

**EAST GOSHEN TOWNSHIP  
ANNUAL PLANNING SESSION OF THE ABC COMMISSIONS MEETING  
1580 PAOLI PIKE  
JANUARY 9, 2016 – 8:30 A.M.  
FINAL MINUTES**

**Present:** Chairman Senya D. Isayeff, Vice-Chairman Marty Shane, and Supervisors Janet Emanuel, Chuck Proctor, Carmen Battavio, Township Manager Rick Smith, Township CFO Jon Altshul, Zoning Officer Mark Gordon, Park and Recreation Director Jason Lang and Public Works Director Mark Miller. In addition, representatives of all Township ABC groups were present as well.

**Statement by Outgoing Chairman:** Marty commented on the issues facing the Township in the future, namely the two Dams; the creation of a Town Center and Paoli Pike Trail; and ways of making the Township a desirable place for future residents. Marty wished Senya well in his new role as Chairman of the Board of Supervisors, and thanked all the Township staff for their tireless efforts ensuring the financial stability of the Township.

**Call to order & Pledge of Allegiance:**

Senya called the meeting to order at 8:30 a.m. and asked Toby Gelman to lead the assembly in the Pledge of Allegiance.

**Moment of Silence:**

Carmen called for a moment of silence to honor the members of the military who keep us safe both locally and abroad.

**Planning Commission:** Vice Chairman Lori Kier, announced Adam Knox as the incoming Chairman for 2016. Lori discussed the accomplishments for 2015 and the goal for 2016 of transforming the Paoli Pike Corridor into a walkable, connected artery. They actively participated in the overall Comprehensive Plan, were part of two grant applications for funding to the PPT, and were active proponents in the Dunkin Donuts installation along Paoli Pike. Mark Gordon commented that awards of the two grants already applied for should be announced sometime between the end of February and the end of April, 2016.

**Commerce Commission:** Albert Zuccarello, Commerce Representative, discussed the recently-dissolved Commission's work over its four years of existence, stating that its work was successful and its goals were achieved, thereby justifying the Commission's dissolution. Some of their successes for 2015 were visiting and developing good relations with local businesses, submitting articles to the Township Newsletter, and acting as "good will" ambassadors. Mr. Zuccarello looks forward to serving as the Commerce Representative for 2016 with plans to build on the successes stated above. Marty commented on the recent influx of high tech businesses in East Goshen (such as CTDI) and stressed the need garner their support for the Paoli Pike Trail. Marty also recognized John Stipe for his valued service on the Commerce Commission.

**Conservancy Board:** Chairman Walter Wujcik stated the mission of the Conservancy Board is to protect East Goshen's resources and educate its residents on those resources. Their accomplishments for 2015 and goals for 2016 were:

- A successful Keep East Goshen Beautiful Day. The date for 2016 will be April 2, 2016.
- The coordination of 2 plantings in 2016—one in the Spring and one in the Fall.
- Working to control invasive species, the costs for which have decreased.
- The submission of articles in the Township Newsletter.

Marty thanked the Conservancy Board, commenting on the importance and great success of Keep East Goshen Beautiful Day.

**Futurist Commission:** Chairman Tom Kilburn commented that this Commission has just completed its second year of work. Its mission is to focus on the areas that best promote the community in becoming one of the premier Townships in Chester County. Their 5-step approach to accomplish this mission is:

- Transform the Town Center into a viable, walkable, visitable place anchored by two restaurants and a shopping center.
- Transform the Paoli Pike Promenade between Boot Road and Route 352.
- Transform the entry portals to the Town Center.
- Expand recreational programs.
- Repair the widespread potholes within the Township.

Tom noted that the Commission has enlisted the assistance of two West Chester University professors from the Economics Department with expertise in this type of Municipal economic development initiative.

**Historic Commission:** Chairman Dolores Higgins stated its mission is to preserve and protect the rich history of East Goshen. Its accomplishments for 2015 and goals for 2016 are:

- A successful History Day at the Blacksmith Shop and Plank House. The date for this event in 2016 is June 4<sup>th</sup>.
- The upkeep and renewal of historic homes in East Goshen. Currently, it has recorded the chain of title for 100 properties. Its goal for 2016 is to record these findings on a database.
- The preservation of the inside of the Plank House.
- Working on the creation of a map of East Goshen in its year of founding.

Marty stressed the significance of maintaining the historical essence of East Goshen's treasures now and in the future. He thanked Dolores and the Commission for their dedication and hard work.

**Municipal Authority:** Vice Chairman Dana Pizzaro, discussed the activities of the Municipal Authority. Their accomplishments for 2015 were:

- Continue the maintenance and oversight of the Ridley Creek Treatment Plant.
- Plan for a future pump station along Reservoir Road.
- Attend the quarterly meetings of the West Goshen Sewer Authority.
- Determine any extraneous flows of water into the system.
- Submit articles in the Township Newsletter.

Dana further outlined their 2016 goals as:

- Ensuring that the water treatment plant remains in compliance.
- Performing Smoke Testing to determine faulty or illegal water flows into the system.
- Creating a manual of best practices.
- Continuing to submit articles in the Township Newsletter.

Dana commented on the recent passing of Fran Beck, and how much his presence will be missed. Phil Meyer, will take Mr. Beck's seat, and Mark Miller will assume a position on the Municipal Authority for 2016.

**Park and Recreation Commission:** Jason Lang and Joe Zulli discussed the mission of the Park and Recreation Commission. Jason stated that its mission is to "Create Memories". Mr. Zulli commented that their new slogan is: "We Take Your Fun Seriously". Of the many accomplishments by this Commission in 2015, Jason highlighted some of the following:

- A 64% increase in third party special event revenue. A change in fee structure from a flat usage rate to a per person usage rate was one of the factors for this increased revenue.
- A 79% increase in Ball field rentals.
- A highly successful Christmas Tree Lighting Ceremony and Community Day—enjoying a 94% satisfaction rate by participants.

Joe Zulli described the goals for 2016 as:

- Increase pedestrian circulation along Paoli Pike into the Park.
- Set in motion plans with neighborhood communities for connectivity to the Park through the PPT.
- Work to finalize the Park Master Plan, which is available on the Township website.
- Work through the perceived need for a restroom on the Applebrook side of the Park.
- Create disability access at the Amphitheatre.

Marty suggested the Park and Rec Commission develop synergy of programs between the neighboring health clubs facilities of ACAC and the YMCA.

**Board of Supervisors:** Chairman Senya Isayeff introduced the Township staff and asked them to explain their jobs. Senya discussed the upcoming Bicentennial Event in 2017, celebrating the founding of Goshenville. This event will be marked by a Parade from the East Goshen Park to West Goshen. The funding goal for this event is \$250,000, to be split evenly with West Goshen Township. Senya highlighted East Goshen Township's mission of **Preserving the Past, Serving the Present, and Protecting the Future**. Senya concluded by stating that he is looking forward to working with all the Commission members, fellow Board members, Township staff and community residents towards this end in 2016 and beyond.

**Adjournment:**

There being no further business, the meeting was adjourned at 10:30 a.m.

Respectfully submitted,  
*Christina Rossetti Hartnett*  
*Recording Secretary*