

**East Goshen Township  
Futurist Committee  
August 20, 2020  
Final Approved Minutes**

**Members Present:**

Tom Kilburn, Chair; Members: Jeff O'Donnell, Brian Sweet

**Others Present**

Karl Grentz, President of the Hershey's Mill Master Homeowner Association

**Call to Order & Pledge of Allegiance**

Tom called the meeting to order at 7:00 pm and led the Pledge of Allegiance.

**Moment of Silence**

Tom called for a moment of silence for all first responders, health care professionals especially during this time of COVID-19.

**Approval of Minutes**

Brian made a motion to approve the minutes from July 16, 2020. Jeff seconded. The minutes were unanimously approved.

**Chairman's Report**

Tom confirmed that the next meeting is scheduled for September 17, 2020 @ 7:00 pm. Tom requested that members inform him of conflicts for future meetings.

Until further notice, Futurist meetings will continue on Zoom.

**Old Business**

**Consider feedback from BOS at July meeting on proposal to adopt Long Term Strategy Statement**

Tom suggested that the members listen to the YouTube recording from the 7/21 BOS meeting. Tom summarized that Marty and David fully supported the Long Term Strategy idea. Michele questioned why this should take precedence over the TND. Tom continued, that due to this being a controversial issue, Michele motioned that the proposal be tabled until the Board and the public were again able to meet in person. Although Mike agreed that it is important to address the land use area along Paoli Pike, he also voted to table this topic. The motion to table the adoption was passed 3-2 by the BOS. Tom closed this discussion by explaining that there was talk about querying and gathering input from other ABC members.

**Consider reaching out to ABC members on alignment with Long Term Strategy Statement, mechanism, and frequently asked questions document**

Tom asked Brian and Jeff for input on gathering feedback from and polling the other ABCs. Tom thinks it is beneficial to gather input from people who are engaged in the township. Jeff stated that he sees the value but questions if they can overcome the negative feedback received from the Board and the community. Brian stated that although they are not obligated to get feedback from the ABCs, it would be a good opportunity to hear from 44 resident ABC members.

Tom will talk with Brandon to set up a Survey Monkey.

**Consider Brian's letter to businesses in the parks to get feedback from owners and plan to implement.**

Brian will distribute the Business Park (BP) letter to the Committee for one final review. He stated that he has not received feedback yet from the Planning Commission. Brian will follow up with Jon to obtain email addresses. Brian suggested that the letter should be sent from the Futurist Committee email address. Once the letter is sent, he will track the responses. Then virtual interviews can be scheduled. Brian will send to the Committee a list of criteria that can be used to question the BP tenants/owners.

It was agreed that the letter and list of criteria would be complete for September's meeting.

Brian will follow up with Ernie and to attend a Planning Commission meeting.

**Budget 2021**

The Committee discussed the 2021 budget. Tom motioned that \$5,000 be requested for a resident survey and \$5,000 be requested for a visual for the Paoli Pike corridor. Brian seconded. Motion passed unanimously.

**Public Comment**

Karl Grentz stated that he is President of the Hershey's Mill Master Homeowner Association. Karl asked about the meaning of "ABC" and the how the Township works and how it is structured. He feels that this information would be helpful to his residents. Tom provided an explanation and Karl was referred to the Township website for information. Karl extended an invitation to the Committee to attend his Hershey Mill meetings and plans on attending future Township meetings.

Karl stated that he is in support of the Town Center Idea.

**Meeting Adjournment**

The next meeting is September 17, 2020 @ 7:00 pm.

Tom asked for meeting adjournment at 7:41 p.m. and Brian seconded the motion and the meeting was adjourned.

Respectfully submitted,

Susan D'Amore