

**Futurist Committee Agenda**  
**Thursday, January 21, 2021**  
**7:00 PM**  
**Tele Conference**

1. Call to order
2. Pledge/Moment of Silence
3. Approval of Minutes:   December 17, 2020
4. Chairman's Report
5. Old Business
  - a. Consider feedback from BOS meeting on 1/19 on digital survey recommendation and determine next steps.
  - b. Consider any new objectives for 2021.
6. New Business
  - a. Consider feedback from Business Park Task Force and determine any recommendations.
7. Liaison Report
8. Public Comment
9. Correspondence/FYI
10. Adjournment

1 **East Goshen Township**  
2 **Futurist Committee**  
3 **December 17, 2020**  
4 **Draft Minutes**

5  
6 **Members Present:**

7 Tom Kilburn, Chair; Members: Brian Sweet, Brandon Groff

8 **Call to Order & Pledge of Allegiance**

9 Tom called the meeting to order at 7:01 pm and led the Pledge of Allegiance.

10 **Moment of Silence**

11 Tom called for a moment of silence for all the medical professionals assisting with the COVID  
12 vaccinations and for the troops abroad.

13 **Chairman's Report**

14 None

15 **Approval of Minutes**

16 Brian made a motion to approve the minutes from November 19, 2020. Brandon seconded. The  
17 minutes were unanimously approved.

18  
19 **Liaison Report**

20 None

21  
22 **Old Business**

23 **Consider letter recommending a township wide survey seeking resident feedback for future**  
24 **Township priorities. Consider potential questions which would give the BOS some ideas for**  
25 **the content of this survey.**

26  
27 The committee discussed the survey that Brandon compiled. The purpose of the survey is to  
28 encourage resident engagement, encourage resident sign up for Constant Contact and allow  
29 resident feedback. The following items were discussed and decided:

- 30
- 31 • Brandon suggested sending out 2-5 smaller surveys over the course of the year.
  - 32 • Limit the survey to 18-19 questions and keep to under 5 minutes to complete.
  - 33 • Include a breakout of taxes: School, EGT property, CC property & EIT
  - 34 • Leave commercial development question as is.
  - 35 • Include 5 screening questions: 1) age, 2) income 3) race 4) Hispanic/Latino origin 5)  
36 employment.
  - 37 • Include different neighborhoods, e.g., Hersheys Mill, Goshen Valley, Bow Tree,  
38 Marydell, Other. Add the New Kent Apartments.
  - 39 • Simplify question #13 to include top 3 items of concern and top 3 items that  
40 residents are satisfied with.

41 Brandon stated that the results of the survey should be publicized and shared on the  
42 website and in the Township newsletter. This will encourage residents to continue to take

1 future surveys. Once the survey is advertised, residents should be allowed 2-3 weeks to  
2 complete.

3  
4 Tom stated that Brandon provided a good, detailed list of questions.

5  
6 Tom will follow up with Jeff to include an objective in his letter. This letter and the list of  
7 questions need to be presented to the BOS for approval. They will aim for the January 19,  
8 2021 BOS meeting. Susan will check with Rick.

9

10 **New Business**

11 **Consider focus of remarks from the Futurists for input to the annual Township Planning**  
12 **meeting, tentatively scheduled for January 26, 2021.**

13 Tom stated that the Business Park Task Force could pull questions into the survey. For  
14 example, "What would residents like to see in the Business Park?"

15  
16 The committee discussed addressing financial aspects of the pandemic and how it will  
17 affect the future. Also discussed was to examine what was learned from COVID-19 and how  
18 to apply that to other catastrophic events that could potentially impact the Township. A  
19 plan could then be prepared for the next pandemic. Tom suggested referencing the 2010  
20 house/banking market.

21

22 Tom stated that he will gather thoughts on goals and accomplishments for the committee  
23 to review at the 1/21/21 Futurist Committee in preparation for the 1/26 meeting.

24

25 **Public Comment**

26 None

27 **Meeting Adjournment**

28 Due to there being no further business, the meeting was adjourned at 7:56 pm.

29

30 Respectfully submitted,

31 *Susan D'Amore*