

**EAST GOSHEN TOWNSHIP  
BOARD OF SUPERVISORS MEETING  
1580 PAOLI PIKE  
TUESDAY, MAY 1, 2018  
FINAL APPROVED MINUTES**

**Present:** Chairman Marty Shane; Vice-Chair Carmen Battavio; Members Janet Emanuel, David Shuey and Mike Lynch; Township Manager Rick Smith; Assistant Township Manager & Finance Director Jon Altshul; and Erich Meyer (Conservancy Board).

**Call to Order & Pledge of Allegiance**

Marty called the meeting to order at 7:00 p.m. and asked a resident to lead the pledge of allegiance.

**Moment of Silence**

Carmen called for a moment of silence to honor our troops.

**Recording**

None.

**Chairman's Report**

Marty made the following announcements:

- The Board met in Executive Session immediately before tonight's meeting to discuss a personnel matter.

**Consider Livestreaming Board of Supervisors Meetings**

Carmen stated that the Board should consider livestreaming meetings and allowing residents to participate remotely in meetings. He noted that important decisions are often not made until late in the evening when many residents are not able to be present to provide public comments. He added that livestreaming with an interactive feature would allow for greater citizen engagement and help clarify matters for interested residents.

Mike raised concerns about time limits on public comment and the importance of creating clear rules if there is an interactive functionality, given that our meetings already run very long.

Janet stated that while she is not opposed to livestreaming, she has concerns about the interactive piece given the length of current meetings and that residents should come to meetings if they want to provide public comment.

David suggested that we start with livestreaming meetings and see how it goes.

Marty observed that he was surprised no residents came to the meeting to comment on this issue given how much discussion the matter had garnered online. He also

observed that there is a generational divide and that many older residents don't watch videos on their phones or computers. He suggested that Jon research sending the videos to the cable companies to insert in their public access schedules. David added that Jon should also contact Hershey's Mill to find out what it would take to get the meetings broadcast on Hershey's Mill's closed-loop station. Mike suggested that Rick or Jon also contact other Chester County municipalities that broadcast meetings to get their thoughts on best practices.

#### **Concern About Property Maintenance Enforcement (not on agenda)**

Mr. Plummer, 1339 Park Avenue, expressed concern about logs and heavy equipment on an adjacent property. He noted that he was recently cited under the property maintenance code for having tires in his front yard, and that he brought his property into compliance and paid a fine. He feels that his neighbor's property should be handled consistently with how his case was handled. Carmen suggested that Mr. Plummer discuss his concerns with Rick, Mark Gordon and/or Jon and that if he still isn't satisfied to inform the Board.

#### **Consider Thank You Letter to Senator Killion**

Mike observed that of the three bills that made it out of the Senate Committee on Consumer Protection, SB930 is the highest priority for East Goshen. He suggested sending a thank you letter not only to Senator Killion, but also to the Senate Majority Leader and the Committee Chair. Marty observed that the House still needs to take up an identical bill and suggested that Rick also send a letter to Rep. Comitta as well. Rick agreed to send a letter to all four parties.

#### **Consider Branding Proposal**

Tom Kilburn, Chairman of the Futurists Committee, summarized the Futurist's recommendation that the Township award the branding contract to Finch Brands. He praised Brad Giresi for spearheading the Committee's review and contacting the principals of various firms. Tom reiterated that the Futurist Committee recommends Finch based on their past history developing branding plans for municipalities. The Futurists ranked Simone Collins second, but raised concerns about the fact that the assigned staff were primarily landscape designers. The Futurists recommended against Navitas due to concerns that that firm is primarily a printing company that has only recently expanded into marketing.

David observed that he discussed the matter with his daughter, who works for a large advertising firm in Delaware and that she reiterated that the same general concern about printing companies versus marketing companies that Tom expressed.

Carmen made a motion to award the contract for East Goshen's branding plan to Finch in the amount of \$24,500. David seconded the motion. Mike suggested that the Township ask Friends of East Goshen to provide funding for the difference between the contract amount and the project budget. Marty and Tom expressed support for this idea and indicated that they would plan to attend the next Friends meeting. The motion passed 5-0.

**Consider Hershey’s Mill Dam Park Grant Application**

Carmen expressed concern about why we were requesting only \$250,000 and such a large Township match. Rick explained that \$250,000 is the largest available grant and that the total project cost is \$761,722. Therefore, promising a smaller match would result in a smaller project. Mike made a motion to authorize a DCED GTRP grant application in the amount of \$250,000 and a Township funding match of \$511,722. David seconded the motion. The motion passed 5-0.

**Consider Replacement of Tractor for Ball Fields**

The Township received two COSTARS quotes for a replacement tractor for the ball fields. The existing tractor, purchased in 1989, is now inoperable and unrepairable.

- New Holland Work Master 25s from AG-Industrial: \$11,295
- 2015 John Deere (used) from Hooper Equipment: \$11,300

Mike made a motion to purchase a New Holland Work Master 25s tractor from AG-Industrial for \$11,295. Carmen seconded the motion. The motion passed 5-0.

**Tree Pruning and Tree Removal Bid**

The Township received the following two bids for the tree pruning and tree removal contract:

- Knight Brothers, Inc: \$17,540
- Jimmy’s Tree & Landscape Contractor: \$24,660

Carmen made a motion to award the tree pruning and removal contract to Knight Brothers. Janet seconded. The motion passed 5-0.

**Consider Escrow Release #5 for 1420 E. Strasburg Road**

Carmen made a motion to award an escrow release in the amount of \$12,191.00 to Gunnison Development for 1420 E. Strasburg Road, bringing the escrow balance to \$26,496.60. Mike seconded the motion. The motion passed 5-0.

**Consider Amendment to Shooting Ordinance**

Rick explained that the Township’s existing shooting ordinance does not address the use of force by law enforcement when authorized by state law. Mike made a motion to direct the Township Manager to advertise for a public hearing on an amendment to the Township’s shooting ordinance. Carmen seconded the motion. The motion passed 5-0.

**Any Other Matter**

Marty announced that at its next meeting the Board will need to consider modifying its existing resolution on public meeting procedures to move public comment, approval of minutes, and approval of the Treasurer’s Report to the beginning of the meeting agendas and establish 10pm as the latest ending time for public meetings.

**Approval of Minutes of April 17, 2018**

Carmen made a motion to approve the minutes of April 17, 2018 as corrected. Janet seconded. The motion passed 5-0.

**Treasurer's Report of April 26, 2018**

Carmen moved to graciously accept the Treasurer's Report and the Expenditure Register Report as recommended by the Treasurer, to accept the receipts and to authorize payment of the invoices just reviewed. Janet seconded. The motion passed 5-0.

**Public Comment**

Erich reported that the Conservancy Board will have a planting on Saturday morning at 9am along East Boot Road across from Bellingham.

**Adjournment**

There being no further business, Carmen motioned to adjourn the meeting at 8:10 pm. David seconded the motion. The motion passed 5-0.

Respectfully submitted,  
*Jon Altshul*  
*Recording Secretary*

Attachments: April 26, 2018 Treasurer's Report

April 26, 2018

**TREASURER'S REPORT  
2018 RECEIPTS AND BILLS**

**GENERAL FUND**

Real Estate Tax	\$8,982.58	Accounts Payable	\$67,956.46
Earned Income Tax	\$63,400.00	Electronic Pmts:	
Local Service Tax	\$1,400.00	Credit Card	\$4,924.51
Transfer Tax	\$29,195.95	Postage	\$1,000.00
General Fund Interest Earned	\$0.00	Debt Service	\$0.00
Total Other Revenue	\$84,739.68	Payroll	\$126,087.46
Total Receipts:	<b>\$187,718.21</b>	Total Expenditures:	<b>\$199,968.43</b>

**STATE LIQUID FUELS FUND**

Receipts	\$0.00		
Interest Earned	\$0.00		
Total State Liquid Fuels:	<b>\$0.00</b>	Expenditures:	<b>\$0.00</b>

**CAPITAL RESERVE FUND**

Receipts	\$0.00	Accounts Payable	\$69,908.60
Interest Earned	\$0.00	Credit Card	\$0.00
Total Sinking Fund:	<b>\$0.00</b>	Total Expenditures:	<b>\$69,908.60</b>

**TRANSPORTATION FUND**

Receipts	\$0.00		
Interest Earned	\$0.00		
Total Sinking Fund:	<b>\$0.00</b>	Expenditures:	<b>\$0.00</b>

**SEWER OPERATING FUND**

Receipts	\$179,373.39	Accounts Payable	\$22,855.57
Interest Earned	\$0.00	Debt Service	\$0.00
Total Sewer:	<b>\$179,373.39</b>	Credit Card	\$49.99
		Total Expenditures:	<b>\$22,905.56</b>

**REFUSE FUND**

Receipts	\$49,658.49		
Interest Earned	\$0.00		
Total Refuse:	<b>\$49,658.49</b>	Expenditures:	<b>\$79,762.89</b>

**BOND FUND**

Receipts		Accounts Payable	\$0.00
Interest Earned	\$0.00	Credit Card	\$0.00
Total Sewer Sinking Fund:	<b>\$0.00</b>	Total Expenditures:	<b>\$0.00</b>

**SEWER CAPITAL RESERVE FUND**

Receipts	\$0.00		
Interest Earned	\$1,710.81		
Total Sewer Sinking Fund:	<b>\$1,710.81</b>	Expenditures:	<b>\$0.00</b>

**OPERATING RESERVE FUND**

Receipts	\$0.00		
Interest Earned	\$0.00		
Total Operating Reserve Fund:	<b>\$0.00</b>	Expenditures:	<b>\$0.00</b>