

Futurist Committee
Agenda
September 17, 2018
7:00 PM

1. Call to order
2. Pledge/Moment of Silence
3. Approval of Minutes: August 20, 2018
4. New Business
 - a. Consider Streetscape Project and prioritize components for future funding
 - b. Consider Planning's overlay project status
 - c. Consider Finch Branding Project and BOS recommendation
 - d. Consider if any additional work is needed on measurement project and feedback to WCU Professors
5. Public Comments
6. Adjournment

1 EAST GOSHEN TOWNSHIP
2 FUTURIST COMMITTEE
3 AUGUST 20, 2018
4 DRAFT
5

6 **Present**

7 The following members were present from the Futurist Committee; Tom Kilburn Chairman, Rod Vaughn,
8 Vice Chairman. Board of Supervisor, Marty Shane was present. Brad Giresi and LuAnn Petrellis were
9 absent.

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11 **Call to Order**

12 The meeting was called to order with the Pledge of Allegiance and a moment of silence for our first
13 responders and soldiers.
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15 **Brand Project Status**

16 Mary Shane told the Committee that the board of Supervisors will be working on the following items of
17 importance with the Paoli Pike Corridor and the Trail Dam Project. He said that the Paoli Pike Corridor
18 would take priority. He said that the Hershey Mill and Reservoir road Dam Project would take a few
19 years to complete. Mr. Shane said the residents of East Goshen Township would see 4 proposals that
20 Finch presented at the meeting. Rob Vaugh suggested that the people who worked on the project
21 should be the people who make the decision. In addition to new branding road signage will be changed
22 over several years making all signs conform to one another. The streetscape along Paoli Pike will be
23 improved. This would include better signage, trees and lighting.
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25 **Goshenville Development**

26 Marty Shane told the Committee that the Planning Commission had developers give a presentation at a
27 workshop they had regarding the Paoli Pike Corridor. He said that one of the developers said the
28 Perakis property should be left residential building. He said the one of the developers mentioned that
29 the business be put along the road where you can see and walk to them. The parking could be in the
30 middle of the lot. Mr. Shane said that Hankin Builders would be a good developer who knows the area
31 for that location. He said that Hankin Builders built New Kent Apartments. Mr. Shane said that a zoning
32 overlay of that area would be appropriate for the area and different properties could be looked at for
33 different kinds of development. He mentioned the area of Swiss Farms, WAWA and Peppermill would
34 be a good place for different development. Mr. Shane told the Committee that businesses in the
35 shopping center have a 10 year lease agreement. The Dunkin Donuts has a 10 year lease agreement.
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37 **Township Name Change**

38 Ron Vaughn suggested that the Township change its name to Goshenville. He thought it would more
39 appealing than East Goshen Township. He thought with the historic setting of the Goshenville Historic
40 District it would be nice that the entire Township use the name of Goshenville. It would be similar to
41 Chadds Ford in Delaware County. Tom Kilburn thought that branding the East Goshen name would be a
42 different alternative.
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1 **September Meeting Date**

2 The next Futurist Committee meeting date would be on September 17, 2018.

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4 **Meeting Adjournment**

5 The Futurist Committee adjourned their meeting at 9:02 p.m.

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7 Respectfully submitted

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11 Joanne Morgan

12 Receptionist/Secretary

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FUTURIST COMMITTEE

PAGE 2

47