

**EAST GOSHEN TOWNSHIP
FUTURIST COMMITTEE
JULY 16, 2018
FINAL**

Present

The following members were present from the Futurist Committee; Tom Kilburn, Chairman, Rod Vaughn, and Brad Giresi. Finance Director/Assistant Manager Jon Altshul was also present. LuAnn Petrellis was absent.

Call to Order

The meeting was called to order with the Pledge of Allegiance and a moment of silence for our first responders and soldiers.

Approval of Minutes

Tom Kilburn requested that the Futurist Committee Minutes for June 18, 2018 be approved. Rod Vaughn seconded the motion and the minutes were approved.

Report on the June 9, 2018 Meeting with Finch on the Brand Project

Tom Kilburn brought up ideas he had for using a new Township Brand. John Altshul and Brad Giresi thought that a brand using a home as a central focus. Finch had a few ideas using the focus on the Blacksmith Shop. Brad Giresi brought up the idea of; Play, Work, and Fuller Lives Happen Here. John Altshul submitted the idea of Place to call Home. The Committee will do more background with Finch regarding the branding and would like to move from the theme of the Blacksmith Shop and center around the home environment.

Streetscape Project

Jon Altshul reported that the streetscape engineering is progressing. Tom Kilburn was interested in getting street lights and street trees for the area along Paoli Pike. The Commission also gave their ideas that visual barriers along the street to block the pathway would be helpful. Brad Giresi said that developers would be attending the next Planning Commission Meeting. He said that this would be help to determine the property value for the current owners along that section of the highway. He said there are single family property owners along Paoli Pike and this would help with the appraisal of their properties. The developers could overlay the commercial area and overlay the zoning district.

Age Friendly Checklist

This report will be brought up at the next meeting when LuAnn Petrellis is present.

Adjournment

Tom Kilburn made the motion to adjourn the meeting and Rod Vaughn seconded the motion; the meeting was adjourned at 8:05 p.m.

Respectfully submitted,

Joanne Morgan
Receptionist/Secretary