

**East Goshen Township
Futurist Committee
February 18, 2021
Draft Minutes**

Members Present:

Tom Kilburn, Chair; Members: Brian Sweet, Brandon Groff, Jeff O'Donnell

Other Present:

Township Supervisors: Mike Lynch and Marty Shane; Jim Christensen, Pipeline Task Force; Karl Greutz, President of the Hershey's Mill Master Homeowner Association

Call to Order & Pledge of Allegiance

Tom called the meeting to order at 7:00 pm and led the Pledge of Allegiance.

Moment of Silence

Tom called for a moment of silence for the front-line first responders and front-line medical workers who are fighting the Covid pandemic.

Chairman's Report

None

Approval of Minutes

Brian made a motion to approve the minutes from January 21, 2021. Jeff seconded. The minutes were unanimously approved.

Old Business

Feedback from the BOS on the Township survey project

Marty asked about the number of questions included in the survey that pertain to demographics. Brandon explained that it is the typical approach to ask those 5 questions to demographically match survey responses with the broader demographics of the survey population. This is to ensure that the population is not over-represented or under-represented. Tom stated that these types of questions are quickly answered in a survey.

Mike expressed appreciation to the Futurist Committee's efforts. He explained that initially he viewed this as a bi-annual survey. He referenced 3 other cities' surveys: Kansas City, Lower Merion and West Goshen. He stated that East Goshen has similarities to West Goshen and referred to the level of detail in the West Goshen survey. He thought it would be useful to have a survey template that could be reused.

Marty said he thought the survey would be of a more specific nature.

Tom suggested that the Board of Supervisors provide 3-5 questions that could be weaved into the survey. Tom added that more detailed questions on services can be added.

Brian stated that the survey is not a one-time survey. It is meant to be quick hitting – several times a year. Jeff added that these are small surveys with the goal to get the information from as many people as possible on specific topics.

Mike stated that a consensus is needed among the Board. This topic should be added to a future BOS agenda. Mike will queue David about this topic get back to the Committee.

Tom asked Jeff how long the process would be to disseminate the survey once approved by the Board to which Jeff responded that it will not take long. Jeff highlighted:

- That paper copies will be in Township building.
- The survey will be announced on all Township social media.
- The survey link will be emailed via Constant Contact.
- The survey will be advertised on the LED signs.

It was agreed that the Committee will promote the survey in the Spring newsletter to make people aware that it is coming.

Business Park Task Force

Brian reported that Chester County representatives provided a good presentation on the background of the current business park situation in Chester County. Sample surveys were provided.

Marty explained that the restriping on Boot Road to make an additional lane is scheduled for this spring. He requested that this be shared with these EGT businesses.

Liaison Reports

Jim Christenson introduced himself as the liaison from Pipeline Task Force.

Tom explained that the Sustainability Advisory Committee is piloting a recycling program to provide lidded recycling totes to residents.

Tom reported that East Goshen is pursuing to be recognized as a Tree City.

Public Comment

None

Any Other Matter

The next meeting was changed from March 18 to March 25 @ 7PM. Susan will advertise in the Daily Local.

Meeting Adjournment

Due to there being no further business, the meeting was adjourned at 7:59 pm.

Respectfully submitted,
Susan D'Amore