

Futurist Committee Agenda  
Thursday, July 16, 2020  
7:00 PM

1. Call to order
2. Pledge/Moment of Silence
3. Approval of Minutes: June 18, 2020
4. Chairman's Report
5. Old Business
  - a. Consider steps for developing a Business Park Strategy for EG business parks.
  - b. Consider next steps on developing a network of neighborhood liaisons and a framework for the type of communication and feedback we would seek from this group about the future of EGT.
  - c. Initial thoughts on scope and content of potential township survey seeking feedback on what type of amenities residents prefer in the future.
6. New Business
7. Liaison Report
8. Public Comments
9. Adjournment

1 **East Goshen Township**  
2 **Futurist Committee**  
3 **June 18, 2020**  
4 **Draft Minutes**

5  
6 **Members Present:**

7 Tom Kilburn, Chair; Rod Vaughn, Vice Chair; Members: Brandon Groff, Jeff O'Donnell, Brian Sweet

8 **Others Present**

9 Marty Shane, Liaison and Township Supervisor; Jon Altshul, Assistant Township Manager and Staff  
10 Liaison; Joann Briscoe; Bill Rafferty; Bill and Barb Shea

11 **Call to Order & Pledge of Allegiance**

12 Tom called the meeting to order at 7:02 pm and led the Pledge of Allegiance.

13 **Moment of Silence**

14 Tom called for a moment of silence for all first responders.

15 **Approval of Minutes**

16 Rod made a motion to approve the minutes from May 16, 2020. Brian seconded. The minutes were  
17 unanimously approved.

18 **Chairman's Report**

19 Tom welcomed Jeff to the Committee.

20 **Old Business**

21 **EGT Long Range Strategy**

22 Tom provided background on the Futurist's Long-Range Strategy. He said that this was presented to the  
23 Board of Supervisors (BOS) in April 2017. The one objection the BOS had was the renaming to  
24 Goshenville. Rod added that he did present again to the BOS and no action was taken.

- 25 • Tom stated that the long-range strategy appeared in the 2020 EGT Summer Newsletter. He opened  
26 the topic for committee discussion.
- 27 • Brian stated the strategy encompasses how the Committee envisions East Goshen to be developed.
- 28 • Brandon agreed with the strategy and suggested that home values and competition with other  
29 Townships should be included. Rod stated that this could be added to the purpose statement. Rod  
30 also said that that the Committee needs the BOS to buy into what they present and get approval  
31 from the citizens.
- 32 • Jeff agreed with Brandon that explaining the "why" will be beneficial long term.
- 33 • Marty explained that in the next few years there will be new supervisors on the Board. He expressed  
34 apprehension presenting this to the BOS now. He suggested they present to the BOS after the Paoli  
35 Pike Trail is complete (estimated beginning of October 2020).
- 36 • Tom stated that this is the overall vision of the Township noting that it is separate from the  
37 Traditional Neighborhood Development (TND). Rod and Tom agreed that this is an aspiration about  
38 whether the Township will support the central town center with a trail that is tied to the  
39 surrounding neighborhoods.
- 40 • Tom made a motion to present the Futurist's Long-Range Strategy Plan to the BOS asking for their  
41 endorsement. Brian seconded motion. The motion passed unanimously. Tom will send a note to Jon  
42 asking for this to be added to the BOS agenda at their convenience.

1 **Consider steps for developing a Business Park Strategy for EGT business parks**

- 2 • Brian presented for group discussion East Goshen Township's current business / industrial park  
3 zones, the existing state of the business park and the next steps for the future.  
4 • Marty stated that the business park is important to the township financially. It is important to  
5 identify what the tenants and owners want and need. He added that EGT needs to be competitive  
6 with surrounding parks.  
7 • Brian identified which parcels (both building and land) were vacant.  
8 • The committee discussed the importance of keeping the business park viable. Jon explained the  
9 revenue stream from the park is 17% of EGT's entire budget.  
10 • Brian explained that it is important that the township be prepared if/when a tenant leaves the park.  
11 The Township should also be prepared to quickly attract new people.  
12 • Brandon said that it would be helpful to know:  
13 ○ The key attributes that are important to the tenants— e.g. price, location, taxes  
14 ○ Base of tenants  
15 ○ Tenure of current tenants  
16 • Brian will coordinate with Ernie from the Planning Commission to build a strategy.  
17

18 **Obtaining feedback from residents on key initiatives: key contact list by neighborhood, surveys and**  
19 **contents**

- 20 • Tom asked Jeff to develop a spreadsheet of the neighborhood contacts.  
21 • Jeff and Brandon will work together on compiling a survey to capture long-term interests from  
22 Township residents.  
23

24 **Public comment**

- 25 • Joann asked the committee if they were going to propose the TND plan to the BOS without  
26 community outreach. Tom answered that they are not proposing the TND. The plan they are  
27 proposing is separate.  
28 • Joann stated that she would like to be part of the committee and to be a voice in the community.  
29 Tom explained to Joann that she could participate either as a committee member or serve as a focal  
30 point to communicate within your neighborhood.  
31 • Barb Shae, Hunt Country, stated that EGT is a "jewel" in which to live.  
32 • Barb expressed concern that Paoli Pike has a lot of traffic. She suggested that the Town Center be on  
33 Airport Road.  
34 • Bill Shae also suggested that Airport Road be considered for the Town Center.  
35 • Tom explained that the committee is not looking for a stand-alone Town Center. They want to  
36 ensure that the current properties are developed properly.  
37

38 **Meeting Adjournment**

39 Tom asked for meeting adjournment at 8:31 p.m. and Ron seconded the motion and the meeting was  
40 adjourned.

41 Respectfully submitted,  
42

43 Susan D'Amore