

East Goshen Township
Q2 2021 Resident Survey

Quick Survey Stats

- Total survey responses: 608
- Median time to complete survey: 7 minutes and 52 seconds
- Total number of questions: up to 21
- Total time “live”: April 27 – May 31
- Awareness channels used
 - Constant Contact email list – 3 emails sent to ~1800 recipients, 27% click-through
 - Facebook – April posting reached 783 followers with 143 engaging in the posting
 - Nextdoor
 - Digital Signage
- Total survey cost: \$0 + time of Township employees and volunteers

Analysis & High-Level Conclusions

- Analyzed respondent demographics and attribute rankings and ratings across age, income, ethnicity and Hispanic/Latino status to ensure fair representation across demographic groups
- Loyalty to East Goshen Township is extremely high (Net Promoter Score)
- Township rates very well on the highest-ranked topics
- High willingness to take more surveys and provide more input to township
- Next surveys could potentially deep dive into divisive topics/attributes

What is Net Promoter Score?

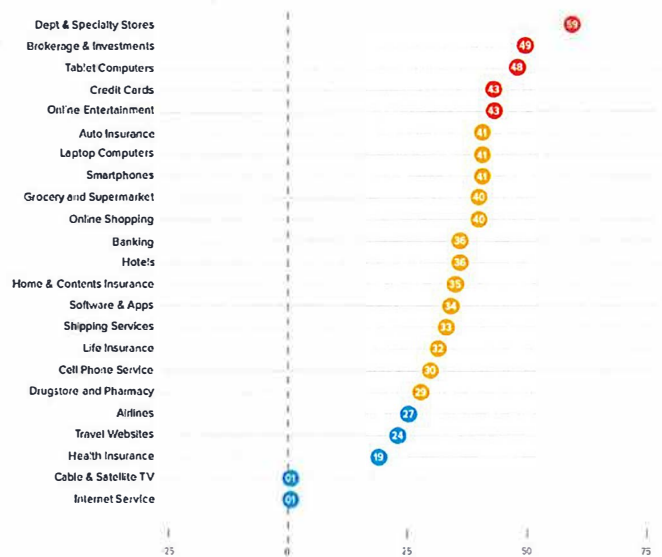
NPS is the leading metric to measure customer loyalty by asking just one question, "How likely are you to recommend us to your friend or colleague?"

On a scale of 0 to 10, where 0 means "not likely at all" and 10 means "extremely likely", how likely are you to recommend living in East Goshen Township to a friend?



$$\text{NPS} = \% \text{ of Promoters} - \% \text{ of Detractors}$$

Industry NPS Benchmarks for 2020



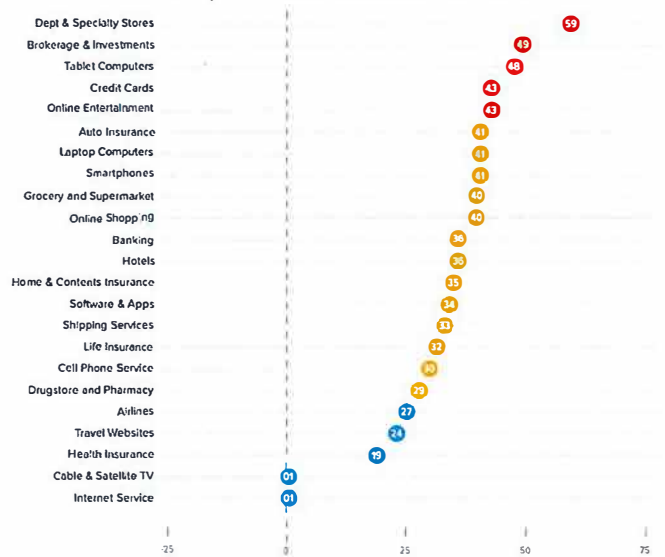
Source: Satmetrix NICE 2020 Industry Benchmark [report](#)

Net Promoter Score for EGT

By Age	Detractor	Neutral	Promoter	NPS
25 to 34	7%	7%	86%	79
35 to 44	8%	28%	64%	56
45 to 54	5%	23%	72%	67
55 to 64	5%	26%	69%	64
65+	9%	21%	71%	62
Grand Total	7%	23%	70%	63

By Income	Detractor	Neutral	Promoter	NPS
\$0-75k	12%	26%	62%	51
\$75-150k	6%	18%	75%	69
\$150k+	5%	26%	69%	64
Prefer not to answer	9%	21%	70%	61
Grand Total	7%	23%	70%	63

Industry NPS Benchmarks for 2020



Township attribute ratings & importance

Attribute	Rating	% Important	% Not Important	
Overall quality of life in the Township	4.4	47.7%	1.5%	Most in agreement, successful ratings
Feeling of safety in the Township	4.5	40.1%	2.3%	
Quality of parks and recreational programs for all ages	4.6	35.9%	3.5%	
Quantity and quality of green open space	4.3	36.3%	3.3%	
Quantity and quality of affordable housing options	3.3	3.3%	35.0%	
Appeal of Township as a retirement location	3.8	7.1%	39.8%	Lower importance, Mixed ratings
Quality of services provided by Township	4.1	15.0%	3.0%	
Image of the Township	4.2	5.3%	15.5%	
Overall effectiveness of leadership provided by the township's elected officials	3.6	7.7%	7.9%	
Overall effectiveness of the Township manager and appointed staff	3.9	7.9%	6.9%	
Overall appearance of Township and major roadway entry points to township	3.8	6.9%	11.7%	Most divided, mixed ratings
Quality of roads for vehicles	3.4	7.7%	12.7%	
Quality of bike and pedestrian facilities/trails	4.0	9.7%	16.4%	
How well the Township is managing growth	3.5	16.3%	12.3%	
Value that you receive for your township tax dollars	3.9	17.4%	9.0%	
Convenience of local restaurants, shopping and services	3.6	18.8%	28.6%	

How to improve our next survey

- Improve question clarity (most/least strongly -> most/least important (good or bad))
- Explanation of demographic data collection in each question to further mitigate any privacy concerns and reduce “Prefer not to answer” selections
- Consider strategies to engage lower-income and younger residents in surveys
- Consider strategies to engage the less engaged “quiet” population of EGT
- NPS benchmarks for municipalities or neighboring townships

Conclusions – Township Attribute Details

- Top 4 most important attributes consistent across age groups but 25-34 age groups ranked in opposite order to 35+ age groups
- Younger residents care much more about biking/walking trails and green space and rate their quality higher than the rest of the township (however # 25-34 respondents is not statistically significant)
- 35-44 age group cares more about restaurants/shops than other age groups and rate attribute the lowest amongst age groups
- Younger residents see EGT as a nicer place to retire than the retirees

Township Engagement

Willingness to...

	% of respondents
complete future surveys	90.3%
add email to mailing list	53.6%

Have you been involved in township initiatives in any of the following ways in the past two years?

	% of respondents
Read township newsletter	84%
Read township planning documents on township website	61%
Read other detailed documents on township website	56%
Attended a township board of supervisors meeting	32%
Attended a township committee meeting	19%
None of the above	12%
Served on a township committee	9%
Other	6%

Appendix - Verbatims

Verbatims – Pipelines (1/2)

Should have stopped the pipeline four years ago. It has not done anything for us but inconvenience and worry.

Need to fight pipeline expansion much more strongly, and turn away high density housing blocks.

It would be nice to see if the township can halt any further pipeline activity. It seems that EGT has become the pipeline highway for Chesco and the state of PA. The BOS seems to have felt that there is zero that can be done to stop the onslaught of pipelines coming through our township.

It's a disgrace that the Sunoco pipeline project in our township has taken so long to complete after the numerous delays & shut downs imposed in the name of safety, noise & environmental concerns.

The major reason why people have moved into East Goshen for decades is because East Goshen is how it is. It's not Malvern, Paoli, West Chester, Philadelphia or any other township with sidewalks, a downtown center, concentrated shopping or entertainment area, it's EAST GOSHEN. Don't think because you want those things we should put them into our future planning. You want sidewalks, a downtown center, etc then move to Malvern, Paoli, West Chester, Philadelphia, or any other location that offers those amenities, don't change who we are. In fact those places mentioned are a mere stones throw away. OK Philly is a little longer walk but look at the great workout you'll get. Point being don't come hear to change who we are. If you have then we say why. If you're here already then maybe it's time for you to move to the town center, trail and sidewalk town you desire. Focus on NO FUTURE PIPELINES!!

I am hoping this pipeline shit show has made the leaders realize that they need to defend this area from these companies that are all set to exploit us - the workers litter, they aren't local workers and they don't respect this area

The pipeline is here to stay and under Federal and State control. The Pipeline Taskforce needs to stop the harassment so the pipeline can be finished and the equipment gone from the township.

We need less right wing extremists representing us and trying to control stuff. We need more sidewalks. We need the business owners to update buildings and landscaping and apply some weed control to their lawns. We need fewer retirement housing centers and more luxury upscale homes. We need a turn lane into EGE. We need upscale stores, restaurants, cafes and bars. We need less pizza shops. We need more outdoor dining. We need to get that pipeline mess cleaned up, the replacement landscaping is crappy and awful.

The pipeline has been a terrible eyesore and safety issue. It has become a symbol of incompetence and corruption.

I can't recommend East Goshen anymore because of the pipeline. The horrible disregard for our environment and the constant noise pollution of the drill no longer makes this the ideal community I once lived in.

The construction of pipelines in East Goshen has greatly diminished the quality of life in the township.

With East Goshen almost entirely built out, the township supervisors and staff need to strictly adhere to zoning and comp plan. It is time to consider more open space before the Hicks farm and the property next to the East HS fields are developed.

I feel the leadership should have taken a more active role (like West Goshen) in fighting the positioning of the pipeline. It is in a very dangerous location on Boot Rd. And 352, considering that a car just traveling by could set off an explosion. I also feel we have not been given enough information about how to evacuate in an emergency. And I think more protest could have been done to the governor to stop this destruction of the beauty and safety of East Goshen Township.

Verbatims – Pipelines (2/2)

The Pipeline has definitely had its way with EGT, and that is so distressing, so damaging to our image, to our quality of life, to the value of our homes. Please keep trying to mitigate damage, halt it if there's ever an opportunity.

We are already over-developed. Hoping for no more zoning exceptions, growth of any kind!

The pipeline project was extremely upsetting. I hope we will be making sure they put our township back to its previous beauty. I also hope they are being charged for the resurfacing of the Boot Rd bridge over Rt. 202.

Stand up to Energy Trasfer and Sunoco and don't let them push anymore pipelines into our area!

Get the pipeline out of here

Other than pipeline I am

Glad I live here

Township needs to be more proactive against outside interference such as pipeline.

Pipeline safety is a serious issue. Township leadership has taken some actions in response to problems in this area, but they need to be more proactive. They need to better follow the guidance provided by their Pipeline Task Force and experts in pipeline safety.

Thank you for working so effectively to manage our Township! Please do everything possible to continue opposing Sunoco's disregard of our residents, wildlife and environment. Additionally, to keep other companies like Adelphia from making inroads into the transmission of HVLs through EGT.

pipeline end date? please.

I'm so disappointed that the pipelines are so prevalent in East Goshen. I'm worried that there will be an accident. I'm worried that there's no plan for evacuation to all the schools and nursing homes the pipeline runs by.

I think it's time to repave Bow Tree streets. It would be nice if the streets department would clear the sewer grates regularly

You really dropped the ball allowing, managing and ensuring site restoration of the Mariner pipeline!!!!

...and what did the township get, NOTHING but environmental rape and a future disaster in the making!

Pipeline, in the very least, should have paid the township dearly for passage through our beautiful Twp!

I do wish the pipeline did not go through our beautiful township. I had to look at the destruction along 352 every day for the last 3 or 4 yrs. I am sad for the residents in those developments near it. But recently they put sod down and it looks better but will not be the same.

Stop approving development.

Get control of the pipeline

Verbatims – Restaurants/Shopping (1/3)

More restaurants

We need more shops and restaurants.

I grew up in Haddonfield NJ. They have tons of restaurants that are BYOB and a beautiful Main Street. I would love for our area to allow BYOB restaurants. I would also like to see the trail continue all the way down Paoli pike. I would also like sidewalks. Not sure why PA doesn't have them???

I think the idea of making more large lidded recycling bins available is great. I run on Mondays and there is often recycling products blowing around because our green bins don't have lids. I love the new trail but am eager to see more connections to the neighborhoods to make the trail more accessible. I live in Marydell farms and I have been meaning to write to the township to say a huge thank you for restoring our pond. It was a long road to get it completed but it is so nice now and I enjoy it everyday on my run and spend more time just sitting and enjoying the pond and the open space. I also love the amazing running paths through the east goshen park and see them getting used very often. They are amazingly maintained and I so appreciate that they were even plowed with the snow. Personally I do think that the space on Paoli Pike between 352 and boot road could use a make over or at least some improvements but my priority is still the green open space and I think the township is doing an amazing job at that. I guess if I think of what they have done to make East Goshen Park the jewel of our township, I can't help but wonder how a more planned out "town center" could be. If we had the park and a quaint town center, East Goshen would really have two amazing attraction points and places for people to gather and build community.

Would like to see the Paoli Pike zoning changed to allow the development of a town center (coffee shop, restaurant, micro brew pub). I'd like to see more bicycle friendly street markings and focus on interconnectivity and less auto-centric development.

Our household are supporters of the Paoli Pike Corridor Master Plan

We need less right wing extremists representing us and trying to control stuff. We need more sidewalks. We need the business owners to update buildings and landscaping and apply some weed control to their lawns. We need fewer retirement housing centers and more luxury upscale homes. We need a turn lane into EGE. We need upscale stores, restaurants, cafes and bars. We need less pizza shops. We need more outdoor dining. We need to get that pipeline mess cleaned up, the replacement landscaping is crappy and awful.

We'd really like to see more growth, including services (shopping, restaurants). We often feel like we're in the middle of nowhere. We appreciate the need/desire for green space, but shopping/restaurant options involve a 15-20 minute drive to Glen Mills or Exton/Dtown. It would be nice to see some additional, retail development. Also side walks and/or street lights would help with the "neighborhood" feel. It's so dark, it can be unnerving just driving into the neighborhood sometimes.

More pedestrian and connectedness through paths or bicycle roads. One has to DRIVE to any location, (supermarkets, shops, parks and restaurants), making roads more congested and dangerous, specially with additional housing happening in the area.

Recommend investing in sidewalks, trails or paths to access schools, recreational areas, shopping, supermarkets, etc.

Would love to see a revamp of the East Goshen shopping center. The rental car business takes up much of the parking there and we'd love to be able to walk to quality restaurants with out family. Thank you!

Verbatims – Restaurants/Shopping (2/3)

I would like to see street trees at the beginning and end of the TWP on Paoli Pike in the middle of Paoli Pike where yellow lines are now. I would like to see an outdoor gathering area near restaurants where I could meet friends for a coffee or a take out meal. I would like to see the trail extended to the high school. Thanks

Need neighborhood connections to Paoli Pike Trail/Park

Need more density along Paoli Pike corridor

Need to secure conservation of remaining large open space tracts

Too many underutilized open space areas

Lack of partnership with nearby groups (aka Williston Conservation Trust)

Loss of senior, experienced staff will be a difficult transition.

Jason Lang is an asset that may not be here much longer - a larger community will snap him up.

Local police necessary? Larger regional police should be explored for reduced costs or transitioning to State Police coverage. Money from this could be used for open space preservation, etc.

I think it would be nice to have a small amount of small business/cafes within walking distance of neighborhoods. I fully support and like the walking trails connecting neighborhoods to the parks.

there are great stores and close grocery but would be nice to have more options including now not being a dry township- liquor store/eat in restaurants.

Also some newer store fronts in areas which are abandoned (Td bank) would be nice. Also parks are amazing and like to keep a residential feel compared to west goshen so it's a balance. Don't want it to become tight and over congested with high store fronts etc.

Would love more walking paths connecting boot road to the paoli pike trail - road is dangerous to walk on and limits ability to use the new trail. Overall EGT is An amazing place to live and it's clear the individuals who manage it care deeply about its success.

We need a safe way to cross Boot Road near the Giant. That would be extremely helpful. My kids love to walk to Starbucks, but I don't think it's safe at all. Of course there should also be more walkways from Giant to the town center, but I know that's a huge project. At least a safe way to cross from Grand Oak or Mill Creek would be great.

would love to see more development of restaurants and stores along the new bike trail on Paoli Pike. Having an area to gather with restaurants along bike trail/ by Dunkin Donuts shopping center would be greatly appreciated!

We want to see retail shopping and restaurants over apartments

Please get the town center developed. Could use a quality inn/restaurant.

Verbatims – Restaurants/Shopping (3/3)

The township is in GREAT need of some restaurants and or coffee shops where people can walk the trail and gather. Some thing like a Starbucks would be very welcome! Also, something other than a pizza place and Dunkin' Donuts- while both are nice additions, we need more to welcome others in and be used well by trail walkers and those working in the area.

A gift shop would also be an extra bonus!

We need more restaurants in East Goshen. Especially now that we have a great trail in use. It would be fantastic to be able to walk to get a meal (other than pizza) or a great cup of coffee and meet friends to catch up. -thinking that many would use these after being at home. Also, a nice 'sit down' dinner restaurant would be a bonus in the area. Has anyone thought of organic- healthy eating?? Especially as we encourage healthy walking and exercise on the trail??

I would like to see the township try to attract some nicer (ie better food) restaurants, and some more boutique type shopping. I would also like to see an effort to increase sidewalks in neighborhoods that lead into East Goshen Park

Verbatims – Pro Trails (1/5)

Avoid high density housing and apartments. There are plenty of options for that type of living next-door in West Whiteland township. I wish the money spent on the Paoli trail was used to connect neighborhoods instead.

The "downtown" trail is a great idea. It would be much better if trails were added to Boot Road to connect neighborhoods like Grand Oak Run to the downtown area. Walkability would be amazing to have.

I grew up in Haddonfield NJ. They have tons of restaurants that are BYOB and a beautiful Main Street. I would love for our area to allow BYOB restaurants. I would also like to see the trail continue all the way down Paoli pike. I would also like sidewalks. Not sure why PA doesn't have them???

Would love to see the walking path finish up to East/Fugett schools.

We have been pleased to live in EGT. Would love to continue to see hiking/biking paths, although appreciate all of the efforts to date as well! Keep taxes low and be good stewards of what you have. Our parks are exceptional, the bike/walking path is great too and I look forward to it being connected to more neighborhoods off paoli pike.

I would love to have paths or sidewalks that connect neighborhoods to East goshen park, the shopping center, to Peter and Paul church, to the schools. To use the new path on paoli pike you still need to get in your car, it's not safe to walk on boot rd. Traffic on boot rd goes too fast and too congested.

I can't thank you enough for the parks and trails - it's gotten us through the long days of the pandemic. I'm very happy to see the Paoli Pike trail growing.

Verbatims – Pro Trails (2/5)

I think the idea of making more large lidded recycling bins available is great. I run on Mondays and there is often recycling products blowing around because our green bins don't have lids. I love the new trail but am eager to see more connections to the neighborhoods to make the trail more accessible. I live in Marydell farms and I have been meaning to write to the township to say a huge thank you for restoring our pond. It was a long road to get it completed but it is so nice now and I enjoy it everyday on my run and spend more time just sitting and enjoying the pond and the open space. I also love the amazing running paths through the east goshen park and see them getting used very often. They are amazingly maintained and I so appreciate that they were even plowed with the snow. Personally I do think that the space on Paoli Pike between 352 and boot road could use a make over or at least some improvements but my priority is still the green open space and I think the township is doing an amazing job at that. I guess if I think of what they have done to make East Goshen Park the jewel of our township, I can't help but wonder how a more planned out "town center" could be. If we had the park and a quaint town center, East Goshen would really have two amazing attraction points and places for people to gather and build community.

Would like to see the Paoli Pike zoning changed to allow the development of a town center (coffee shop, restaurant, micro brew pub). I'd like to see more bicycle friendly street markings and focus on interconnectivity and less auto-centric development.

There is a major need for more walking and biking trails. There should be a trail from Paoli Pike to West Chester Pike along Reservoir road or along the pipeline. We should be able to walk and ride safely from one end of the township to the other. Strasburg Road is horribly unsafe. Thanks.

Want to see establishments serving alcohol now that it's been voted in (and I mean other than Giant)!

Want turn lanes/light at 352 and King Rd.

Want walking/bike path on 352N to Paoli Pike.

Needs a community pool desperately. And the walkway from Bow Tree to trail needs to be completed.

Our household are supporters of the Paoli Pike Corridor Master Plan

We NEED and deserve more walking trails or sidewalks around the township. Particularly Greenhill road, 352 and Boot road. Would be great if EVERYONE could walk from their homes to park and in town. Not just select areas.

Would like to see more neighborhood connections to Paoli Pike Trail

Verbatims – Pro Trails (3/5)

Would love to see more trail connecting neighborhoods to the paoli pike trail.

I'm supportive of thoughtful and planned growth in EGT which I believe the leadership of the township is trying to achieve through their various plans.

More pedestrian and connectedness through paths or bicycle roads. One has to DRIVE to any location, (supermarkets, shops, parks and restaurants), making roads more congested and dangerous, specially with additional housing happening in the area.

Recommend investing in sidewalks, trails or paths to access schools, recreational areas, shopping, supermarkets, etc.

We need safe pathways for pedestrian and bike traffic through the township. We need to STOP the speeding on Paoli Pike! We don't need more density of housing.

We need sidewalks and bike trails. People have to walk in the street in their neighborhood and can't easily walk to other neighborhoods or stores. Bikes are on the road with no room to be out of the way of traffic. As a result, those that dare to ride are a hazard, others don't ride because of the risk. Runners are also on the road with traffic if they dare. With the rolling hills in some areas, it's just not safe for these activities. But it could be safe with the right infrastructure.

Would love to see bike access from Marydell to bike path or bow tree

I would like to see street trees at the beginning and end of the TWP on Paoli Pike in the middle of Paoli Pike where yellow lines are now. I would like to see an outdoor gathering area near restaurants where I could meet friends for a coffee or a take out meal. I would like to see the trail extended to the high school. Thanks

Verbatims – Pro Trails (4/5)

Need neighborhood connections to Paoli Pike Trail/Park

Need more density along Paoli Pike corridor

Need to secure conservation of remaining large open space tracts

Too many underutilized open space areas

Lack of partnership with nearby groups (aka Williston Conservation Trust)

Loss of senior, experienced staff will be a difficult transition.

Jason Lang is an asset that may not be here much longer - a larger community will snap him up.

Local police necessary? Larger regional police should be explored for reduced costs or transitioning to State Police coverage. Money from this could be used for open space preservation, etc.

I think it would be nice to have a small amount of small business/cafes within walking distance of neighborhoods. I fully support and like the walking trails connecting neighborhoods to the parks.

there are great stores and close grocery but would be nice to have more options including now not being a dry township- liquor store/eat in restaurants.

Also some newer store fronts in areas which are abandoned (Td bank) would be nice. Also parks are amazing and like to keep a residential feel compared to west goshen so it's a balance. Don't want it to become tight and over congested with high store fronts etc.

Would love more walking paths connecting boot road to the paoli pike trail - road is dangerous to walk on and limits ability to use the new trail.

Overall EGT is An amazing place to live and it's clear the individuals who manage it care deeply about its success.

I would like to see more expansion of walking and bike trails.

We need a safe way to cross Boot Road near the Giant. That would be extremely helpful. My kids love to walk to Starbucks, but I don't think it's safe at all. Of course there should also be more walkways from Giant to the town center, but I know that's a huge project. At least a safe way to cross from Grand Oak or Mill Creek would be great.

would love to see more development of restaurants and stores along the new bike trail on Paoli Pike. Having an area to gather with restaurants along bike trail/ by Dunkin Donuts shopping center would be greatly appreciated!

Sidewalks make walking safer and there are so few in the township. Make the new park trails accessible via other areas not just Paoli Pike

Verbatims – Pro Trails (5/5)

Love those trails--

Please finish the walking trail down to Ellis Road.

The township is in GREAT need of some restaurants and or coffee shops where people can walk the trail and gather. Some thing like a Starbucks would be very welcome! Also, something other than a pizza place and Dunkin' Donuts- while both are nice additions, we need more to welcome others in and be used well by trail walkers and those working in the area.

A gift shop would also be an extra bonus!

We need more restaurants in East Goshen. Especially now that we have a great trail in use. It would be fantastic to be able to walk to get a meal (other than pizza) or a great cup of coffee and meet friends to catch up. -thinking that many would use these after being at home. Also, a nice 'sit down' dinner restaurant would be a bonus in the area. Has anyone thought of organic- healthy eating?? Especially as we encourage healthy walking and exercise on the trail??

I would like to see the township try to attract some nicer (ie better food) restaurants, and some more boutique type shopping. I would also like to see an effort to increase sidewalks in neighborhoods that lead into East Goshen Park

The new bike path is a great addition. Is there any consideration to adding a path on 352 by Bow Tree or Marydell? Or lengthening the path to reach the Ymca?

Please make every effort to complete the trail.

It would be great to have a connecting walking\bike path from Bow Tree to the park.

Verbatims – Less Development (1/4)

keep doing a great job of keeping us small and under developed.

Avoid high density housing and apartments. There are plenty of options for that type of living next-door in West Whiteland township. I wish the money spent on the Paoli trail was used to connect neighborhoods instead.

Concerns with township growth. We loved here from Delaware county and and would hate see East Goshen become overcrowded and congested with traffic.

Need to fight pipeline expansion much more strongly, and turn away high density housing blocks.

East Goshen is a very special and desirable place to live because of the rural character. I don't want to see it become like Malvern, East Whiteland, Glen Mills, etc.

Do not allow high rise apartment complexes along Paoli Pike or elsewhere in the Township.

Keep as much green undeveloped space as possible

No more apartments, shops! No more construction!

We love living here and hope to maintain our great quality of life in the township for many decades to come. I hope that as a township we can continue to maintain the remaining green open space in EGT and commit to NO NEW DEVELOPMENT, unlike so many neighboring townships. No new apartment complexes, business parks, housing developments that would change the entire feel of the township.

Please conserve the natural beauty of our township. More is not better. Please don't try to fill in every available inch of space with something. Have you been to Delaware county lately? That's what Chester county is turning into. It's awful.

I think the previously discussed commercial corridor along Paoli Pike would be a mistake and would change the nature of the township for the worse.

The township has been developed with care for space and openness. Please let us not allow it to become overdeveloped and clogged with traffic.

We are not a town or a city. We are a beautiful township where people live and raise families in relative peace without the hustle and bustle of bars, shopping and restaurants and night life. People pass on through that don't live here which is plus for all of us that do live here. We are still a little bit country.

Please do not make East Goshen into a destination town. We do not need more restaurants, apartments, or traffic. We moved here because it's quiet, good schools, nice large park and family friendly. There are already enough businesses in EG. We can drive 10-15 minutes for restaurants and additional activities. Adding sidewalks along Boot road would allow walking to church, Giant, etc safely and improve access to the new Paoli Pike trail as well as encourage more walking between neighborhoods, to the park, to school and the YMCA. That's the type of improvement that makes quality of life in East Goshen even better!

Growing concern for developers that are focused on large apartment projects which will over tax our roads and services. The overall length of time and impact of the pipeline construction..

I do not want to see our beautiful East Goshen build up like Exton or Malvern. We can travel to those places. Keep our green areas green! No more apartments!!!!

Verbatims – Less Development (2/4)

The major reason why people have moved into East Goshen for decades is because East Goshen is how it is. It's not Malvern, Paoli, West Chester, Philadelphia or any other township with sidewalks, a downtown center, concentrated shopping or entertainment area, it's EAST GOSHEN. Don't think because you want those things we should put them into our future planning. You want sidewalks, a downtown center, etc then move to Malvern, Paoli, West Chester, Philadelphia, or any other location that offers those amenities, don't change who we are. In fact those places mentioned are a mear stones throw away. OK Philly is a little longer walk but look at the great workout you'll get. Point being don't come hear to change who we are. If you have then we say why. If you're here already then maybe it's time for you to move to the town center, trail and sidewalk town you desire. Focus on NO FUTURE PIPELINES!!

Hoping the leadership will limit the condominium and apartments being built as it creates a crowd suburban sprawl feeling and more traffic. Not a winning strategy for this community.

I do not want East Goshen built up like Exton and Downingtown.

Stop and/or slow down development, both commercial and residential. The biggest appeal of east goshen is the bucolic setting while still being close to things. There is no need for more housing or commercial building.

I love that east goshen isn't overbuilt like neighboring communities. Let them have all the traffic and parking issues and headaches. It's nice to visit those areas and come back to my quiet neighborhood. Not every township needs to be a bustling metropolis.

Please do everything you can to keep the remaining larger parcels of landed undeveloped. These large open/farm parcels are a treasure for our township.

I've seen a lot of changes in my 25 years - mostly on the downside. Feeling in the Township is much less personal. There is too much emphasis on growth and control.

We do not wish for East Goshen to be built up like other neighboring areas. We chose to live here because it is not super dense, congested, and full of chain restaurants and big box stores. We do not mind the short drive for restaurants, etc.

Keep our open spaces, farms and farmettes open and free of more high density housing. No more apartments or condominiums.

Public works is excellent! Roads are always clean and clear.

Appreciate the staff in twp office always very helpful and willing to spare a few minutes to talk about things going on in the township. Keep the small town feel! It's why we moved here and we love it!

Don't even consider the building of new town centers with condos and apartments. They traffic and congestion is already enough. You must preserve more land!! Preserve the 80 acres on Ellis (across from East)...DONT LET ANYONE BUILD A LARGE DEVELOPMENT

I think this township is overgrown! The leadership (Marty Shane) has ruined the quaint feel of this township.

I do not want to see Paoli Pike corridor built up with hotels, apartments, traffic lights (there are plenty now) restaurants.

We are close enough to Malvern, West Chester Borough and West Chester Pike to obtain any of these amenities.

Not to become another Delaware County ... moved out here for the open space and green space . Don't want to see it over built !

Verbatims – Less Development (3/4)

Would like to maintain as much as possible the quiet, country atmosphere that was so appealing to those who chose East Goshen as their home. Realizing that some changes are inevitable but minimizing changes that would change the wonderful township

This used to be a very rural Township and it is now heading into a city-like environment. There seems to be too much concern in creating more of a city feel than the relaxed rural feel that used to represent East Goshen Township. Traffic continues to grow, yet the Township wants to encourage even more traffic and congestion.

The Pipeline has definitely had its way with EGT, and that is so distressing, so damaging to our image, to our quality of life, to the value of our homes. Please keep trying to mitigate damage, halt it if there's ever an opportunity.

We are already over-developed. Hoping for no more zoning exceptions, growth of any kind!

Paoli Pike Trail was a waste of money. The trails in East Goshen Park were sufficient. Do not need a town center...just look at Exton and King of Prussia. People want to live farther from each other, not on top of each other, especially since the pandemic.

I have happily lived here for 30 years. What we are is who we are and I like it just the way it is in our Township. I do not want sidewalks or high density housing. Please leave it the way it is, quiet and enjoyable. Thank you

STOP the building of high density housing! This is ruining this area and surrounding areas. Traffic is bad enough. Obviously it's too late now but extremely disappointing!!!

Please do not build up EG township/Paoli Pike.

Green space should be a priority for us, as it is in neighboring Willistown Township.

Don't allow for building of apartments and condos or more housing. You're allowing builders to kill all of our trees for homes nobody cares about. Forget putting a circle at King and North Chester road. It's a stupid idea Will create chaos for those of us who travel through it multiple times a day. Statistically, with the number of accidents I've read about, it does not warrant investing the money, the time, or the labor.

Please no more apartments going up.

If development in the township continues to increase as it has in past 20 years, East Goshen will be a "city" with too many people, too much traffic, and destruction of the once attractive suburban qualities. Low-income housing will increase and bring with it crime, traffic, dirt, and unpleasantness.

Do not allow our township to turn into Exton! We do not want more traffic on our quant horse farm beautiful roads. We do not want more high density, low income, affordable housing. Keep our taxes low and support our law enforcement officers!

Save what open space there is left to save. Please don't make us DelCo 2.0.

Maybe in 5 years we will need the extra tax revenue provided by new housing developments and new shopping centers. But I promise you that in 50 years, we will wish that we had saved the streams, meadows, trees, and natural beauty that were sacrificed in for the sake of tax revenue and progress. Please prioritize the land that makes our homes the most wonderful places to live in all of Chester County.

Verbatims – Less Development (4/4)

The Paoli Pike trail is the biggest waste of money in the history of the township. The number of driveways that a cyclist needs to cross make it unusable. The idea of making Goshenville a destination is also ridiculous.

I like East Goshen Township the way it is. We don't need more housing. We don't need a larger population which increases traffic and congestion. We have enough trails and paths. Bigger is not better. We don't need a large budget with unnecessary spending. We don't need to compete with other towns and townships.

No more multi-family housing - don't get greedy. The Main Street projects don't belong in the East Goshen way of life.

Please stop trying to turn EGoshen into something its not -- its NOT a traditional neighborhood -- no one wants shops, apartments right on top of Paoli Pike -- EGoshen is not West Chester or Malvern or Paoli -- we can drive to those places -- no more added density please. .
the township allows new housing developments and then makes the roads for the homeowner private roads so the township does not have to maintain the roads which is not right

When will the twp allow meeting with citizen residents IN PERSON again? Zoom is so yesterday!

Seems like they're hiding?

Also what is the current status of "the Hicks farm" property & the Hankin development group?

We "the many" are NOT IN FAVOR of further development, based on potential increased TRAFFIC & population OVERCROWDING.

Kindest regards, 🙏

Township should get rid of their obsession to add multiple family housing options and congestion to this community

Please, no more development. We dont need more apartments or housing developments! When the quantity goes up the quality goes down!

I would rather see single family homes rather than apartments like the one on Route 30 where the bowling alley was located. The traffic is getting heavier on 352 and the noise level has increased since we have lived here.

No high density housing! Do not duplicate Exton.

Also, make our abundant trees and greenery our signature. Line the streets with them. We do not a faux (or real) town center. Remember: we do not have a train station here and are very different than a little town like Malvern or the Main Line. Great job with Parks and Rec and keeping our streets and land in good working order.

In the 20 years I've lived here I have not spoken to one person who wants to build up Paoli Pike. We don't want more traffic!

We do not support high density, "affordable" housing or zoning changes that would allow such! Our schools, open space, low crime and low taxes are why residents love East Goshen. We also do not support increasing the "business district" and will oppose any changes that would lead to our township turning into Exton!

I value the ability to continue to live in a township where there is managed growth, great schools, easy access to major roads, township managers that quickly address community concerns and open spaces. I do not want EG to be a place people flock to for affordable apartment housing or considerable business growth for retail or restaurants and bars. I have lived here for 31 years and raised 4 children and two grandchildren in this community. I volunteer for the township events and use the park and trails regularly Thank you for listening !!

Stop approving development. Get control of the pipeline

Verbatims – Roads

Boot Road and Paoli Pike are major roads through our Township. High Traffic. They are pathetic (except in front of the Township building. They are the first thing people see when they come to our Township. They may be state roads but the Township should make it a priority to get PennDOT to repave the roads or we should get a grant do it ourselves. These are high traffic roads in Non Covid conditions.

Please repair / repave live road north of pike , cut and
Remove dead trees too ,

Roads are horrible. Paving, but leaving ancient storm water grates well below the paved surface makes no sense. The parks and rec folks do a great job!!

I am concerned about the quality of the roads especially Line Road and Paoli Pike since I travel these roads most often. Right now there are many pots holes along both roads. When I first moved here 12 years ago these roads in particular were in excellent shape. Thank you for your concern about our township.

For the taxes we pay there should NOT be the amount of pot holes on ALL roads! The township should stay on top of these things.

Please get roads fixed the right way , not throwing black fill in that comes out with weather rain or snow , big problem on speeding on route 3 , police sitting in medium or church parking lots and cars speeding by them .

Can anyone fix the huge pothole exiting CVS going north on Boot Road. It has been there for years and PennDOT only fixes half of it.

The roads need to be resurfaced in Bow Tree. Also please don't let a situation occur again in which Sunoco can be allowed to build any additional pipelines. They seem to act with impunity and we have no recourse through the township. I'm appalled by their actions.

Can Paoli Pike be resurfaced from the Park entrance to Line Road. The East bound lane is literally disintegrating and causes major problems for drivers. Penn DOT put a band aid on it every few months after someone destroys the front end of their car.

Verbatims – Green Space

Keep as much green undeveloped space as possible

We love living here and hope to maintain our great quality of life in the township for many decades to come. I hope that as a township we can continue to maintain the remaining green open space in EGT and commit to NO NEW DEVELOPMENT, unlike so many neighboring townships. No new apartment complexes, business parks, housing developments that would change the entire feel of the township.

I do not want to see our beautiful East Goshen build up like Exton or Malvern. We can travel to those places. Keep our green areas green! No more apartments!!!!

Not to become another Delaware County ... moved out here for the open space and green space . Don't want to see it over built !

Continue to keep the community feel and continue to keep up with the parks and green areas.

Please strive to keep the appearance of open space with lots of trees and greens. We love this township and commend all those trying to make this a wonderful place to live.

Please strive to maintain the feeling of open space and plenty of greenery.

Please do not build up EG township/Paoli Pike.

Green space should be a priority for us, as it is in neighboring Willistown Township.

Verbatims – EGT Praise!

Please continue with your great performance

Well done and excellent place to live. Thank you.

Just one suggestion. Is it possible to not plow large amounts of snow at the very end of our driveway?

keep up the good work!

I am impressed by how responsive the Township Manager and staff respond to inquiries.

Keep our taxes low please. Keep up the good work.

The old reservoir looks awful, just awful.

Also, I have called the township a few times on neighborhood issues, which were handled promptly..

In each case, the calls went to either Mark Miller or Rick Smith and the issues were handled. I am grateful for their responses.

We have been pleased to live in EGT. Would love to continue to see hiking/biking paths, although appreciate all of the efforts to date as well!

We love living here and hope to maintain our great quality of life in the township for many decades to come. I hope that as a township we can continue to maintain the remaining green open space in EGT and commit to NO NEW DEVELOPMENT, unlike so many neighboring townships. No new apartment complexes, business parks, housing developments that would change the entire feel of the township.

Good job, EGT 🙌👍

I had worked w Rick Smith in the past,- fair, reasonable, responsive.

They do a nice job with info and updates on their website.

Overall leadership is good. I'm satisfied.

Jason Lang does a fantastic job!

Township staff is doing a very nice job. Staff is very responsive and willing to connect with residents.

Thank your for the excellent work you have done and continues to do for the residents.

Wish all the best to Rick Smith. He will be difficult to replace.

Thank you for making EGT a great place to live!

EGT was a great place to raise our family and continues to be in retirement.

East Goshen is a special place to live and I would like it to remain the Gem that it is! Thanks.

Appreciate all your hard work. Thanks

Grateful to call East Goshen home. Thank you 🙏

Congrats on a job well done

You all are just doing a fine job!

Very proud of our Westtown and East Goshen Police. They do a great job! great township

Township staff are more than willing to assist residentsand very knowledgeable in their given fields! THANK YOU!!

I have enjoyed living in this township for the last 23 yrs. I think the historical group and the parks and recreation group have done a superb job over the years in organizing events for the various age groups. Thank you!

Well organized, good planning, great communication.

You are doing a great job!

We love living in East Goshen and are pleased with the quality services provided by the township and the township's team.

Best place on Earth (besides Italy) :-)

It's a great place!



Appendix – Demographic Breakdown Details

Respondent Demographic Breakdowns

Age	% survey	2019 ACS	Variance	Ethnicity	% survey	2019 ACS	Variance	Neighborhood	% survey
25 to 34	2.3%	12.0%	-9.7%	White or Caucasian	88.8%	94.6%	-5.8%	Applebrook Preserve	2.5%
35 to 44	14.6%	14.6%	0.1%	Asian or Asian American	1.0%	2.4%	-1.4%	Bow Tree	10.0%
45 to 54	16.6%	15.2%	1.4%	Black or African American	0.5%	2.2%	-1.7%	Charter Chase	1.8%
55 to 64	18.9%	17.3%	1.6%	Other	1.0%	0.7%	0.3%	Clocktower Woods	2.8%
65+	47.5%	35.9%	11.6%	Prefer not to answer	8.7%			Goshen Downs	1.6%
								Goshen Valley	1.8%
								Grand Oaks / Bittersweet	5.3%
								Hershey Estates	5.1%
								Hershey's Mill	20.1%
								Marydell Farms / Pin Oaks	9.9%
								Mill Creek	1.0%
								New Kent Apartments	0.5%
								Other	37.7%
Income	% survey	2019 ACS	Variance	Hispanic/Latino	% survey	2019 ACS	Variance		
Less than \$25,000	0.5%	8.8%	-8.3%	No	89.6%	97.7%	-8.1%		
\$25,000 - \$49,999	3.3%	17.0%	-13.7%	Yes	1.5%	2.3%	-0.8%		
\$50,000 - \$74,999	7.6%	17.4%	-9.8%	Prefer not to answer	8.9%				
\$75,000 - \$99,999	9.0%	13.5%	-4.5%						
\$100,000 - \$149,999	14.3%	18.2%	-3.9%						
\$150,000 - \$199,999	14.0%	7.6%	6.4%						
\$200,000 and above	24.0%	17.6%	6.4%						
Prefer not to answer	27.3%								

[Township demographic data source \(census.gov\)](https://www.census.gov)

Note: The 2019 American Community Survey conducted by the US Census Bureau was used for comparison rather than the 2010 census to provide more recent data comparison, but this some analysis could be done for the 2010 census data.

 Under-represented vs. census
 Over-represented vs. census

Respondent Employment Status

Current Work Status	% survey
Working full time	37.3%
Working part time	11.0%
Retired	42.9%
Unemployed	3.9%
Other	4.6%
Student	0.2%

Employment Status	Pre-COVID	Current
I commuted to a location outside of East Goshen	35.0%	15.0%
I worked remotely/at home in East Goshen	11.3%	19.7%
I worked in a physical location in East Goshen other than my home	4.4%	2.6%
Hybrid combination of remote and work on-site	8.4%	11.0%
I was not working	40.8%	51.6%

Appendix – Attribute Details

Most Important Township Attributes x Age

Most Important Attributes	25 to 34	35 to 44	45 to 54	55 to 64	65+	Grand Total
	N=14	N=89	N=101	N=115	N=289	N=608
Overall quality of life in the Township	28.6%	52.8%	56.4%	47.0%	44.3%	47.7%
Feeling of safety in the Township	42.9%	38.2%	43.6%	48.7%	36.0%	40.1%
Quantity and quality of green open space	50.0%	42.7%	34.7%	34.8%	34.9%	36.3%
Quality of parks and recreational programs for all ages	64.3%	39.3%	33.7%	32.2%	35.6%	35.9%
Convenience of local restaurants, shopping and services	14.3%	30.3%	23.8%	19.1%	13.5%	18.8%
Value that you receive for your township tax dollars	0.0%	24.7%	19.8%	14.8%	16.3%	17.4%
How well the Township is managing growth	7.1%	7.9%	14.9%	17.4%	19.4%	16.3%
Quality of services provided by Township	14.3%	7.9%	19.8%	11.3%	17.0%	15.0%
Quality of bike and pedestrian facilities/trails	35.7%	6.7%	13.9%	8.7%	8.3%	9.7%
Other	0.0%	12.4%	7.9%	13.9%	7.6%	9.4%
Overall effectiveness of the Township manager and appointed staff	14.3%	4.5%	5.0%	6.1%	10.4%	7.9%
Quality of roads for vehicles	7.1%	6.7%	3.0%	11.3%	8.3%	7.7%
Overall effectiveness of leadership provided by the township's elected officials	7.1%	3.4%	5.0%	3.5%	11.8%	7.7%
Appeal of Township as a retirement location	0.0%	0.0%	1.0%	5.2%	12.5%	7.1%
Overall appearance of Township and major roadway entry points to township	0.0%	9.0%	8.9%	8.7%	5.2%	6.9%
Image of the Township	0.0%	9.0%	3.0%	3.5%	5.9%	5.3%
Quantity and quality of affordable housing options	7.1%	3.4%	3.0%	1.7%	3.8%	3.3%
None of the above	0.0%	0.0%	0.0%	0.0%	1.0%	0.5%

Least Important Township Attributes x Age

Least Important Attributes	25 to 34	35 to 44	45 to 54	55 to 64	65+	Grand Total
	N=14	N=89	N=101	N=115	N=289	N=608
Appeal of Township as a retirement location	21.4%	55.1%	53.5%	39.1%	31.5%	39.8%
Quantity and quality of affordable housing options	57.1%	38.2%	41.6%	32.2%	31.8%	35.0%
Convenience of local restaurants, shopping and services	42.9%	20.2%	26.7%	27.8%	31.5%	28.6%
Quality of bike and pedestrian facilities/trails	7.1%	3.4%	20.8%	16.5%	19.4%	16.4%
Image of the Township	14.3%	11.2%	18.8%	20.9%	13.5%	15.5%
None of the above	0.0%	11.2%	5.9%	13.9%	18.0%	13.8%
Quality of roads for vehicles	14.3%	9.0%	11.9%	13.0%	13.8%	12.7%
How well the Township is managing growth	21.4%	15.7%	11.9%	13.9%	10.4%	12.3%
Overall appearance of Township and major roadway entry points to township	7.1%	13.5%	15.8%	12.2%	9.7%	11.7%
Value that you receive for your township tax dollars	14.3%	7.9%	6.9%	7.0%	10.7%	9.0%
Overall effectiveness of leadership provided by the township's elected officials	0.0%	13.5%	11.9%	5.2%	6.2%	7.9%
Overall effectiveness of the Township manager and appointed staff	0.0%	10.1%	6.9%	7.0%	6.2%	6.9%
Other	7.1%	3.4%	7.9%	6.1%	5.9%	5.9%
Quality of parks and recreational programs for all ages	7.1%	2.2%	2.0%	4.3%	3.8%	3.5%
Quantity and quality of green open space	0.0%	4.5%	4.0%	2.6%	3.1%	3.3%
Quality of services provided by Township	0.0%	2.2%	2.0%	2.6%	3.8%	3.0%
Feeling of safety in the Township	0.0%	2.2%	1.0%	0.9%	3.5%	2.3%
Overall quality of life in the Township	7.1%	0.0%	1.0%	1.7%	1.7%	1.5%

Township Attribute Ratings x Age

Attribute Ratings	25 to 34	35 to 44	45 to 54	55 to 64	65+	Grand Total
	N=14	N=89	N=101	N=115	N=289	N=608
Quality of parks and recreational programs for all ages	4.6	4.6	4.6	4.5	4.6	4.6
Feeling of safety in the Township	4.7	4.4	4.5	4.6	4.5	4.5
Overall quality of life in the Township	4.8	4.4	4.4	4.4	4.4	4.4
Quantity and quality of green open space	4.7	4.1	4.2	4.2	4.3	4.3
Image of the Township	4.5	4.1	4.1	4.1	4.2	4.2
Quality of services provided by Township	4.4	4.0	4.2	4.2	4.1	4.1
Quality of bike and pedestrian facilities/trails	4.3	4.0	3.9	4.0	4.1	4.0
Overall effectiveness of the Township manager and appointed staff	4.2	3.6	3.8	4.0	4.0	3.9
Value that you receive for your township tax dollars	3.8	3.9	3.9	3.9	3.9	3.9
Appeal of Township as a retirement location	4.6	3.7	3.7	3.7	3.9	3.8
Overall appearance of Township and major roadway entry points to township	4.1	3.5	3.8	3.8	3.8	3.8
Convenience of local restaurants, shopping and services	3.6	3.5	3.5	3.7	3.7	3.6
Overall effectiveness of leadership provided by the township's elected officials	3.8	3.4	3.5	3.7	3.7	3.6
How well the Township is managing growth	3.7	3.2	3.4	3.4	3.6	3.5
Quality of roads for vehicles	3.6	3.4	3.5	3.6	3.4	3.4
Other		3.5	4.5	3.1	3.1	3.4
Quantity and quality of affordable housing options	3.3	3.2	3.1	3.3	3.3	3.3

Most Important Township Attributes x Income

Most Important Attributes	0-75k	75-150k	150k+	Prefer not to answer	Grand Total
	N=69	N=142	N=231	N=166	N=608
Overall quality of life in the Township	46.4%	44.4%	54.1%	42.2%	47.7%
Feeling of safety in the Township	53.6%	42.3%	35.5%	39.2%	40.1%
Quantity and quality of green open space	44.9%	37.3%	35.1%	33.7%	36.3%
Quality of parks and recreational programs for all ages	27.5%	35.9%	36.8%	38.0%	35.9%
Convenience of local restaurants, shopping and services	11.6%	18.3%	25.5%	12.7%	18.8%
Value that you receive for your township tax dollars	17.4%	19.7%	13.9%	20.5%	17.4%
How well the Township is managing growth	13.0%	14.8%	18.6%	15.7%	16.3%
Quality of services provided by Township	7.2%	16.9%	14.7%	16.9%	15.0%
Quality of bike and pedestrian facilities/trails	7.2%	7.0%	12.1%	9.6%	9.7%
Other	2.9%	12.7%	6.9%	12.7%	9.4%
Overall effectiveness of the Township manager and appointed staff	8.7%	6.3%	6.9%	10.2%	7.9%
Quality of roads for vehicles	11.6%	8.5%	6.1%	7.8%	7.7%
Overall effectiveness of leadership provided by the township's elected officials	8.7%	7.7%	5.6%	10.2%	7.7%
Appeal of Township as a retirement location	13.0%	7.0%	3.0%	10.2%	7.1%
Overall appearance of Township and major roadway entry points to township	1.4%	7.0%	9.1%	6.0%	6.9%
Image of the Township	1.4%	5.6%	6.5%	4.8%	5.3%
Quantity and quality of affordable housing options	7.2%	3.5%	3.0%	1.8%	3.3%
None of the above	1.4%	0.7%	0.0%	0.6%	0.5%

Least Important Township Attributes x Income

Least Important Attributes	0-75k N=69	75-150k N=142	150k+ N=231	Prefer not to answer N=166	Grand Total N=608
Appeal of Township as a retirement location	27.5%	37.3%	47.6%	36.1%	39.8%
Quantity and quality of affordable housing options	27.5%	39.4%	37.2%	31.3%	35.0%
Convenience of local restaurants, shopping and services	30.4%	26.1%	26.8%	32.5%	28.6%
Quality of bike and pedestrian facilities/trails	21.7%	14.8%	13.9%	19.3%	16.4%
Image of the Township	14.5%	19.0%	15.2%	13.3%	15.5%
None of the above	20.3%	14.8%	9.1%	16.9%	13.8%
Quality of roads for vehicles	10.1%	12.7%	13.4%	12.7%	12.7%
How well the Township is managing growth	11.6%	12.7%	15.6%	7.8%	12.3%
Overall appearance of Township and major roadway entry points to township	8.7%	5.6%	13.4%	15.7%	11.7%
Value that you receive for your township tax dollars	15.9%	7.0%	9.5%	7.2%	9.0%
Overall effectiveness of leadership provided by the township's elected officials	5.8%	8.5%	9.1%	6.6%	7.9%
Overall effectiveness of the Township manager and appointed staff	5.8%	7.7%	7.8%	5.4%	6.9%
Other	5.8%	2.8%	4.8%	10.2%	5.9%
Quality of parks and recreational programs for all ages	1.4%	2.8%	3.0%	5.4%	3.5%
Quantity and quality of green open space	2.9%	2.1%	4.3%	3.0%	3.3%
Quality of services provided by Township	7.2%	0.7%	3.5%	2.4%	3.0%
Feeling of safety in the Township	2.9%	2.1%	2.6%	1.8%	2.3%
Overall quality of life in the Township	1.4%	0.7%	2.6%	0.6%	1.5%

Township Attribute Ratings x Income

Attribute Ratings	0-75k N=69	75-150k N=142	150k+ N=231	Prefer not to answer N=166	Grand Total N=608
Quality of parks and recreational programs for all ages	4.5	4.7	4.5	4.6	4.6
Feeling of safety in the Township	4.5	4.5	4.5	4.5	4.5
Overall quality of life in the Township	4.4	4.5	4.4	4.3	4.4
Quantity and quality of green open space	4.1	4.4	4.2	4.2	4.3
Image of the Township	4.2	4.2	4.1	4.1	4.2
Quality of services provided by Township	4.0	4.1	4.2	4.1	4.1
Quality of bike and pedestrian facilities/trails	4.0	4.1	4.0	4.1	4.0
Overall effectiveness of the Township manager and appointed staff	4.0	3.8	3.9	4.0	3.9
Value that you receive for your township tax dollars	3.9	4.0	4.0	3.8	3.9
Appeal of Township as a retirement location	3.9	3.9	3.7	3.9	3.8
Overall appearance of Township and major roadway entry points to township	3.9	3.9	3.7	3.7	3.8
Convenience of local restaurants, shopping and services	3.9	3.8	3.4	3.8	3.6
Overall effectiveness of leadership provided by the township's elected officials	3.7	3.6	3.6	3.7	3.6
How well the Township is managing growth	3.5	3.5	3.4	3.4	3.5
Quality of roads for vehicles	3.5	3.5	3.5	3.4	3.4
Quantity and quality of affordable housing options	3.1	3.2	3.3	3.3	3.3