

**Memo**  
**East Goshen Township**  
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Date: December 18, 2013

To: Board of Supervisors, Commerce Commission, Conservancy Board  
Historic Commission, Municipal Authority, Planning Commission, & Park and  
Recreation Commission

From: Rick Smith, Township Manager

Re: 2014 Planning Session  
Saturday, January 11, 2014

The Annual Planning Session Meeting will be held on Saturday, January 11, 2013 at 9:00 am.

As in the past each ABC should identify 2 or 3 goals for 2014. You may find it helpful to review Chapter 10 of Comprehensive Plan which is available on the Township Web Page when identifying your goals. A representative from each ABC is expected to provide a brief summary on the status of their goals for 2013 and to outline their respective ABC's Goals for 2014.

For the past several years each ABC was requested to provide quarterly reports on their efforts toward completing their goals. Unfortunately this has not worked as well as expected so we will take a different approach for 2014.

For 2014 all of the ABC agendas will include an action item called "Goals" and the specific goals for each ABC will be listed on their agenda. Any activities or actions undertaken by an ABC with respect to their goals will be noted in the meeting minutes. If "no action" is taken at a particular meeting that will also be noted. Since the minutes are posted on the Township Web Page and available for review at any time this will eliminate the need for each ABC to generate a quarterly report.

The agenda for the Planning Session will be as follows:

9:00 am	Coffee/Donuts
9:15 am	Conservancy Board
9:30 am	Historic Commission
9:45 am	Municipal Authority
10:00 am	Park and Recreation Commission
10:15 am	Planning Commission
10:30 am	Commerce Commission
10:45 am	Board of Supervisors Recap

## **Goals for 2013**

### **Conservancy Board**

Continue control of invasive plants species in Township wetlands, while leveraging past work with the Park & Recreation Commission and Public Works Department on reforestation, understory and meadows efforts in Applebrook Park.

Create environmental education for residences around storm water control, such as rain gardens and rain barrels. Specifically, look at having rain barrels installed at the East Goshen Township building.

### **Historical Commission**

Work with Chester County and the local townships to complete the state funded Battle of the Clouds project.

Complete entry of all Blacksmith Shop and Plank House historic items into the township's archival database.

### **Municipal Authority**

Marydell Pump Station Elimination Project– Complete construction

Hershey Mill Pump Station Diversion Project – Complete construction

Reserve Pump Station Elimination Project – Complete construction

### **Park and Recreation Commission**

Develop a marketing plan for East Goshen Park.

Expand and enhance East Goshen Farmers Market

Continue to increase revenue opportunities: for example:

- a. A ball field signage/sponsorship plan
- b. Mobile food vendors
- c. Community events

Develop a community health and wellness program that addresses the needs of our township's demographics. (Long Term Goal)

### **Planning Commission**

Consider developing and implementing solar energy regulations that provide appropriate safeguards for screening, storm-water, setbacks, etc.

Finalize Zoning Ordinance Amendment recommendations made to the Board of Supervisors by the Commission as a result of the 2012 Zoning Ordinance review.

### **Commerce Commission**

Update commercial business community directory list for inclusion on township website. To be rolled out in February 2013. Theme: Support businesses supporting EGT with their taxes.

Conduct fact finding interviews with landlords and develop recommendations to issues effecting shopping centers.