williams
Joseph Zulli

Others present were:

Jason Lang, Director of Recreation
Erich Meyer, Conservancy Board
Ginnie Newlin, Township Poet Laureate
Ruth Scadding, Resident

CALL TO ORDER/PLEDGE OF ALLEGIANCE

Heidi asked Ruth Scadding to lead the Pledge of Allegiance.

Heidi asked for a moment of silence to remember our troops.

Heidi asked if anyone would be recording the meeting. There was no response.

APPROVAL OF MINUTES

1. Heidi noted that the minutes of the March 6, 2014 meeting were approved.

NEW BUSINESS

1. Youth Mentoring Partnership – Jason introduced Mark Mintzer, the Founder and Executive Director of YMP located in Malvern. Mark explained the YMP is a non-profit that collaborates with local YMCAs, middle schools and high schools. YMP was founded 14 years ago. Fitness is their medium. Last year about 200 kids met 1-2 times per week. They raise funds through events and individual donations. For the past 3 years, they hold an annual Gratitude Dinner to recognize people in the community who have helped kids. It has been their primary fundraiser.
Mark introduced Kelly Richardson, an East Goshen resident, who explained the Color Run event they would like to have in the East Goshen Park. This is a 5K run/walk where participants are given white T-shirts and sunglasses at the beginning of the run. At stations along the run, they are showered with colored cornstarch. This is not a timed race. They will use Run The Day Co. to run this event. They estimate about 500 people will participate. She contacted WEGO about hiring 2 police officers to help with the traffic. She also contacted the Goshen Fire Co and they will provide an ambulance, EMTs and fire engines to help with the cleanup. Registrations will be done in advance and online.
Initially they requested having the Run in the morning of Community Day. Other dates to consider were June 28 and July 12. After discussion about the logistics of having the two events on the same day and since this is the first time for this event, the Commission felt it would be better to have it on Saturday, June 28, 2014. If they have it on the 28th, they can promote it on Community Day, perhaps have kids covered in colors give out flyers.
Joe moved to approve the Color Run on Saturday, June 28, 2014. Heidi seconded the motion. The motion passed unanimously.
2. Jason introduced Ginnie Newlin, newly appointed Township Poet Laureate. Ginnie outlined her plans to have poetry readings in the Park, do workshops in the schools and have young poets do readings in the Park. She will walk through the Farmers Market reading poetry. She will do a reading at the end of the Egg Hunt. She would like to invite local artists to display their work in the pavilion. Heidi suggested a theme for her - “The Year of the Poem”. Ginnie will get dates from Jason.

OLD BUSINESS

1. Community Day – Jason has started contacting the vendors from last year. The Friends of East Goshen is mailing a letter asking for donations. Joe voiced concern that the fundraising won't get done. After discussion, Heidi will ask Sandy Snyder, Chairman of the Friends, to come to the next meeting to explain how this works.

Volunteers and vendors were discussed. Jason will ask the food vendor if they would consider using tickets for the food. This may help the lines move faster.

2. Amphitheater – Jason presented five options for programs at the amphitheater this summer. The Commission agreed that Option E would be the best one for the first year. It consists of the following

AIR Festival – July 12

Concert #1 Chester Co Concert Band – July 26

Family Movie – August 9

Concert #2 Blue Sky Band – August 24

This is the least expensive option at \$4,350.

3. The 19th Annual Egg Hunt will be held on Saturday, April 12. Jason has everything organized. The logo is a word jumble made into rabbit ears. Some of the eggs the children hunt for will contain a red ticket which will give them a chocolate bunny. There will be a grand prize. There will be a first prize for each age group. There will be a raffle for a 2 lb. chocolate bunny.

RECREATION DIRECTOR REPORT

1. Jason reported that he attended the PA conference for Recreation Directors. What he learned there made him rethink some of the costs of events. The township projector is not adequate for Movie Night. It is 2000 lumens and 4000 lumens are needed. To rent a projector and screen will cost \$550 per day. To purchase them will cost \$1,000. Also needed are 2 pole lights to light up the parking area which cost \$500 for 2. This is why he offered the different options for the amphitheater. The Commission members felt it would be better to purchase the items than to rent them.

2. The Trip to Washington DC for the cherry blossoms is this Sat. April 5. There is one full bus.

3. The ball fields at the Park are now open.

4. The tennis courts are open but 2 are being repaved.

5. If you have any additional volunteers, let him know by Wed. so he can assign them.

ADJOURNMENT

There being no further business Heidi moved to adjourn the meeting. John seconded the motion. The meeting was adjourned at 9:30 pm.

Respectfully submitted,

Ruth Kiefer, Recording Secretary