

**East Goshen Township
Futurist Committee
June 18, 2020
Final Minutes**

Members Present:

Tom Kilburn, Chair; Rod Vaughn, Vice Chair; Members: Brandon Groff, Jeff O'Donnell, Brian Sweet

Others Present

Marty Shane, Liaison and Township Supervisor; Jon Altshul, Assistant Township Manager and Staff Liaison; Joann Briscoe; Bill Rafferty; Bill and Barb Shea

Call to Order & Pledge of Allegiance

Tom called the meeting to order at 7:02 pm and led the Pledge of Allegiance.

Moment of Silence

Tom called for a moment of silence for all first responders.

Approval of Minutes

Rod made a motion to approve the minutes from May 16, 2020. Brian seconded. The minutes were unanimously approved.

Chairman's Report

Tom welcomed Jeff to the Committee.

Old Business

EGT Long Range Strategy

Tom provided background on the Futurist's Long-Range Strategy. He said that this was presented to the Board of Supervisors (BOS) in April 2017. The one objection the BOS had was the renaming to Goshenville. Rod added that he did present again to the BOS and no action was taken.

- Tom stated that the long-range strategy appeared in the 2020 EGT Summer Newsletter. He opened the topic for committee discussion.
- Brian stated the strategy encompasses how the Committee envisions East Goshen to be developed.
- Brandon agreed with the strategy and suggested that home values and competition with other Townships should be included. Rod stated that this could be added to the purpose statement. Rod also said that that the Committee needs the BOS to buy into what they present and get approval from the citizens.
- Jeff agreed with Brandon that explaining the "why" will be beneficial long term.
- Marty explained that in the next few years there will be new supervisors on the Board. He expressed apprehension presenting this to the BOS now. He suggested they present to the BOS after the Paoli Pike Trail is complete (estimated beginning of October 2020).
- Tom stated that this is the overall vision of the Township noting that it is separate from the Traditional Neighborhood Development (TND). Rod and Tom agreed that this is an aspiration about whether the Township will support the central town center with a trail that is tied to the surrounding neighborhoods.
- Tom made a motion to present the Futurist's Long-Range Strategy Plan to the BOS asking for their endorsement. Brian seconded motion. The motion passed unanimously. Tom will send a note to Jon asking for this to be added to the BOS agenda at their convenience.

Consider steps for developing a Business Park Strategy for EGT business parks

- Brian presented for group discussion East Goshen Township's current business / industrial park zones, the existing state of the business park and the next steps for the future.
- Marty stated that the business park is important to the township financially. It is important to identify what the tenants and owners want and need. He added that EGT needs to be competitive with surrounding parks.
- Brian identified which parcels (both building and land) were vacant.
- The committee discussed the importance of keeping the business park viable. Jon explained the revenue stream from the park is 17% of EGT's entire budget.
- Brian explained that it is important that the township be prepared if/when a tenant leaves the park. The Township should also be prepared to quickly attract new people.
- Brandon said that it would be helpful to know:
 - The key attributes that are important to the tenants– e.g. price, location, taxes
 - Base of tenants
 - Tenure of current tenants
- Brian will coordinate with Ernie from the Planning Commission to build a strategy.

Obtaining feedback from residents on key initiatives: key contact list by neighborhood, surveys and contents

- Tom asked Jeff to develop a spreadsheet of the neighborhood contacts.
- Jeff and Brandon will work together on compiling a survey to capture long-term interests from Township residents.

Public comment

- Joann asked the committee if they were going to propose the TND plan to the BOS without community outreach. Tom answered that they are not proposing the TND. The plan they are proposing is separate.
- Joann stated that she would like to be part of the committee and to be a voice in the community. Tom explained to Joann that she could participate either as a committee member or serve as a focal point to communicate within your neighborhood.
- Barb Shae, Hunt Country, stated that EGT is a "jewel" in which to live.
- Barb expressed concern that Paoli Pike has a lot of traffic. She suggested that the Town Center be on Airport Road.
- Bill Shae also suggested that Airport Road be considered for the Town Center.
- Tom explained that the committee is not looking for a stand-alone Town Center. They want to ensure that the current properties are developed properly.

Meeting Adjournment

Tom asked for meeting adjournment at 8:31 p.m. and Ron seconded the motion and the meeting was adjourned.

Respectfully submitted,

Susan D'Amore