

**EAST GOSHEN TOWNSHIP  
BOARD OF SUPERVISORS MEETING  
1580 PAOLI PIKE  
TUESDAY, FEBRUARY 20, 2018  
FINAL APPROVED MINUTES**

**Present:** Chairman Marty Shane; Vice Chairman Carmen Battavio; Supervisors David Shuey, Janet Emanuel and Mike Lynch; Township Manager Rick Smith; Jon Altshul, Finance Director; and Conservancy Board Chairman Erich Meyer.

**Call to Order & Pledge of Allegiance**

Marty called the meeting to order at 7:00 p.m. and asked Erich Meyer to lead the pledge of allegiance.

**Moment of Silence**

Carmen called for a moment of silence to honor our troops, emergency responders and the victims of the Parkland, Florida school shootings.

**Recording**

Leo Sinclair, 217 Lochwood Lane, recorded the meeting.

**Police Report**

Chief Bernot reported that WEGO has a new Facebook page and that it would be rolling out a new website in March. She reported that graffiti had been written in a Stetson Middle School bathroom earlier today that made reference to the recent Parkland, Florida school shooting incident. She also noted that there are five active traffic complaints in East Goshen.

Joe Buonanno, 1606 Herron Lane, asked whether the police would be watching for line-of-site problems caused by Sunoco's trucks around Rte 352 and Boot Road. Chief Bernot encouraged Joe to notify the police about any issues.

Leo Sinclair asked the Chief to install a speed trap along Paoli Pike just past the eastern entrance to the Park. Chief Bernot noted that WEGO will soon begin using an incognito traffic enforcement vehicle to check speed. The vehicle will be named "Bianca", in honor of the area teenager who was the victim of a deadly road rage incident last summer.

**Fire Company Reports**

Carmen provided the 2017 annual report for the Goshen Fire Company and the January 2018 monthly report for the Malvern Fire Company. He also announced that his son, Kevin Battavio, had been appointed to the rank of Captain of the Goshen Fire Company.

**Financial Report**

Jon reported that the Township had a deficit of \$703,782 through January, but that this is normal as the Township does not collect any real estate tax or significant amounts of earned income tax in January. He stated that next month's report would be more instructive to the Board.

### **Chairman's Report**

Marty made the following announcements:

- The Board met in Executive Session prior to tonight's meeting to discuss a personnel matter and a legal matter.
- Sunoco has announced its intention to commence Horizontal Directional Drilling along the pipeline route.
- Giant is circulating a petition to place a referendum for alcohol sales on the ballot for the primary election.
- The Township was awarded a DVRPC grant of \$483,000 for Segment A of the Paoli Pike Trail.

Leo Sinclair asked for financial information about the trail.

Julia Loving, representing Rep. Carolyn Comitta's office, announced that Rep. Comitta will be holding outreach sessions on the second Tuesday of every month from 10am-1pm at the Township building. The first session will be on March 8<sup>th</sup>.

### **Consider Recommendation of Natural Lands Pond Study**

Rick provided an overview of the recommendations in his memo: 1) the Conservancy Board provides recommendations for how to proceed by the end of June; 2) the Board appoints interested residents to the Pin Oaks and Marydell Pond Committees; 3) staff sends letters to neighborhoods prior to the Conservancy Board's meeting about their pond; and 4) Jon provides a financial analysis of the projects by late June. He noted that seven residents have expressed an interest in serving on a pond committee, but that they all came from Marydell or Pin Oaks.

Janet observed, as a former resident of Marydell, that Marydell residents really only care about the Marydell Pond and Pin Oaks residents really only care about the Pin Oaks pond, so having one committee for both ponds wouldn't be effective.

Mr. Buonanno asked if these proposed improvements were only about aesthetics. Both Janet and Mike responded that the improvements are aimed at ensuring the ponds' long-term sustainability and environmental performance.

Mike raised concerns about Rick's proposal. Mike stated that the Conservancy Board needed to develop objective criteria for evaluating and ranking the need for repairs in coordination with experts. He also stated that having multiple pond committees functioning without those objective criteria in place would create chaos. He added that repairing the ponds involves complicated science that may be beyond the Conservancy Board's expertise.

Jon raised concerns about what financial analysis he needed to perform. He noted that most of the work, including dredging and plantings, could be performed in-house by Public Works and that therefore the cost of repairing all the ponds could be considerably less than the figures in the Natural Lands Trust report. He stressed that Mark Miller needs to be involved in these discussions to better understand what Public Works is capable of doing in house.

David stated that he would like the Conservancy Board to review the options, provide recommendations and priorities for the Board of Supervisors and to develop objective methodologies for evaluating the different options. Then, the Conservancy Board can meet with the various Homeowners Associations and Civic Associations about the ponds and work with staff to implement the projects.

Mr. Buonanno stated that if a pond has benzene in it then that pond takes priority.

Marty asked David, Michael and Rick to come up with recommendations for next steps on this matter for a future meeting.

**Consider Request by Futurist Committee to Support Giant Liquor Referendum**

Marty stated that the members of the Futurist Committee are free to advocate for the ballot initiative as individuals, but that they should not do so on behalf of the Township. This sentiment was also expressed by Janet, David and Carmen.

Carmen stressed that residents need to be aware that the proposed ballot measure would allow for much more than just the sale of beer and wine at supermarkets, but would also permit the sale of alcohol in restaurants, bars and clubs. He also raised concerns about the impact of alcohol sales on crime and drunk driving.

Mike stated that he supports the process of the referendum and that, unlike his fellow supervisors, he believes the Futurists should advocate for the referendum both as individuals and on behalf of the Township. However, he cautioned that West Chester Borough struggles with all sorts of alcohol-related crimes that have increased the workload for police.

Rod Vaughn, Futurists Committee, stated that liquor licenses are needed to spur commercial development in the Township. However, he also noted that he was disappointed by the mailer he received from Giant that suggested, wrongly, that alcohol sales would be limited to beer and wine in supermarkets. He added that if we do nothing, we're letting Giant control the message. Jon observed that the Township had posted neutral, fact-based information about the petition on the Township's website and had sent out a message via Constant Contact. Mike stated that if the question gets on the ballot, the Township should put out more information about the issue.

Tom Kilburn, Futurists Committee, asked whether the marketing firm that Giant hired to coordinate the petition thought Giant could collect enough signatures. Mike stated that he was not sure.

Leo Sinclair indicated that he strongly supports the referendum. He stated that alcohol has rejuvenated many area communities, including Manayunk and West Chester Borough. He described West Chester as a “cancer” when he first moved here, as there was only one liquor license in the Borough, but that the proliferation of liquor licenses over the past decade or two has vastly improved the quality of life. He asked for clarification about what types of alcohol sales would be allowed if the referendum was successful. Carmen explained that it would include all alcohol licenses including for clubs and hotels. Mr. Sinclair then stated that he was strongly opposed to the referendum. He also added that he was opposed the Futurist Committee advocating for the referendum and that alcohol sales are important for grocers.

Brad Giresi, Futurist Committee and Planning Commission, stated that East Goshen’s demographics are completely different than a college town like West Chester and that the nuisance problems that West Chester has are unlikely to happen if East Goshen becomes “wet”. He asked if the Township would send a reminder message as the petition drive nears its end. Marty, David and Mike were comfortable with this proposal, but Janet and Carmen were not. Jon indicated that he would send a neutral message through Constant Contact around March 1<sup>st</sup>.

### **Consider Recommendation for Branding Plan**

Jon provided a draft RFP for a design firm to rebrand the Township, pursuant to the Tier I recommendation from the Paoli Pike Corridor Master Plan. He recommended that the Township first select a design firm based primarily on price and past branding projects. Then, working with staff and the Futurist Committee, the winning designer would develop 3 designs. The winning design would be determined by a popular vote of Township residents and be announced, ideally, in late summer at a public event.

Mike asked whether this initiative should be done as a competition, in which we ask design firms to submit Township branding designs and we only pay the winner. Jon raised concerns that very few professional design firms would participate in a competition if they knew there’s a chance they may not be paid and that this approach would probably only appeal to college graphic design majors. Mr. Buonanno stated that the University of Pittsburgh successfully used student-designed brands in a past rebranding effort. Jon stressed that East Goshen is a premier municipality in Chester County and that hiring interns or college students to perform mission critical work is inconsistent with the Township’s values. Mr. Sinclair stated that he is in favor of hiring college students and praised students’ work on a past Philadelphia Eagles campaign.

Mr. Giresi noted that college students typically work closely with a professor on these types projects and that it usually falls on the professor to do the less glamorous work of actually implementing and modifying designs for different media. Mr. Kilburn stated that he supported Jon's recommendation.

David made a motion to direct staff to issue an RFP for a branding plan as drafted. Mike seconded the motion. The motion passed 5-0.

**Consider Storm Water and Grinder Pump Agreements for Lots 2 and 3 at 1420 E. Strasburg Rd**

Mike made a motion to authorize the Chairman to execute the storm water management and grinder pump operation and maintenance agreements for 1420 E. Strasburg Rd, lots 2 and 3. Carmen seconded the motion. The motion passed 5-0.

**Consider Apartment for the Care of a Relative at 1040 King Rd**

Carmen asked whether the apartment could be rented to another tenant if it were to become vacant in the future. Rick confirmed that this would not be permitted. Mike made a motion to authorize the Chairman to execute an apartment for the care of a relative agreement for 1040 King Road. Janet seconded. The motion passed 5-0.

**Consider Recommendation from the Planning Commission concerning an amendment to the Zoning Ordinance for larger undeveloped properties**

Janet explained that the Planning Commission recognizes that there's a need for a wide variety of housing options in the Township, but that the solution is not necessarily straight-forward. David observed that the Township should try to attract young families who might not be able to purchase a detached home on a one acre lot. Marty suggested that this matter be put out to RFP, rather than be awarded directly to Thomas Comitta and Associates. Carmen stated that if the Zoning Ordinance is amended, then undevelopable land should not be included in the density calculations.

David made a motion to direct staff to issue an RFP for a qualified planning consultant to work with the Planning Commission on the development of an open space development option that includes either semidetached dwellings and/or townhouse dwellings in the Zoning Ordinance. Carmen seconded. The motion passed 5-0.

**Consider Comp Plan Implementation Matrix**

The Board agreed to table this item for now and discuss it at a public meeting on Tuesday, February 27<sup>th</sup>. Carmen suggested that a new goal be added for the Planning Commission in the event that the alcohol referendum is successful.

**Consider Recommendation from the Planning Commission concerning the preparation of a Zoning Overlay Amendment for the Paoli Pike Corridor**

David made a motion to authorize Township staff to solicit a proposal from Thomas Comitta and Associates to work with the Planning Commission on the development

of the Paoli Pike Corridor Master Plan policy recommendation to create a Goshenville Overlay District. Mike seconded. The motion passed 5-0.

**Any Other Matter**

Rick reported that the Commonwealth Court issued its decision today in the West Goshen matter and that Sunoco would be resuming its drilling operations shortly.

Jon stated that he did not expect to receive the Aqua water meter readings needed to reset sewer rates in time for the April 3<sup>rd</sup> meeting and asked if the Board could have a short meeting on April 10<sup>th</sup> for the sole purpose of setting 2018 sewer rates.

**Approval of Minutes for February 6, 2018**

These minutes were tabled until the next meeting.

**Treasurer's Report**

Carmen moved to graciously accept the Treasurer's Report and the Expenditure Register Report as recommended by the Treasurer, to accept the receipts and to authorize payment of the invoices just reviewed. Janet seconded. The motion passed 5-0.

**Correspondence, Reports of Interest**

The Board acknowledged the following correspondence and reports of interest:

- January 30, 2018 Letter from Senator Killion re: SB 656
- January 30, 2018 Letter from FEMA approving the Township's Hazardous Mitigation Plan
- February 15, 2018 Memo from Jason Lang on the 2018 NRPA National Summer Camp Dance
- February 15, 2018 Memo from Jason Lang on the Opioid Epidemic

**Public Comment**

None

**Adjournment**

There being no further business, Janet motioned to adjourn the meeting at 9:35 pm. Carmen seconded the motion. The motion passed 5-0.

Respectfully submitted,  
*Jon Altshul*  
*Recording Secretary*

Attachments: February 15, 2018 Treasurer's Report

February 15, 2018

**TREASURER'S REPORT  
2018 RECEIPTS AND BILLS**

**GENERAL FUND**

Real Estate Tax	\$313,719.90	Accounts Payable	\$596,655.32
Earned Income Tax	\$715,100.76	Electronic Pmts:	
Local Service Tax	\$66,554.21	Credit Card	\$0.00
Transfer Tax	\$55,097.10	Postage	\$0.00
General Fund Interest Earned	\$6,607.51	Debt Service	\$9,460.82
Total Other Revenue	\$154,273.15	Payroll	\$127,824.56
Total Receipts:	<b>\$1,311,352.63</b>	Total Expenditures:	<b>\$733,940.70</b>

**STATE LIQUID FUELS FUND**

Receipts	\$0.00		
Interest Earned	\$0.58		
Total State Liquid Fuels:	<b>\$0.58</b>	Expenditures:	<b>\$0.00</b>

**SINKING FUND**

Receipts	\$0.00	Accounts Payable	\$19,105.55
Interest Earned	\$1,740.68	Credit Card	\$0.00
Total Sinking Fund:	<b>\$1,740.68</b>	Total Expenditures:	<b>\$19,105.55</b>

**TRANSPORTATION FUND**

Receipts	\$0.00		
Interest Earned	\$464.97		
Total Sinking Fund:	<b>\$464.97</b>	Expenditures:	<b>\$0.00</b>

**SEWER OPERATING FUND**

Receipts	\$162,037.46	Accounts Payable	\$301,398.28
Interest Earned	\$203.49	Debt Service	\$28,240.59
Total Sewer:	<b>\$162,240.95</b>	Credit Card	\$0.00
		Total Expenditures:	<b>\$329,638.87</b>

**REFUSE FUND**

Receipts	\$43,066.55		
Interest Earned	\$356.32		
Total Refuse:	<b>\$43,422.87</b>	Expenditures:	<b>\$67,810.45</b>

**BOND FUND**

Receipts	\$0.00		
Interest Earned	\$7,969.85		
Total Sewer Sinking Fund:	<b>\$7,969.85</b>	Expenditures:	<b>\$0.00</b>

**SEWER SINKING FUND**

Receipts	\$0.00		
Interest Earned	\$684.84		
Total Sewer Sinking Fund:	<b>\$684.84</b>	Expenditures:	<b>\$8,525.48</b>

**OPERATING RESERVE FUND**

Receipts	\$0.00		
Interest Earned	\$604.54		
Total Operating Reserve Fund:	<b>\$604.54</b>	Expenditures:	<b>\$0.00</b>