



SUBMITTED PHOTO

Over 400 cups of iced tea were sampled at the East Goshen Farmer's Market this past Thursday as three high school teams vied to win the 2016 East Goshen-Immaculata University Entrepreneurial Product Competition.

The four-day program consisted of business discussions led by Immaculata University business students, a Shark Tank experience, courtesy of Penn Liberty Bank, and corporate tours with CTDI and Advanced Staging leadership courtesy of Krapf School Bus transportation.

Smashin' Peach, The Nicolson Bros. and Sunny Tea created business plans, logos, slogans, YouTube commercials and three delicious iced tea recipes.

In the end, Smashin' Peach's (pictured in yellow) peach flavored iced tea proved to be the public's favorite.

Registration for the 2017 Entrepreneurial Academy begins in January 2017.