

**AGENDA**  
**EAST GOSHEN TOWNSHIP**  
**BOARD OF SUPERVISORS**

Tuesday, January 24, 2017

7:00pm

1. Call to Order
2. Pledge of Allegiance
3. Moment of Silence – Supervisor Carmen Battavio
4. Ask if anyone is recording the meeting
5. Chairman's Report
  - a. Announce that the Board met in executive session prior to tonight's meeting for a personnel matter (ABC interview)
6. Public Hearing – none
7. Emergency Services Reports
  - WEGO – none
  - Goshen Fire Co - none
  - Malvern Fire Co – none
  - Fire Marshal – none
8. Financial Report – none
9. Old Business - none
10. New Business – Interview applicants for the vacancy on the Board of Supervisors and possible appointment of new Supervisor.
11. Any Other Matter
12. Approval of Minutes -none
13. Treasurer's Report – none
14. Correspondence, Reports of Interest - none
15. Public Comment – Hearing of Residents
16. Adjournment

The Chairperson, in his or her sole discretion, shall have the authority to rearrange the agenda in order to accommodate the needs of other board members, the public or an applicant.

Dates of Importance

Jan 25, 2017	Milltown Dam Committee	7:00 pm
Jan 26, 2017	Hershey Mill Dam Committee	7:00 pm

Newsletter Deadlines for Spring of 2017: February 1st

## Rick Smith

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**From:** Rick Smith <rsmith@eastgoshen.org>  
**Sent:** Wednesday, January 18, 2017 10:25 AM  
**To:** Mike Lynch (mike.lynch1226@verizon.net); Richard McIntyre (rmcintyre444@comcast.net); Erich Meyer (lawnwolf@gmail.com); Henry Sciortino (henry.sciortino@gmail.com); linda.1102@att.net  
**Cc:** mshane@eastgoshen.org; Janet Emanuel (jemanuel@eastgoshen.org); Chuck Proctor (cproctor@eastgoshen.org); cbattavio@eastgoshen.org  
**Subject:** Vacancy on the Board  
**Attachments:** Questions 011117.doc; June 25, 2013 Minutes.pdf

**Please kindly respond to confirm your receipt of this email.**

January 18, 2017

Michael Lynch  
1226 Upton Circle  
West Chester, PA 19380

Richard McIntyre  
444 Gateswood Drive  
West Chester, PA, 19380

Erich Meyer  
929 Monte Vista Drive  
West Chester, PA 19380

Henry Sciortino  
1547 Tanglewood Drive  
West Chester, PA 19380

Linda Verno  
1507 Ulster Way  
West Chester, PA 19380

Dear Applicants

Good morning!

At their meeting on January 17, 2017, the Board of Supervisors approved the following process for interviewing candidates to fill the vacancy on the Board:

- Interviews will be conducted at the Township Building, 1580 Paoli Pike, at 7:00 PM on Tuesday, January 24, 2017.
- The Board will allocate 20 minutes for each interview.
- A drawing will be held at the start of the meeting to determine the order of the interviews.

- A copy of the initial questions that will be asked is attached for your convenience.
- You should expect and be prepared for possible follow-up questions from the Board of Supervisors.

I have also attached a copy of the minutes for the June 25, 2013, Board of Supervisors meeting, when two residents were interviewed for Dr. Thom Clapper's unexpired term.

Please be advised that pursuant to section 708(a)(1) of the Sunshine Law, these interviews must be conducted at a public meeting. Accordingly, all candidates are entitled to be in the meeting room when the other candidates are being interviewed.

I look forward to seeing you at 7:00 PM on Tuesday, January 24, 2017.

Marty Shane  
Chairman  
Board of Supervisors  
East Goshen Township  
1580 Paoli Pike  
West Chester, PA 19380

East Goshen Township Board of Supervisors  
Questions for Candidates  
January 24, 2017

1. Have you been an East Goshen resident for at least 12 months?
2. Why do you wish to become a Supervisor?
3. What is your understanding of the role and responsibilities of a Township Supervisor?
4. Can you make a time commitment of at least 20-25 hours/month for meetings and preparation?
5. What do you find the strengths of the Board of Supervisors to be?
6. What are the positives about East Goshen and what areas need to be addressed?
7. If you are appointed as a Supervisor what attributes would you bring to the Board to fulfill your role?
8. Have you served in any capacity in local government, either in East Goshen or some other community? Explain your duties and any leadership roles you may have obtained.
9. What leadership roles have you served in business or other outside activities?
10. What experience do you have in managing a business budget process?
11. What experience, do you have in working with Land Use, Subdivisions or Zoning matters, either in East Goshen or elsewhere?
12. Why should the Board select you as the 5<sup>th</sup> Supervisor?

**EAST GOSHEN TOWNSHIP  
BOARD OF SUPERVISORS MEETING  
1580 PAOLI PIKE  
June 25, 2013  
Final Approved Minutes**

**Present:** Chairman Senya D. Isayeff, Vice-Chairman Carmen Battavio, and Supervisors Marty Shane and Chuck Proctor. Also present were Township Manager Rick Smith and Township Solicitor Kristin Camp. ABC members in attendance were Erich Meyer (Park & Rec), Kathryn Yahraes (Historical Commission), Susan Carty (Planning Commission), and Al Zuccarello (Commerce Commission and Planning Commission). Former Supervisor Thom Clapper was also present, as was Jeremy Gerrard of the *Daily Local*.

**Call to Order & Pledge of Allegiance**

Senya called the meeting to order at 7:00pm and asked Jeremy Gerrard to lead everyone in the Pledge of Allegiance.

**Moment of Silence**

Carmen called for a moment of silence to remember those in uniform who help keep us safe.

**Recording of Meeting**

Jeremy Gerrard recorded the meeting.

**Public Comment on Non-Agenda Items**

None.

**Review of Minutes from June 11**

The Board reviewed the draft minutes of the June 11 meeting and had no changes. Senya stated that the minutes would stand approved as submitted.

**Interviews for Township Supervisor Position**

Senya noted that at their June 11 meeting, the Board regretfully acknowledged receipt of Thom Clapper's resignation, effective June 10. He said the Board is very grateful and appreciative of the time Thom spent serving on the Board, and he will be greatly missed.

Senya thanked Ms. Janet Emanuel and Ms. Montajeon Gay for their willingness to participate in the process of being interviewed to fill the unexpired term of Dr. Clapper. He explained that each candidate would be asked a series of predetermined questions by the Board, after which the Board members could ask additional questions. Following that the public would have an opportunity for input before the Board's vote on a replacement candidate. He asked that residents not ask direct questions of the candidates, however. Each candidate would be allotted a maximum of 30 minutes.

The two candidates drew numbers to determine the interview order. It was determined that Ms. Emanuel would go first.

Ms. Emanuel thanked the Board for the opportunity to interview for the position.

Interview of Janet Emanuel

1. Have you been an East Goshen resident for the past 12 months?  
*Yes; I have lived here for 39 years.*
2. What is your understanding of the role and responsibilities of a Township Supervisor?  
*To serve the community and the residents, to develop and manage the budget and financial aspects of the Township, to set policy and to enforce ordinances.*
3. Why do you wish to be a Supervisor?  
*I have served the Township for 27 years on the Planning Commission and Zoning Hearing Board, and I feel it's time to expand my commitment.*
4. Why should the Board select you as the 5<sup>th</sup> Supervisor?  
*I have chaired the Planning Commission and currently chair the Zoning Hearing Board. I have the understanding and experience to start working as a Supervisor from day one.*
5. Can you make a time commitment of at least 20-25 hours a month for meetings and preparation?  
*Yes; I am retired and have the time.*
6. What do you find the strengths and weaknesses of the current Board of Supervisors to be?  
*An obvious weakness is the lack of any women on the Board. A strength of the Board is their determination to be proactive and to address issues up front.*
7. What do you view as positive qualities about East Goshen and what areas do you believe need additional attention?  
*East Goshen is one of the leading Townships in Chester County, but I see redevelopment as an issue that will have to be addressed in the future.*
8. If you are appointed as a Supervisor what attributes and strengths would you bring to the Board to fulfill your role and responsibilities as a Supervisor?  
*My educational background is in mathematics and accounting. I am an analytical and detail-oriented person. I have 20 years of experience as an office manager for a legal firm.*
9. Have you served in any capacity in local government, either in East Goshen or some other community? Explain your duties and any leadership roles you may have had or obtained.  
*I served on the Planning Commission for 10 years, being chairperson for 7 years. I have served on the Zoning Hearing Board for 17 years and am the current chairperson. I also served on the Bi-Township Traffic Task Force.*
10. What leadership roles have you had and served in business, non-profits, and any other activities or organizations?  
*I am the former office manager for the law firm Gawthrop Greenwood, PC. I am very active in my synagogue and in organizations at Hershey's Mill such as the Inverness Village Council, the Hershey's Mill Players (on the Steering Committee), and in the Havurah group.*
11. What experience do you have in making and managing a business budget process?  
*In my job at Gawthrop Greenwood I prepared budgets and financial reports for management.*
12. What experience do you have in working with Land Use, Subdivisions or Zoning matters, either in East Goshen or elsewhere?

*I have experience in all of these matters from my work for the Planning Commission and Zoning Hearing Boards. I have also worked on the Comprehensive Plan.*

Marty asked Ms. Emanuel what areas she would like to focus on if she were a member of the Board. Ms. Emanuel said she would gravitate toward zoning and land development issues as these fall within her experience; however she is willing to learn whatever is needed to work in any area the Board needs her.

Marty asked her for more details about her background. Ms. Emanuel said she worked as an actuarial associate for Towers Perrin. From her time at Gawthrop Greenwood she gained experience with pension plans, health insurance, life insurance, facility insurance, payroll and payroll taxes, management reports, and cash flow.

Marty asked her if she's met with any Township employees to learn more about the day-to-day running of the Township. Ms. Emanuel said she has discussed some of the financial matters with CFO Jon Altshul, and if selected for the position she would contact him for more detailed information. She said she regularly speaks with Mark Gordon as part of her work for the Zoning Hearing Board, and regularly speaks to members of the Board.

Marty asked her what a woman would bring to the Board. Ms. Emanuel said she wouldn't suggest that the outcomes would be any different, but she believes a woman would enhance the Board with a different perspective.

Chuck asked her how long she's lived in Hershey's Mill. Ms Emanuel said she's lived in Hershey's Mill for 10 years and prior to that she lived 29 years in Marydell. Her daughter currently rents an apartment in the Township, which has given her additional perspective.

Chuck asked for more details about her education. Ms. Emanuel said she has a bachelor's degree in Mathematics and took graduate courses at SUNY Buffalo. She also took four semesters of accounting at West Chester University.

#### Interview of Montajejan Gay

1. Have you been an East Goshen resident for the past 12 months?  
*Yes; I've lived here for 27 years.*
2. What is your understanding of the role and responsibilities of a Township Supervisor?  
*Assisting in formulating and enacting policy. Developing and approving the budget. Hiring Township employees. Voting on community issues. Responding to the concerns of Township residents. Moderating meetings.*
3. Why do you wish to be a Supervisor?  
*Mainly because I believe more young people should get involved in the community, as we are the future. I would like to help set an example for other young people to get involved.*
4. Why should the Board select you as the 5<sup>th</sup> Supervisor?  
*It would be good to have a woman on the Board to bring a different perspective. I would also hope that because of my age I could bring a fresher perspective and fresh pair of*

eyes to the Board. I grew up in East Goshen and have seen all the changes over the years.

5. Can you make a time commitment of at least 20-25 hours a month for meetings and preparation?

*Yes. I work from home and set my own schedule.*

6. What do you find the strengths and weaknesses of the current Board of Supervisors to be?

*A strength is that the Board strives to improve communities within East Goshen such as Hershey's Mill. A weakness is that it's hard to do what's best for everyone. There is not as much outreach as there should be, and the Board meeting are poorly attended.*

*Perhaps this stems from a lack of communication to the residents. The Township should embrace technology more. For example, the Township's Facebook page is not updated very often. Also, it would be good to broadcast via a public access channel so that residents unable to attend the meetings in person could still know what is going on.*

7. What do you view as positive qualities about East Goshen and what areas do you believe need additional attention?

*I like the sense of community I saw on Community Day. However the Township is lacking because there aren't similar events throughout the year, and there aren't enough events for adults. There are events for younger children but not enough for adults.*

8. If you are appointed as a Supervisor what attributes and strengths would you bring to the Board to fulfill your role and responsibilities as a Supervisor?

*I would bring a different, fresher perspective. My background in history has made me very good at doing research. I have a strong attention to detail. I work as a freelance writer and frequently have to research topics I'm not necessarily familiar with to get up to speed.*

9. Have you served in any capacity in local government, either in East Goshen or some other community? Explain your duties and any leadership roles you may have had or obtained.

*I have not served in local government before.*

10. What leadership roles have you had and served in business, non-profits, and any other activities or organizations?

*I am very active in my church, serving as a Eucharistic Minister and in the Sacristy. I also teach CCD classes, do data entry for the collections, and volunteer in the St. Vincent de Paul clothing drive.*

11. What experience do you have in making and managing a business budget process?

*I have no experience with business budgets. The only budget I have experience with is my own. However, I would be happy to work with the Board and Jon Altshul to learn about the Township budget.*

12. What experience do you have in working with Land Use, Subdivisions or Zoning matters, either in East Goshen or elsewhere?

*I don't have experience in these matters but would welcome the opportunity to work with the Board and Mark Gordon to learn more about these issues.*

Chuck asked for more details about her education. Ms. Gay said she has a bachelor's degree in History, Politics, and International Relations from Immaculata University. He then asked about her employment. Ms. Gay said she is a freelance writer for the local religion and politics section



of the examiner.com, and was just recently moved into the general religion section so she may now cover national and international stories. Chuck asked where she lives in the Township and she said Pine Rock Road.

Marty asked if she is on Constant Contact. Ms. Gay said she recently learned about Constant Contact but has not signed up yet. Until now she has learned about Township matters directly from the Township web page. Marty told her the Township is in the process of building an amphitheatre at the park which will help address the lack of programs for adults. Marty asked if she has been in touch with any staff members in preparation for the interview. Ms. Gay indicated she only spoke with Senya Isayeff, and the rest of her research was done from the Township website.

Marty noted there are numerous ABCs in the Township that are frequently in need of volunteers and asked if she has ever considered serving the Township in that way. Ms. Gay says she has been trying to get involved with the Historical Commission but unfortunately she teaches CCD classes on Wednesday evenings, precluding her from participation in their meetings. However, now that it's summer and CCD classes are not being held, she's planning to attend the Historical Commission meeting tomorrow evening.

Marty thanked both candidates for their participation in this process and their willingness to serve the community.

#### **Public Comment**

*Al Zuccarello* – Said he found Ms. Gay to be delightful. He said if Ms. Gay is not selected for the Supervisor position he would love to have her on the Commerce Commission when there is an opening if the Historical Commission doesn't grab her first. He would love to see Ms. Gay get some experience serving the Township at the ABC level. He also noted that he has worked with Ms. Emanuel on the Planning Commission and she is "tough."

*Kathryn Yahraes* – Said the Supervisors and ABCs should have a plan to involve the younger generation, as it's important to groom qualified and interested residents to fill Township openings.

*Charles Lydanne (Willistown resident)* – Said the loss of Thom Clapper is a tremendous blow to East Goshen. Mr. Ledine said he has been a client of Gawthrop Greenwood for 20 years and it runs like a clock. It will not be often the Township gets a candidate for Supervisor with so much relevant experience as Janet Emanuel. Furthermore, she did not apply for the position just because she wants to be a Supervisor. She has shown her interest and dedication to the Township by serving in other capacities for so many years.

#### **Selection of a Candidate**

Chuck moved to nominate Janet Emanuel for the position of interim Supervisor to fill the unexpired term of Dr. Thom Clapper, which runs through the end of 2013. Chuck said Ms. Emanuel's many years as an East Goshen resident, her longstanding commitment to serving the Township on the Planning Commission and Zoning Hearing Board, her involvement in community activities, and her work experience – particularly in regard to budgets, payroll and

pension issues – recommend her for the job, and she is the better qualified candidate at this time. Ms. Emanuel experience will be especially valuable to the Board as the Township continues to seek to control costs. Marty seconded the motion.

Marty told Ms. Gay that while it's not impossible, the learning curve to serve as a Supervisor is long and arduous if the individual has little to no experience working for the Township. He said he believes Ms. Emanuel has the experience and background that make her the most appropriate selection at this time. Ms. Emanuel's work experience is also valuable to the Township because in her role at Gawthrop Greenwood she dealt with many of the key players in Chester County, and her contacts will be an additional asset to the Board. Marty encouraged Ms. Gay to get involved with the Township, perhaps at the ABC level if that would be of interest to her.

Marty told Kathryn Yahraes that the Supervisors are well aware of the need to get younger people at the Township to serve on the ABCs, etc. However, the problem is that the younger people are usually the busiest with budding careers and small children, making it difficult to add a volunteer position to their busy lives.

Chuck noted that Ms. Emanuel has been attending the Comprehensive Plan Task Force meetings regularly as an observer to familiarize herself with the Comp Plan process, and this is one more example of her dedication to the Township.

Senya quoted Ernest Hemingway: "It is good to have an end to journey toward; but it is the journey that matters, in the end."

There was no further discussion or public comment. Senya asked for a roll call vote in alphabetical order. The Board voted unanimously to appoint Janet Emanuel to the unexpired term of Dr. Clapper.

Senya congratulated Ms. Emanuel on her appointment, and informed her that she would be sworn in at the next meeting.

#### **Public Comment on Non-Agenda Items**

None.

#### **Adjournment**

There being no further business, the meeting was adjourned at 8:00pm.

Anne Meddings  
Recording Secretary

# Michael Peter Lynch

1226 Upton Circle, West Chester, PA 19380 | C: 484-653-7948 | mike.lynch1226@verizon.net

## Summary

Recognized professional with over 25 years of leadership, management, public relations and financial experience in municipal government. Extensive knowledge base including organizational and public sector behavior, strategic planning, financial management, municipal law, land development and open space preservation, emergency services, human resource management, program implementation, public infrastructure and citizen engagement. Highlights include:

- Graduate Education – City & Regional Planning
- Graduate Education – Business Administration
- Program evaluation and development
- Multi-fund budgeting, accounting and investment
- Public engagement & community outreach
- Assertive public service-oriented
- Accountable and accessible
- Pragmatic organized work ethic

## Professional Experience

### **Township Manager / Treasurer / Secretary** **1992 to Present** **East Bradford Township – Chester County, PA**

- Chief public administrator and finance officer – direct report to governing body (agenda & policy)
- Multi-fund (6) budgeting & accounting (\$8M annual) – preparation, transactional, reporting, audit engagement, bond compliance / debt management, capital reserve planning / funding
- Active management of staff (15 employees) / Active counsel & coordination (8) Advisory Boards & Commissions
- Oversight and engagement with support professionals – legal, engineering, land use
- Public bid process and contract administration – negotiation, compliance oversight
- Management oversight (award-winning) Open Space Program – acquisition, easements, stewardship, financing and grant administration
- Capital project management – 2015 Public Works facility (\$1.7M)
- Intergovernmental relations and services – police, sewer, roads, parks/trails, refuse/recycling & infrastructure

### **Associate Vice President** **1988 to 1991** **Wooldridge Construction of PA – Chester County, PA**

- Operational Management and Administration – Villages of Hershey's Mill Master Homeowners Association Developer Representative & Administrator, HM Cable Administrator, Greenhill Sewer Association Board of Directors, Village HOA Transition & Developer Liaison
- Active interaction with community and residents
- Managed electric service infrastructure from Hershey' Mill Electric to PECO

### **Community Manager** **1984 to 1988** **C.M. Barlow & Associates – Exton, PA**

- Villages of Hershey's Mill On-site Manager
- Regional Community Manager – homeowners and condominium association management for numerous communities in Montgomery, Bucks and Chester Counties

### **Local and County Planner** **1981 to 1984** **Chester County Planning Commission – West Chester, PA**

- Local and regional staff planner – preparation of comprehensive plans, zoning and subdivision regulations for both individual municipalities and regional planning commissions
- County-level planner – County Comprehensive Plan, Census research & data interpretation, program support to Water Resources Authority, Economic & Business Development Council, Health Department, Parks & Recreation Department, Emergency Services and Board of County Commissioners

## Education

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<b>Masters Business Administration</b> Eastern College, St. Davids, PA Evening / Weekend Program	<b>1986</b>
<b>Masters City (&amp; Regional) Planning</b> University of Pennsylvania, Philadelphia, PA Cum Laude, Courses at The Wharton School and Penn Law	<b>1981</b>
<b>Bachelor of Arts, Geography &amp; Urban Studies</b> Temple University, Philadelphia, PA Cum Laude, Student-Faculty Liaison	<b>1977</b>
Additional Non-degree education: Rutgers University, Livingston Campus – Graduate Program Geography & Regional Planning Juniata College, Huntingdon, PA – Undergraduate Liberal Arts	1978 1972-73

## Professional & Community Memberships

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Pennsylvania State Association of Township Supervisors Member (PSATS), Chester County Managers Consortium, Chester County Association of Township Officials (CCATO), West Chester University Center for Community Solutions Advisory Board, West Chester Police Strategic Plan Advisory Committee, West Chester Diversity in Action Committee Member, West Chester Area Council of Governments, Natural Lands Trust Member, Brandywine Conservancy Member, Community Association Institute (CAI) Professional Community Association Manager Certification (PCAM), Hershey's Mill Golf Club Member

## Michael Peter Lynch

1226 Upton Circle, West Chester, PA 19380 | C: 484-653-7948 | mike.lynch1226@verizon.net

East Goshen Township  
Attn: Township Manager  
Board of Supervisors  
Vacancy Board  
1580 Paoli Pike  
West Chester, PA 19380-1699

January 04, 2017

Greetings and Thank You:

With appreciation and respect I offer my services and intended commitment to East Goshen Township for your consideration of appointment to the East Goshen Township Board of Supervisors to fill the current vacancy posted on the East Goshen Township web site this day.

There is a long history of effective and dedicated leadership in East Goshen Township that has mirrored the intelligent and engaged citizen community of this municipality - your residents and constituents. That strong tradition of community service to this place we call home continues with your transparent and accountable, interactive and caring professionalism as elected leaders of the governing body. East Goshen Township with its Board of Supervisors and professional Staff is recognized throughout Chester County as nonpareil for its transparent and accessible local government leadership, effective fiscal and municipal management, and quality service delivery to its residents.

It is with pride that my bride of 35 years – Catherine Parker Lynch – and I are pleased to share with others that we meet and greet that we have resided in this exceptional locale - East Goshen Township (“Goshenville”) - since 1983.

For your consideration, I have attached a current copy of my resume. You will be the determiner whether my background, experience and manner of engagement is ‘the right stuff’ for this endeavor and appointment.

When and if you select me for an interview, I look forward to sharing more detail and insight of my experience, perspectives and personality in local government and broader views of our world.

Again, thank you for your consideration – I believe I can be an effective complement and personable member of the East Goshen Township Board of Supervisors as a colleague in your service and in service to the residents of East Goshen Township.

Mike Lynch  
1226 Upton Circle  
Goshen Downs  
West Chester PA 19380



January 13, 2017

Township Manager  
East Goshen Township  
1580 Paoli Pike  
West Chester PA 19380

Dear Rick,

Thank you for the opportunity to apply for the vacant Township Supervisor post. I offer unique qualifications to fill that responsibility.

- 27-year East Goshen resident;
- Board of Directors experience – two non-profit organizations;
- Long tenure with local employer – demonstrates stability, adaptability, and perseverance;
- Innovative strategic thinking and problem solving abilities.

All these attributes make me a good candidate for the position. I would like to understand more information about the post and I request an opportunity to interview for the position at the Board's convenience.

Sincerely,

Richard McIntyre  
484-354-0941 (c)

# Richard McIntyre

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**Education**                      1969 – 1973      Pennsylvania State University                      University Park, PA  
B.S. Chemistry

1984      Yale School of Organization & Management                      New Haven, CT  
Healthcare Management Program

**Professional experience**                      2011 - 2015                      Siemens/Cerner Corporation                      New York, NY  
**Account Executive**

- Manage the customer relationship with several large customers in NYC.  
Objective – grow the relationship and the business.
- Retired July 2015

2004 - 2011                      Siemens Medical Solutions USA                      Malvern, PA  
**Director, Government Sales, Federal National Account Manager**

- Direct the sales of medical diagnostic, therapeutic, and health information technology to the US federal government. Developed the business from \$63 million in 2004 to over \$100 million in 2007. Increased year-to-year market share.
- Built trusted relationships with federal purchasing activities, consultants and internal customers to facilitate the short and long-term business.
- Knowledgeable in federal acquisition regulations (the F.A.R.) and purchasing practices.
- Work with US consultants and companies seeking to provide medical equipment and services outside the US.

2000 - 2004                      Siemens Medical Solutions USA                      Malvern, PA  
**Strategic Accounts Development Director**

- Work with strategic customers to renew and grow business relationships.

1995 - 2000                      Shared Medical Systems                      Malvern, PA  
**Market Manager & Manager of Strategic Marketing**

- Manage the market strategy, analysis, and planning for all market segments in a \$1.2 billion health information technology business
- Recommend strategies for business development and operational improvements in all markets
- Forecast sales
- Manage pricing, packaging, planning for products and services

Lead convergence planning team of senior managers charged with achieving greater corporate economies by supporting fewer products

1989 – 1994                      Shared Medical Systems                      Malvern, PA

**Product Manager, Manager of Demonstration Systems, and  
Program Manager**

- Managed the market launch of the INVISION health information system. For the past several years INVISION has enjoyed the largest market share in the U.S. Post-launch responsibilities included sales support and revenue quota attainment.

1973 - 1989                      Shared Medical Systems                      Columbus, OH

**Various Sales and Customer Support Positions**

- Managed the new business sales team, customer sales tea Federal National Account Manager, customer support teams in Columbus, OH and Philadelphia, PA.

**Awards received**

Management Excellence Award 1994

Employee Excellence Award 1990

100% Club 1988 & 1989

**Other  
Responsibilities  
and Experience**

Vice Chairman & Treasurer, BCM International (PA non-profit corporation)

Treasurer, Grace Bible Fellowship Church (PA non-profit corporation)

Volunteer, Chester County Hospital (patient transportation)



Erich A. Meyer  
929 Monte Vista Drive  
West Chester, PA 19380  
610-647-5716  
lawnwolf@gmail.com

January 12, 2017

To: Board of Supervisors, East Goshen township

Re: Vacancy on Board of Supervisors

Please consider this letter as my interest in the vacant position on the East Goshen Township Board of Supervisors.

I have been a resident of the township since 1992, as well as a resident of Chester County for over forty years. I raised my two daughters here, both of whom attended East Goshen, Fugett and graduated from East High School.

I have a near perfect attendance at the BOS meetings for the last six and half years. I also keep abreast of township issues and attend meetings regarding township matters. All of which will make getting up to speed minimal. Additionally, I have served on various boards in the township. Currently I am an active member of the Conservancy Board. These experiences along with my desire for East Goshen Township to continue thriving, as well as my business acumen, would be an asset to the Board.

If appointed, I would commit to have my name on the ballot in the upcoming primary election.

Sincerely,

A handwritten signature in black ink, appearing to read 'Erich A. Meyer', with a long horizontal flourish extending to the right.

Erich A. Meyer

Erich A. Meyer  
929 Monte Vista Drive  
West Chester, PA 19380  
610-647-5716  
lawnwolf@gmail.com

Professional Experience:

**Belar Electronics** – West Chester, PA  
Chief Operating Officer  
1979 - Present

Belar Electronics Laboratory, Inc. is the world's leading manufacturer of modulation monitors, which are used by radio and television stations to monitor important technical aspects of their broadcast signal. Belar also makes frequency monitors, specialized AM receiving antennas, and other related equipment for the broadcast industry. Belar markets its products domestically and internationally by direct sales and through distributors. Belar products are in use 24 hours a day, 7 days a week, in almost every country in the world. Belar is a family owned business since 1964.

**Country Meadows Landscaping** – Malvern, PA  
Owner  
1975 - Present

Country Meadows Landscaping is a full service landscaping company established in 1975, our philosophy is built on honesty and trust. Country Meadows Landscaping provides year-round services, including residential landscaping, spring lawn clean up, mowing, shrubbery planting and pruning, autumn yard clean up, maintenance, fencing, residential snow plowing and salting.

Education:

**Eastern University**, BS Business Administration

Boards

**Conservancy Board**, East Goshen Township, West Chester, PA  
2014 - Present

**Paoli Pike Corridor Master Plan Committee**, East Goshen Township, West Chester, PA  
2014 - Present

**Trail Committee**, East Goshen Township, West Chester, PA  
2015 - Present

**Website Committee**, East Goshen Township, West Chester, PA  
2014 - Present

**Park and Recreation Commission**, East Goshen Township, West Chester, PA  
2011 – 2014

Memberships:

**Pennsylvania Adopt-A-Highway**  
1991 – Present

**Fundraiser for American Brain Tumor Association**  
2005 – Present

**Natural Lands Trust**, Trail Ambassador, Force of Nature Volunteer  
2011 – Present

January 12, 2017

Mr. Louis (Rick) Smith  
Township Manager  
East Goshen Township  
1580 Paoli Pike  
West Chester, PA 19380-6199

RE: Board of Supervisors Vacancy VIA: [rsmith@eastgoshen.org](mailto:rsmith@eastgoshen.org)

Mr. Smith:

As required by the public notice of the vacancy on the East Goshen Township Board of Supervisors, I am submitting my credentials to fill the vacated position.

While the requisite resume is attached, and may give some flavor to my broad-based government and private sector experience, I am prepared to demonstrate the depth of my experiences with local, county, state and federal governments, and the private sector.

I am uniquely prepared to immediately begin work with the Board to execute the fiduciary duty that accompanies the appointment to the position of Supervisor and address the current and longer term fiscal, capital and operational, needs. As a person now in retirement I wish to use my experience in the collective bargaining process in either helping reach a mutually acceptable set of labor agreements, or to assist the Township in leveling the playing field in the arbitration process. My first-hand knowledge of the Purdon's statutes relating to the Second Class City, City of the Third Class, Township of the First and Second Class codes, and the workings of state government will be used in anyway I can be helpful to keep our community as safe as possible, our appeal to current and prospective residents as high as possible, and at minimum maintain or grow our property values and things that attract and maintain homeowners.

My practical and immediate goals, which may be modified after meeting with the Board, include working with the Board to maintain, or develop, best practices and policy necessary to address the immediate and longer term needs of the Township so as to allow for the continuation of the high level of service that the residents of the Township have enjoyed. A personal goal would be to add value to the Townships efforts to continue to provide quality amenities and use, among other things, my grant writing experience to assist the Township in securing funds for projects such as the dams, trails, bike paths, and to do so without tax increases or use of reserves.

As a member of the governing body of the Township, I am confident that I can play a part in helping to fulfill the Mission Statement of the Township.

Sincerely,

Henry Sciortino  
1547 Tanglewood Drive

## **Henry Sciortino**

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1547 Tanglewood Drive  
West Chester, PA 19380  
Phone 610.889.0605  
henry.sciortino@gmail.com

### **Key qualifications and skills:**

- Produce results in complex, culturally and politically diverse public and private sector organizations with unique executive and operational experience on both the sell side and buy side of for- profit and not- for- profit organizations
- Translates conceptual models into specific and strategic activity and assist in policy making that can be implemented
- Generate strategic/operational plan to maximize revenue and manage costs including legacy costs such as OPEB, pension, workers' compensation and collective bargaining agreements
- Demonstrated success in capital and financial markets with specific skills as debt issuer, institutional portfolio manager, underwriter in conventional and derivative equity and debt instruments,
- Experienced at high level interaction with banks, rating agencies, investor community
- Successful at developing sustainable operation and capital budgets while building fund balance and reserves
- Developed extensive resources and understanding in order to maximize workforce interaction and balance the needs of taxpayers and the workforce
- Skilled at risk management and risk mitigation
- Grant and capital funding skills for infrastructure development and operations with private/public partnerships, other units of government, and the financial marketplace
- Experienced at developing tactical responses to operational, budgetary, and unexpected situations
- Extensive state and federal level bi-partisan relationships

### **PROFESSIONAL EXPERIENCE**

**2004- 2016**

**Intergovernmental Cooperation Authority for Cities of the Second Class**  
**Executive Director**

Intergovernmental Cooperation Authority for Cities of the Second Class is a special purpose unit of government created by the Pa General Assembly to oversee the effort to rescue Pittsburgh from the brink of bankruptcy. Led the Board in crafting the strategic and operational plan to alter years of unbalanced city capital and operating budgets

- Developed comprehensive tax overhaul plan which was adopted by the General Assembly and made into law that totally eliminated and replaced archaic tax laws and substituted elastic and growth oriented tax laws which were adopted by the General Assembly of the Commonwealth.
- Built policy platforms that incorporated input from stakeholders, organized labor, elected officials, and taxpayers
- Developed and guided the implementation of plan to right-size the workforce without layoffs

#### **1999-2016 Privately held company ownership**

##### **1999-2004 Fairmount Asset Management (FAM) Fairmount Capitol Advisors (FCA)**

Majority owner FAM which was a derivative and financial advisory business

Minority owner of FCA which was a financial advisory business

##### **2005-2015 Capitol Ideas, Inc.,**

Consulting business whose clients are in fiscal stress or fiscal crises

#### **1996-1999 Legg Mason Wood Walker, Inc – Managing Director Public Finance**

Managed the mid-Atlantic retail and institutional public finance division that covered Pennsylvania, Ohio and New Jersey and West Virginia public finance departments. Returned the division to profitability in first year as managing director by expanding the product and service lines, reducing overhead, incorporating retail and institutional components into the underwriting.

Extensive rating agency experience as well as non-rated security underwriting in general obligation and senior living issues. Dunwoody Village, Riddle Village are examples of senior living facility financing while Philadelphia Gas Works, Franklin Institute, Philadelphia Suburban Water (now Aqua Pa) are examples of other transactions successfully completed during my tenure as Managing Director.

#### **1989-1995 Pennsylvania Treasury – Deputy State Treasurer for Administration and Chief Investment Officer**

Responsible for taxable fixed income investments, ranging from \$2 to \$7 Billion. Outperformed Merrill 2-10 index for 26 consecutive quarters. In addition:

- Co authored tuition account program (TAP- now renamed Pa 529)
- Managed clearing, custodial, securities lending and investment divisions
- Served as board appointee for PA Treasurer to state (SERS) and public school (PSERS) pension funds; Chair of PSERS Real Estate Investment Committee
- Selected by US Treasury to establish debt program in the Republic of Belarus and served as an in-country advisor to the Minister of Finance

- Responsible to PA Treasurer for managing Commonwealth Debt issuance for General Obligation, Certificate of Participation, Bond Anticipation and other forms of debt over a billion dollars in aggregate
- Selected to meet with President Nelson Mandela and his government in order to assist the Republic of South Africa in assimilation into post apartheid economy.

**1984-1989 City of Pittsburgh – Chief Investment Officer, Deputy Treasurer and City /School District and Water and Sewer Authority Treasurer**

- As Chief Investment Officer developed and implemented cash management system and long term investment strategy. Was selected by GFOA of US and Canada as member of the GFOA Cash Management Committee. Frequent speaker.
- As City, School and Treasurer of Pittsburgh Water and Sewer Authority was responsible to the three separate units of government for the overall treasury operations
- Was selected by Pittsburgh Post Gazette as Government Official of the Year
- City fund balance was in excess of \$20 million at time of departure

**1976-1983 Local Government City Administration**

**City of the Third Class: City of the Third Class: Monessen Pa**

Served as city administration and community development coordinator in charge of managing operations including police, public works, fire, and administrative personnel. Simultaneously served as Redevelopment and Housing authority executive director responsible for funding, urban renewal and infrastructure programs, overseeing public housing projects within the city, community development coordinator responsible to obtain HUD funding and oversee spending. Successfully wrote and administered over \$56 million in state and federal grants for street, and roadway, water and sewer line and bridge replacement.

-Restructured the operations of the Monessen City government which was in fiscal crisis in 1975 and on a 4-day work week with a deficit budget. Within 4 years, 1979, the budget was balanced without tax increases; created infrastructure for permanent jobs; organized and wrote a successful federal Economic Development Administration grant for rail mill expansion whose cost was \$104 million; created over 500 temporary jobs to rebuild city infrastructure funded by federal Comprehensive Employment and Training Act grants, co-authored successful grant to add two floors to the community health center.

**Township of the Second Class-Rostraver Township**

Managed and directed the workforce of the Township, which included a police department, road and administrative divisions that served 11,000 residents covering a 36 square mile area with 90 miles of Township roads located in Westmoreland County.

Major accomplishments included managing successful labor negotiations with the Teamsters Union representing the police, expanding participation in Mon Valley Council of Governments; restructuring operating and capital budgets without tax increases, successfully working with the Rostraver airport to attract developers

and banking institutions such as PNC bank into the Township, working with state government to gain funding for water and sewer lines without front-foot assessments.

## **EDUCATION**

Niagara University - BA History and Philosophy

Occidental College - Masters in Urban Studies

CORO National Fellowship recipient

Various Continuing Education Courses for Professional development

## **COMMUNITY VOLUNTEER INVOLVEMENT**

Holcomb Behavioral Health Systems Inc.: 2000-2016 Board Chairman for 8 years

Woods Resources, Inc. 2000-2014 Board Treasurer

Brian's House Inc. of Chester County: 2002-2014

Hershey's Mill Homeowners Association: Past President

## Rick Smith

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**From:** linda.1102@att.net  
**Sent:** Friday, January 13, 2017 7:47 AM  
**To:** rsmith@eastgoshen.org  
**Subject:** Open Position  
**Attachments:** 2016 Resume.docx

Dear Mr. Smith,

Please accept this letter as an indication to express my interest in the open position on the Board of Supervisors.

As a resident, living in Hershey's Mill for 6 years, I enjoy and appreciate the bounty of benefits of our vibrant, growing and historical county. Raised in the area since 1966, and attending East High School as well as WCU for undergraduate school, I have witnessed the changes and growth of our community. In between, my residences in various cities across the country have given me a broad perspective on our unique home.

While I do not have prior local government experience, I believe my business acumen and quick grasp of emerging issues and challenges give me a contributing perspective. My past work affiliations with Disaster Recovery Association and International Facility Management Association enhanced my understanding of addressing and managing acute and long term problems. My recent and current work in marketing and multi-channel management gives me a current understanding of the changing habits of generations in the collection and dissemination of information, and the ability to enhance the reach of a message to bolster the shared goals of residents and management.

Thank you in advance for consideration, and a sincere thanks for all that you and the board do to maintain and enhance East Goshen Township.

Sincerely,

Linda Verno



# Linda Verno

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1507 Ulster Way West Chester, PA 19380 | 610.405.5304 | linda.1102@att.net

## Background

- Highly regarded general management and marketing executive with demonstrated leadership capabilities in multi-level organizational development, change management, business development and client retention.

## Education

**MBA | 2001 | TEMPLE UNIVERSITY FOX SCHOOL OF BUSINESS**

**BA | 1984 | WEST CHESTER UNIVERSITY**

- Major: Communications

## Experience

**VICE PRESIDENT SALES & MULTI-CHANNEL MARKETING | ZINA INTERNATIONAL, LLC | 2004-2015**

- Research, engage, analyze and build electronic retailing component for brands and businesses seeking to expand marketing exposure and sales through television and social media channels. Top level executive presentations to define opportunities and risks, plan strategy and meet mutual guidelines for both brand and QVC.

**PRESIDENT | QVC CV DIRECTO DE MEXICO | 2002-2004**

- Lead wholly owned subsidiary in Mexico through turnaround, management reorganization and sale, defining key talent, vendors and programming. Negotiate annual broadcast agreements, streamline product development and distribution process, oversee retail stores, kiosks and television programming.

**BUSINESS DEVELOPMENT SENIOR MANAGER 2002-2004**

- Identify current and potential vendors for television, retail and catalogue marketing opportunities.
- Direct management of top beauty brands' website shops and catalogues.

**CORT FURNITURE AND BUSINESS SERVICES 1994-2000**

- General Manager, National Accounts Manager, Special Projects Manager.

## Community

- Board of Trustees, Westminster Presbyterian Church
- Member, Disaster Recovery Association
- Member, International Facility Management Association
- Member, Temple Alumni Business Executives