

Park Commission
Agenda
Thursday, April 16, 2020
7:00 PM

- A. Call to Order
- B. Pledge of Allegiance
- C. Ask if anyone is recording the meeting
- D. Approval of Minutes from the March 5, 2020 meeting.
- E. Chairman's Report

- F. New Business
 - 1. Consider Community Day reschedule recommendation
 - 2. Discuss COVID-19 impacts on park activities

- G. Old Business – Updates
 - 1. Eagle Scout project - Bocce Courts, update

- H. Recreation Director Report
 - 1. Upcoming events
 - a. Carnival of Ruin, May 30
 - b. Chester County Community Band performance, June 10
 - 2. Park Maintenance Report

- I. Liaison reports
- J. Any Other Matter
- K. Public Opinion
- L. Adjournment

DRAFT
EAST GOSHEN TOWNSHIP
Park & Recreation Commission Meeting
March 5, 2020

The regular meeting of the East Goshen Township Park and Recreation Commission was held on Thursday, March 5, 2020 at the Township Building. The meeting was called to order by Vice- Chairman Deborah Snyder at 7:00 pm.

Commission members present are highlighted:

Daniel Leicht, Chairman
Deborah Snyder, Vice Chairman
Edward Coyle
Ann Marie Fletcher-Moore
Peter Knupp
Christine Taraborelli
Kishor Thakarar
Eric Tobin
Joseph Zulli

Others present were:

Jason Lang, Director of Recreation
John Hertzog, Supervisor

CALL TO ORDER/PLEDGE OF ALLEGIANCE

Deb led the Pledge of Allegiance.

Deb asked for a moment of silence to remember our military, police, first responders & veterans.

Deb asked if anyone would be recording the meeting. There was no response

APPROVAL OF MINUTES

1. The minutes of the February 6, 2020 meeting were approved.

CHAIRMAN'S REPORT

None

NEW BUSINESS

None

OLD BUSINESS

1. Eagle Scout Project – Rian Gionfriddo brought his outline of the project to Jason today. Rian will go to the scouts for approval tonight. Jason has to review the whole project then Mark Miller will approve the project for the township. East High School has a bocce team.
2. Spring/Summer programs - Jason reviewed upcoming events:
 - a. Yard Sale – March 20
 - b. Sustainability – March 24 – Solar and geothermal heating. 6:00 to 8:30 pm
 - c. Egg Hunt – April 11
 - d. Paoli Pike Trail Groundbreaking was postponed to April 21 at 5:00 pm.
 - e. Baltimore trip – April 25
 - f. New York City trip – May 17
 - g. Paoli Pike Trail start – May 15
3. Nature Warriors – Kishor is one of the instructors for this program for kids 6-8 years old. The committee had a meeting today. They will teach the children about the maintenance of the park. They have 28 signed up. The kick-off will be April 2 and the children will design posters of the park. On April 22, the 50th anniversary of Earth Day, a winner will be selected.
4. Food Truck Festival – Jason reviewed the trucks that have signed up so far.

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PARK MAINTAINENCE

1. Public Works – The fields are ready for use. Jason reported that all of the fields are booked for the summer.

ANY OTHER MATTER.

None

ADJOURNMENT

There being no further business, Peter moved to adjourn the meeting. Eric seconded the motion. The meeting was adjourned at 7:30 pm. The next regular meeting will be held on Thursday April 2, 2020 at 7:00 p.m.

Respectfully submitted,

Ruth Kiefer, Recording Secretary

Memo

To: Park and Recreation Commission
From: Jason Lang, Director of Parks and Recreation
Re: Community Day; Reschedule
Date: April 8, 2020

Overview:

Community Day is currently scheduled for Saturday, June 27th with a rain date of Sunday, June 28th. Due to coronavirus and stay at home considerations, it is the department's recommendation that Community Day be moved to August 29th in conjunction with the Food Truck and Music Festival.

Why?

- The Friends of East Goshen (FOEG; 501c3) secures community donations to defray Township financial investment in Community Day. FOEG typically has a two-month lead-in time from first contact with potential donors to the event's production of donor "thank you" items such as the Community Day banner.
- While the flattening of the curve is expected around April 15th based on national projections, stay at home policies, and associated business, public spaces and employment impacts may still be in place for an undetermined amount of time.
- Decision timeliness; in addition to FOEG's consideration above, Community Day involves many event partners, officials and community leaders who will need time to prepare post-decision

We want **Community Day** to be the event it is every year. A wonderful, community-wide celebration of East Goshen Township, where residents and their families can embrace each other as one "**Township-wide neighborhood**". Given the above practical factors, unknown public space access timelines, and frankly, national nervousness regarding COVID-19, it is our recommendation to move Community Day to coincide with the Food Truck and Music Festival on August 29,2020.

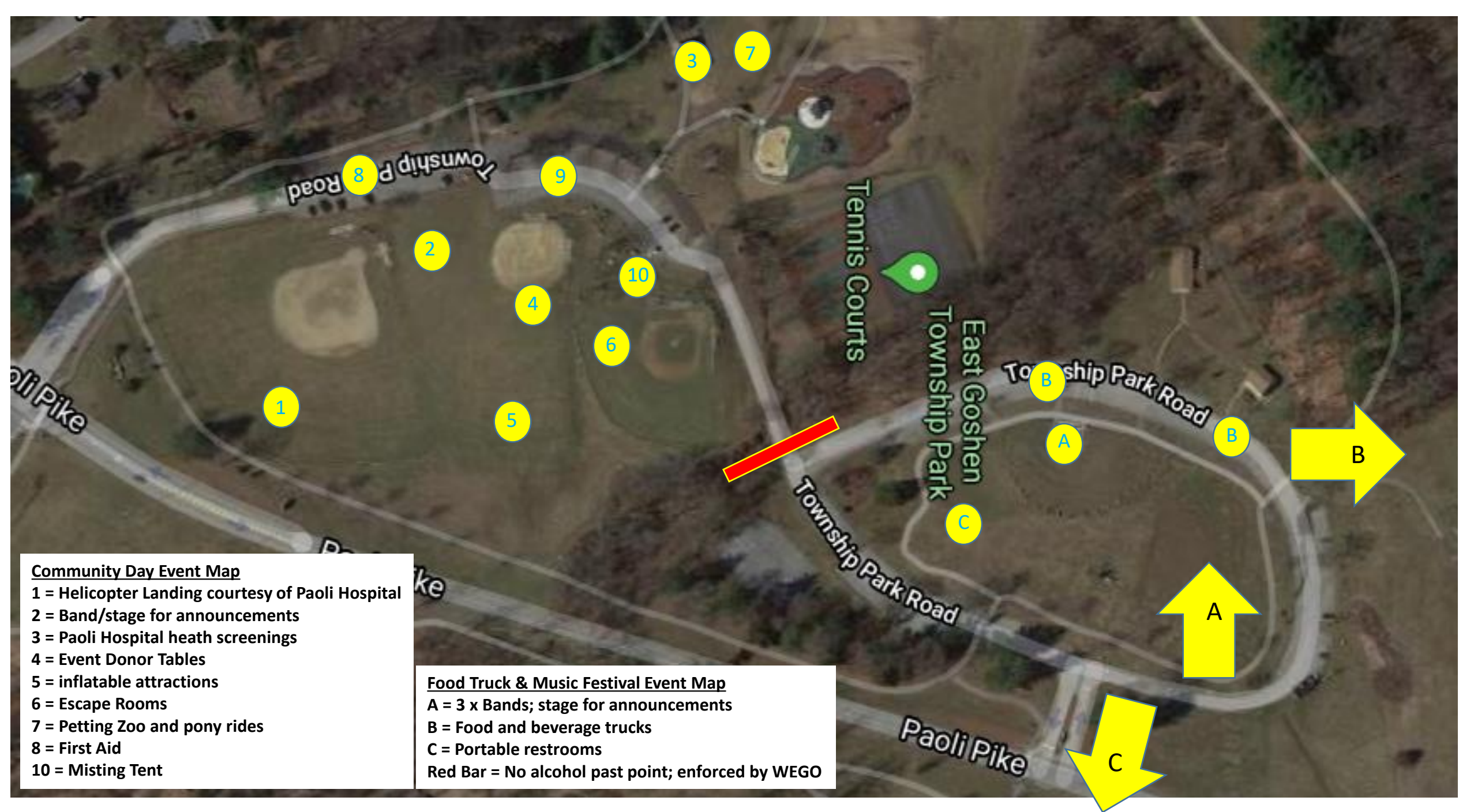
Points of note:

- All Community Day vendors (fireworks, moon bounce, pony rides etc.) and logistical partners (WEGO, Goshen Fire, Public Works, Applebrook Golf Club) have set aside August 29 and await our decision.
- Rescheduling to coincide with the Food Truck Festival is recommended specifically because the logistical partners listed above were already scheduled.
- Both event's activity profiles would remain the same. Alcohol sales and consumption would be limited to the Food Truck Festival side of the event (see attached map) and enforced by WEGO. Alcohol sales would still end at 7pm as previously approved.
- We anticipate event attendance collectively to be 6,000 with a peak of 5,000 for the fireworks. This projection is based on Community Day's (3500) and Food Truck Fest (4500) past attendance, accounting for same attendance overlapping.

Additional considerations

- Since this is a one-time event, do we consider rebranding it as something new? For example, “Park-a-Palooza”? Benefits would be consolidated marketing efforts and an appeal to the size and scope of this one-time experience.
- For discussion down the road, where do we formal remarks and the singing of the National Anthem?

Motion: I move to reschedule the 2020 Community Day for August 29, 2020.



Community Day Event Map

- 1 = Helicopter Landing courtesy of Paoli Hospital
- 2 = Band/stage for announcements
- 3 = Paoli Hospital health screenings
- 4 = Event Donor Tables
- 5 = inflatable attractions
- 6 = Escape Rooms
- 7 = Petting Zoo and pony rides
- 8 = First Aid
- 10 = Misting Tent

Food Truck & Music Festival Event Map

- A = 3 x Bands; stage for announcements
- B = Food and beverage trucks
- C = Portable restrooms
- Red Bar = No alcohol past point; enforced by WEGO