

Futurist Committee
Agenda
August 20, 2018
7:00 PM

1. Call to order
2. Pledge/Moment of Silence
3. Approval of Minutes: July 16, 2018
4. New Business
 - a. Consider results from August 2nd meeting with Finch on Brand Project.
 - b. Consider Planning Goshenville Overlay project status.
 - c. Consider Streetscape project and define a clear path forward.
 - d. Consider feedback to WCU Professors on measurement project and define future work if any.
5. Public Comments
6. Adjournment

1 EAST GOSHEN TOWNSHIP
2 FUTURIST COMMITTEE
3 JULY 16, 2018
4

5 **Present**

6 The following members were present from the Futurist Committee; Tom Kilburn, Chairman, Rod
7 Vaughn, and Brad Giresi. Finance Director/Assistant Manager Jon Altshul was also present. LuAnn
8 Petrellis was absent.
9

10 **Call to Order**

11 The meeting was called to order with the Pledge of Allegiance and a moment of silence for our first
12 responders and soldiers.
13

14 **Approval of Minutes**

15 Tom Kilburn requested that the Futurist Committee Minutes for June 18, 2018 be approved. Rod
16 Vaughn seconded the motion and the minutes were approved.
17

18 **Report on the June 9, 2018 Meeting with Finch on the Brand Project**

19 Tom Kilburn brought up ideas he had for using a new Township Brand. John Altshul and Brad Giresi
20 thought that a brand using a home as a central focus. Finch had a few ideas using the focus on the
21 Blacksmith Shop. Brad Giresi brought up the idea of; Play, Work, and Fuller Lives Happen Here. John
22 Altshul submitted the idea of Place to call Home. The Committee will do more background with Finch
23 regarding the branding and would like to move from the theme of the Blacksmith Shop and center
24 around the home environment.
25

26 **Streetscape Project**

27 Jon Altshul reported that the streetscape engineering is progressing. Tom Kilburn was interested in
28 getting street lights and street trees for the area along Paoli Pike. The Commission also gave their ideas
29 that visual barriers along the street to block the pathway would be helpful. Brad Giresi said that
30 developers would be attending the next Planning Commission Meeting. He said that this would be help
31 to determine the property value for the current owners along that section of the highway. He said there
32 are single family property owners along Paoli Pike and this would help with the appraisal of their
33 properties. The developers could overlay the commercial area and overlay the zoning district.
34

35 **Age Friendly Checklist**

36 This report will be brought up at the next meeting when LuAnn Petrellis is present.
37

38 **Adjournment**

39 Tom Kilburn made the motion to adjourn the meeting and Rod Vaughn seconded the motion; the
40 meeting was adjourned at 8:05 p.m.
41

42 Respectfully submitted,
43

44 Joanne Morgan
45 Receptionist/Secretary
46 7/17/2018