

AGENDA
EAST GOSHEN TOWNSHIP
BOARD OF SUPERVISORS
1580 Paoli Pike, 2nd Floor
 Tuesday, November 16, 2021
 7:00 PM

1. Call to Order (7:00 PM)
2. Pledge of Allegiance
3. Moment of Silence
4. Announce that the meeting is being streamed live on YouTube.
5. Chairman’s Report (7:05 PM to 7:10 PM)
 - a. The Board met in executive session prior to tonight’s meeting to discuss personnel matters.
6. Public Hearings
 - a. [LED Sign Ordinance Amendment Hearing. \(7:10 PM to 7:25 PM\)](#)
7. Emergency Services Reports (7:25 PM to 7:35 PM)
 - a. WEGO – Chief Brenda Bernot
 - b. [Goshen Fire Co – October 2021](#)
 - c. [Malvern Fire Co – October 2021](#)
 - d. [Good Fellowship – October 2021](#)
 - e. Fire Marshal – Carmen Battavio
8. [Financial Report – October 2021 \(7:35 PM to 7:40 PM\)](#)
9. Approval of Minutes and Treasurer’s Report (7:40 PM to 7:45 PM)
 - a. [Minutes – October 19](#)
 - b. Treasurer’s Report – None
10. Old Business
 - a. [Consideration of authorizing advertisement of the 2022 preliminary budget. \(7:45 PM to 7:55 PM\)](#)
 - b. [Consider Futurist Committee’s request for additional surveys. \(7:55 PM to 8:05 PM\)](#)
11. New Business
 - a. [Consider position on sign variance request – 1311 West Chester Pike. \(8:05 PM to 8:15 PM\)](#)
12. Any Other Matter
13. Public Comment (8:15 PM to 8:45 PM)
14. Liaison Reports - none
15. [Correspondence, Reports of Interest. \(8:45 PM to 8:50 PM\)](#)
16. Adjournment (8:50 PM)

Meetings & Dates of Importance

<i>Date</i>	<i>Meeting</i>	<i>Time</i>
November 16, 2021	Board of Supervisors	7:00 pm
November 18, 2021	Pipeline Task Force	6:30 pm
November 18, 2021	Historical Commission	7:00 pm

November 18, 2021	Futurist Committee	7:00 pm
November 20, 2021	E-Recycling in the Park	9:00 am
November 22, 2021	Sustainability Advisory Committee	7:00 pm
November 25, 2021	Thanksgiving and Friday After	-----
November 26, 2021	Township Closed	
December 01, 2021	Planning Commission	7:00 pm
December 02, 2021	Park & Rec Commission	7:00 pm
December 07, 2021	Board of Supervisors	7:00 pm
December 08, 2021	Conservancy Board	7:00 pm
December 09, 2021	Pipeline Task Force	6:30 pm
December 09, 2021	Historical Commission	7:00 pm
December 13, 2021	Municipal Authority	7:00 pm
December 14, 2021	Zoning Hearing Board	7:00 pm
December 16, 2021	Futurist Committee	7:00 pm
December 20, 2021	Sustainability Advisory Committee	7:00 pm
December 21, 2021	Board of Supervisors	7:00 pm
December 24, 2021	Township Office Closed	-----
December 31, 2021	Township Office Closed	-----

Newsletter Deadline for Winter 2022: November 19.

The Chairperson, in his or her sole discretion, shall have the authority to rearrange the agenda accommodate the needs of other board members, the public or an applicant.

Public Comment – Pursuant to Section 710.1 of the Sunshine Act the Township is required to include an opportunity for public comment which is intended to allow residents and/or taxpayers to comment on matters of concern, official action or deliberation which are or may be before the Board of Supervisors. Matters of concern which merit additional research will be placed on the agenda for the next meeting. The Board of Supervisors will allocate a maximum of 30 minutes for public comment at each meeting.

Constant Contact - Want more information about the latest news in the Township and surrounding area? East Goshen Township and Chester County offer two valuable resources to stay informed about important local issues. East Goshen communicates information by email about all Township news through Constant Contact. To sign up, go to www.eastgoshe.org, and click the “E-notification & Emergency Alert” button on the left side of the homepage.

ReadyChesco - Chester County offers an emergency notification system called ReadyChesco, which notifies residents about public safety emergencies in the area via text, email and cell phone call. Signing up is a great way to keep you and your loved ones safe when disaster strikes. Visit www.readychesco.org to sign up today!

Smart 911 – Smart 911 is a new service in Chester County that allows you to create a Safety Profile at www.smart911.com that includes details you want the 9-1-1 center and public safety response teams to know about your household in an emergency. When you dial 9-1-1, from a

phone associated with your Safety Profile that information automatically displays to the 9-1-1 call taker allowing them to send responders based on up-to-date location and emergency information. With your Safety Profile, responders can arrive aware of many details they would not otherwise know. Fire crews can arrive knowing exactly how many people live in your home and where the bedrooms are located. EMS personnel can know family members' allergies or specific medical conditions. And police can access a photo of a missing family member in seconds rather than minutes or hours, helping the search start faster.

Westtown East Goshen Regional Police Department

Do you want to get the latest news about what is happening with the Westtown-East Goshen (WEGO) Police Department? WEGO has an online tool called CRIME WATCH that gives the public direct access to crime and public safety related information happening in our community. Local residents are encouraged to visit the website and connect with the police department social media sites.

To sign up for CRIME WATCH, <https://chester.crimewatchpa.com/wegopd/53548/content/links>.

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Memorandum

East Goshen Township

1580 Paoli Pike

West Chester, PA 19380

Voice: 610-692-7171

Fax: 610-692-8950

E-mail: mgordon@eastgoshen.org

Date: 11/5/2021

To: Board of Supervisors

From: Mark Gordon, Township Zoning Officer *allb*

Re: **DRAFT LED Sign Ordinance**

Board Members,

The Planning Commission has recommended approval of the LED Sign Ordinance Amendment and the Solicitor has advertised the hearing for November 16, 2021.

The ordinance is enclosed for your final consideration and approval.

DRAFT MOTION:

Mr. Chairman, I move that we approve this amendment to the LED Sign ordinance permitting LED Signage when incorporated with electric vehicle charging / media stations; within approved shopping centers.

**EAST GOSHEN TOWNSHIP
PLANNING COMMISSION**
1580 PAOLI PIKE, WEST CHESTER, PA 19380-6199

September 2, 2021

East Goshen Township
Board of Supervisors
1580 Paoli Pike
West Chester, Pa. 19380

Re: LED Sign Ordinance Amendment
Electric Vehicle Charging / Media Stations

Dear Board Members:

At their meeting on September 1, 2021, the Planning Commission voted unanimously in favor of the following motion:

"Mr. Chairman, I move that the Planning Commission recommend and support this amendment to the sign ordinance for LED Signs when LED signs are integrated with Electric Vehicle charging stations within approved shopping centers."

Sincerely,



Mark A. Gordon
Township Zoning Officer

EAST GOSHEN TOWNSHIP
CHESTER COUNTY, PENNSYLVANIA

ORDINANCE NO. 2021-_____

AN ORDINANCE AMENDING CHAPTER 240 OF THE EAST GOSHEN TOWNSHIP CODE, TITLED “ZONING”, SECTION 240-22.W TO AMEND THE SIGN REGULATIONS FOR AN LED SIGN.

BE IT ENACTED AND ORDAINED by the Board of Supervisors of East Goshen Township pursuant to the Board's power to adopt ordinances necessary to secure the health, safety and welfare of the citizens of the Township pursuant to Section 1506 of the Second-Class Township Code, 53 P.S. §66506, and pursuant to the authority in the Pennsylvania Municipalities Planning Code, 53 P.S. § 10101 *et seq.*, the Board enacts and ordains as follows:

SECTION 1. The East Goshen Township Zoning Ordinance of 1997 that is codified in Chapter 240 of the East Goshen Township Code, Section 240-22.W shall be amended to state as follows:

“§240-22 Signs.

W. LED signs. LED signs may be used on the following types of signs subject to the regulations in this § 240-22W: (i) an off-premises sign along West Chester Pike between Westtown Way and the Township's border with West Goshen Township; (ii) an off-premises sign along Route 202; (iii) on a wall sign or freestanding sign in the C-1 District; and (iv) signs which are integrated with electric vehicle charging stations and located on a parcel with an approved Shopping Center use.

- (1) The message displayed on the sign shall be static and nonanimated and shall remain fixed for a minimum of 10 seconds.
- (2) The sign shall not display any message that moves, appears to move, scrolls, or changes in intensity during the fixed display period.
- (3) The transition time between changes in the sign face or message shall be less than one second.
- (4) The sign must be equipped with brightness controls which shall be used to reduce the intensity of the light based on outside light levels.
- (5) The digital LED display shall not have lighting that would compete with or distract from traffic signal lighting.
- (6) Signs associated with electric vehicle charging stations shall have a maximum sign area of 12 square feet and a maximum height of 8 feet tall.
- (7) Such signs shall not produce any audio.

SECTION 2. Severability. If any sentence, clause, section, or part of this Ordinance is for any reason found to be unconstitutional, illegal or invalid, such unconstitutionality, illegality or invalidity shall not affect or impair any of the remaining provisions, sentences,

clauses, sections, or parts hereof. It is hereby declared as the intent of the Board of Supervisors that this Ordinance would have been adopted had such unconstitutional, illegal, or invalid sentence, clause, section, or part thereof not been included herein.

SECTION 3. Repealer. All ordinances or parts of ordinances conflicting with any provision of this Ordinance are hereby repealed insofar as the same affects this Ordinance.

SECTION 4. Effective Date. This Ordinance shall become effective five days from the date of adoption.

ENACTED AND ORDAINED this _____ day of _____, 2021.

ATTEST:

**EAST GOSHEN TOWNSHIP
BOARD OF SUPERVISORS**

Derek J. Davis, Secretary

David E. Shuey, Chair

Michael P. Lynch, Vice-Chair

John Hertzog, Member

E. Martin Shane, Member

Michele Truitt, Member

Goshen Fire Company Monthly Operations Report

October 2021



Fire Responses per Municipality	Monthly Responses	Monthly Manhours	YTD 2021 Responses	YTD 2021 Manhours	YTD 2020 Responses	YOY Variance
East Goshen	19	29	176	522	240	-27%
West Goshen	16	30	169	502	156	8%
Westtown	5	15	60	204	66	-9%
Willistown	6	17	44	163	41	7%
Other	7	11	52	155	50	4%
Total - Fire	53	102	501	1546	553	-9%

Fire Police Responses per Municipality	Monthly Responses	Monthly Manhours	YTD 2021 Responses	YTD 2021 Manhours	YTD 2020 Responses	YOY Variance
East Goshen	4	80	80	449	97	-18%
West Goshen	15	38	127	372	82	55%
Westtown	4	26	51	176	41	24%
Willistown	4	25	35	170	29	21%
Other	9	24	43	206	41	5%
Total - Fire Police	36	193	336	1373	290	16%

EMS Responses per Municipality	Monthly Responses	Monthly Manhours	YTD 2021 Responses	YTD 2021 Manhours	YTD 2020 Responses	YOY Variance
East Goshen	161	259	1568	2376	1640	-4%
West Goshen	109	162	1005	1413	912	10%
Westtown	28	61	275	467	241	14%
Willistown	20	41	204	375	203	0%
Other	21	29	105	120	76	38%
Total - EMS	339	552	3157	4751	3072	3%

Total Responses per Municipality	Monthly Responses	Monthly Manhours	YTD 2021 Responses	YTD 2021 Manhours	YTD 2020 Responses	YOY Variance
East Goshen	184	368	1824	3347	1977	-8%
West Goshen	140	230	1301	2287	1150	13%
Westtown	37	102	386	847	348	11%
Willistown	30	83	283	708	273	4%
Other	37	64	200	481	167	20%
Total - Goshen Fire Company	428	847	3994	7670	3915	2%

Goshen Fire Company Monthly Operations Report October 2021



Monthly Updates

Key Indicators

Patients Treated	270	
Patients 65 and Over	194	72%
EMS Calls to Assisted Living and Retirement Facilities	141	40%
Automatic Fire/CO Alarms	24	45%

Major Incidents

MVA w/Entrapment - Rt 3 & Delchester Rd - Willistown	16-Oct
MVA w/Entrapment - 1650 WC Pike - Westtown	20-Oct
Bldg Fire - 1808 Masters Way - Birmingham Twp	27-Oct

Events

Fire Company Awards Banquet	15-Oct
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Fundraising Activities

15 Week Club Raffle	Underway
Ambulance Subscription Drive	November

Personnel Updates

None	
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Apparatus Updates

None	
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Malvern Fire Company

424 East King Street
Malvern, PA 19355

Main 610-647-0693
Fax 610-647-0249
www.malvernfireco.com

East Goshen Township 2021 EMS Statistics

January:

21 Calls; 3 BLS (2 Transports); 19 ALS (12 Transports)
0 Fire; 0 Auto Accidents; 21 Medical

February:

17 Calls; 2 BLS (2 Transports); 15 ALS (7 Transports)
0 Fire; 0 Auto Accidents; 17 Medical

March:

33 Calls; 7 BLS (5 Transports); 26 ALS (18 Transports)
0 Fire; 0 Auto Accidents; 33 Medical

April:

25 Calls; 3 BLS (2 Transports); 22 ALS (15 Transports)
0 Fire; 0 Auto Accidents; 25 Medical

May:

25 Calls; 4 BLS (2 Transports); 21 ALS (15 Transports)
0 Fire; 0 Auto Accidents; 25 Medical

June:

21 Calls; 2 BLS (1 Transport); 19 ALS (13 Transports)
0 Fire; 0 Auto Accidents; 20 Medical; 1 EMS Standby

July:

27 Calls; 4 BLS (4 Transports); 23 ALS (11 Transports)
0 Fire; 0 Auto Accidents; 27 Medical

August:

28 Calls; 9 BLS (5 Transports); 19 ALS (7 Transports)
0 Fire; 0 Auto Accidents; 28 Medical

September:

42 Calls; 8 BLS (4 Transports); 34 ALS (20 Transports)
2 Fire; 1 Auto Accident; 39 Medical

October:

26 Calls; 6 BLS (5 Transports); 20 ALS (12 Transports)
0 Fire; 0 Auto Accidents; 26 Medical

**Malvern Fire Company EMS
2021 Statistics**

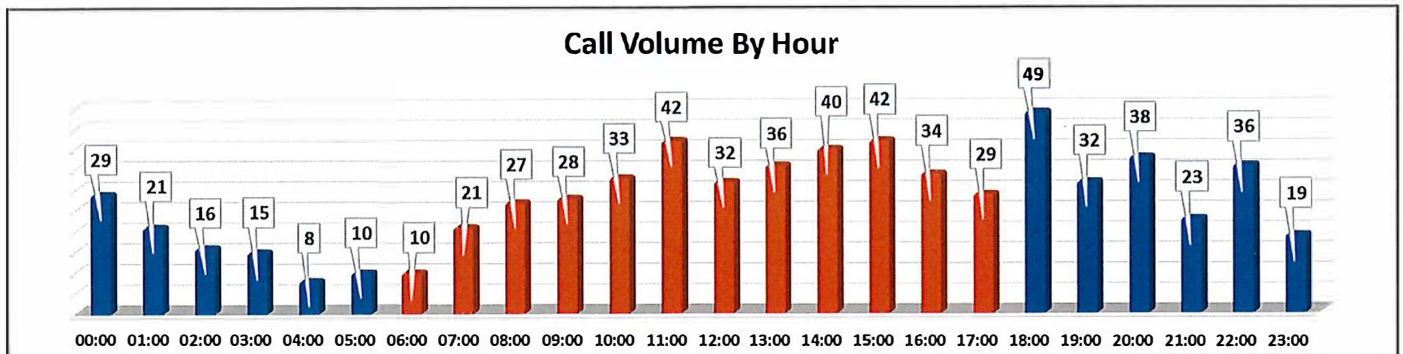
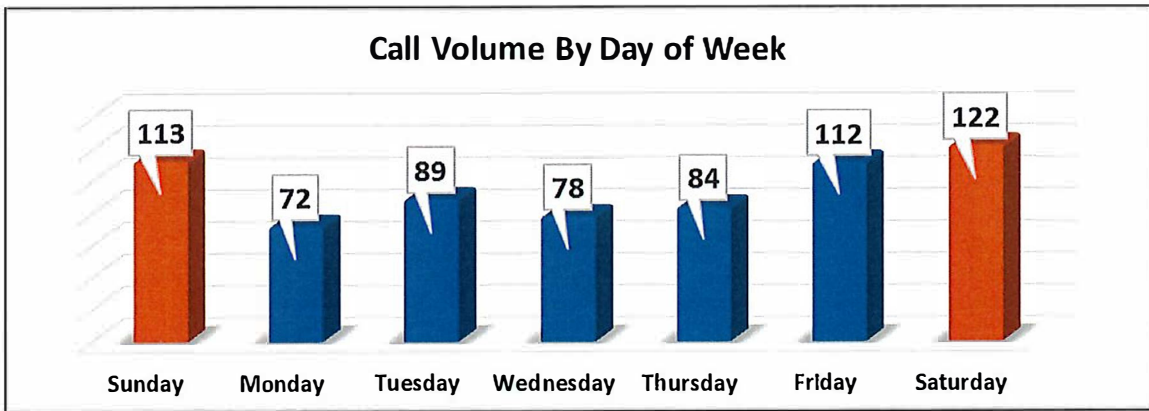
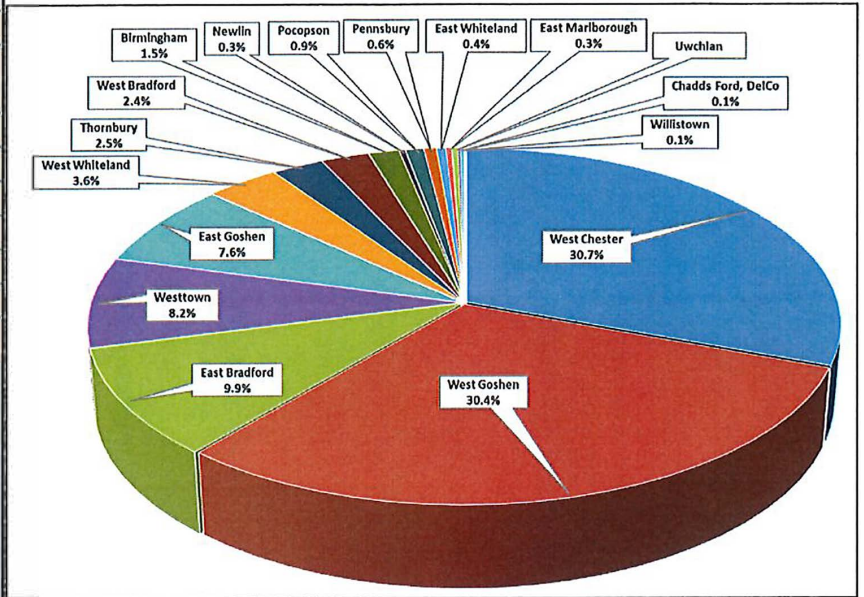
2021		Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	Totals
Calls		138	124	151	155	142	161	153	171	187	173			1555
Call Types	Emer. Transfer	0	0	0	1	1	0	2	0	0	0			4
	Event Standby	0	0	0	1	1	0	0	0	4	0			6
	Fire	7	11	11	12	10	8	10	13	10	10			102
	Medical	125	107	133	139	122	146	133	156	167	148			1376
	MVA	6	6	7	2	8	6	8	2	6	11			62
	Relocate	0	0	0	0	0	0	0	0	0	1			1
	Routine	0	0	0	0	0	0	0	0	0	0			0
	Standby	0	0	0	0	0	1	0	0	0	3			4
ALS/BLS	ALS	102	84	102	114	106	116	108	114	132	114			1092
	BLS	36	40	49	41	36	45	45	57	55	59			463
Municipalities	Charlestown Twp.	5	6	4	6	9	14	7	5	5	5			66
	Delaware Co.	1	0	0	1	0	0	0	0	0	1			3
	E. Goshen Twp.	21	17	33	25	25	21	27	28	42	26			265
	E. Whiteland Twp.	22	25	28	24	29	31	26	35	39	40			299
	Malvern Boro.	20	20	17	21	12	13	15	18	15	15			166
	Phoenixville Boro.	0	0	0	0	0	0	0	0	0	1			1
	Tredyffrin Twp.	1	3	0	2	1	1	3	0	2	5			18
	Uwchlan Twp.	0	0	1	1	0	0	0	0	0	0			2
	W. Chester Boro.	0	0	0	0	0	0	0	0	0	1			1
	W. Goshen Twp.	1	0	1	0	2	0	0	0	1	4			9
	W. Pikeland Twp.	0	0	0	0	0	0	2	0	0	1			3
	W. Whiteland	0	0	0	0	0	0	0	0	0	1			1
	Westtown Twp.	0	0	0	1	1	1	0	0	0	1			4
	Willistown Twp.	67	53	67	74	63	80	73	85	83	72			717
Hospital - Outcome	Al Dupont	0	0	0	0	0	0	0	0	0	1			1
	BMH	0	0	1	0	2	2	1	5	1	2			14
	CCH	10	4	10	8	8	5	8	10	16	8			87
	LH	0	0	0	0	1	0	1	1	0	0			3
	PMH	74	59	79	92	89	94	86	86	93	90			842
	PVH	0	0	0	0	0	1	0	0	0	0			1
	RMH	1	0	0	1	0	1	1	0	0	1			5
	SH	0	0	0	0	0	0	0	0	0	1			1



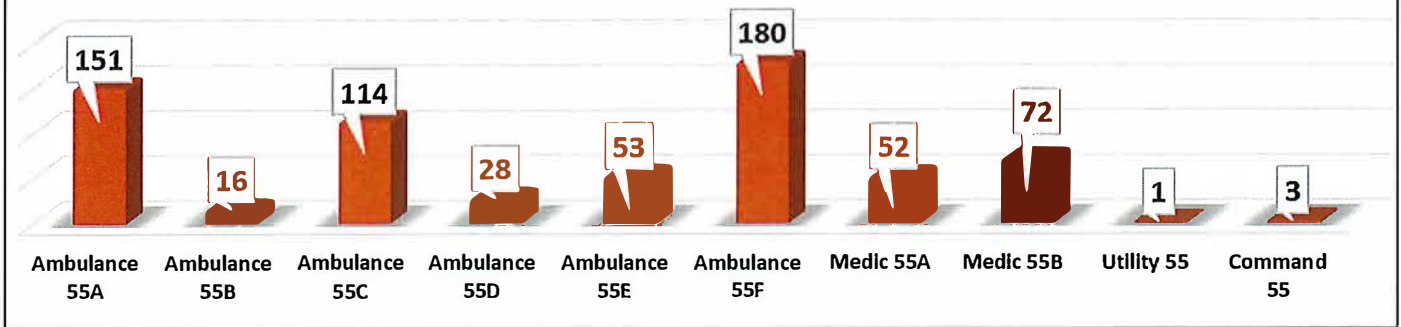
October 2021
OPERATIONS REPORT

CALL VOLUME

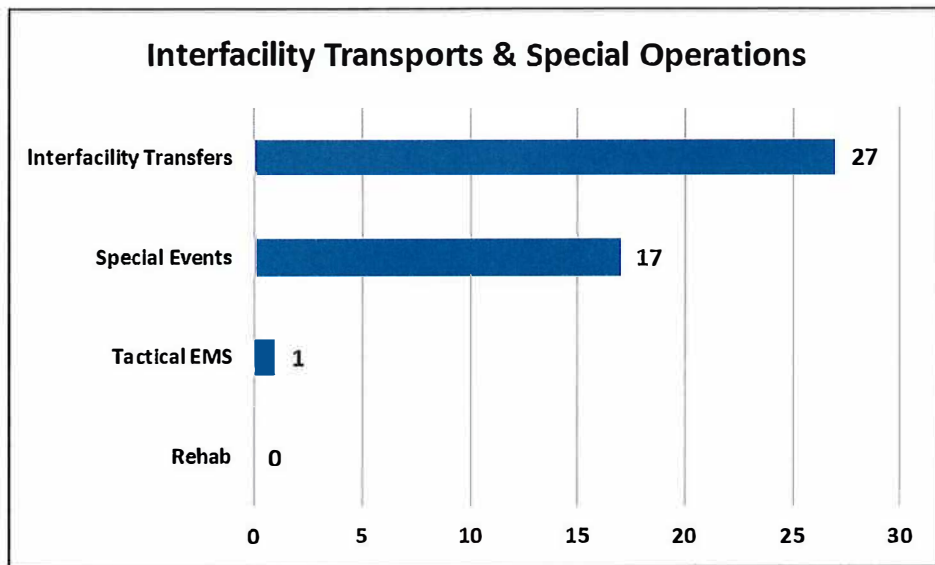
Municipality	Month	% of Calls	YTD
West Chester	206	30.7%	1384
West Goshen	204	30.4%	1290
East Bradford	66	9.9%	496
Westtown	55	8.2%	396
East Goshen	51	7.6%	464
West Whiteland	24	3.6%	31
Thornbury	17	2.5%	19
West Bradford	16	2.4%	125
Birmingham	10	1.5%	54
Newlin	2	0.3%	23
Pocopson	6	0.9%	
Pennsbury	4	0.6%	
East Whiteland	3	0.4%	
East Marlborough	2	0.3%	
Uwchlan	2	0.3%	
Chadds Ford, DelCo	1	0.1%	
Willistown	1	0.1%	
	670		



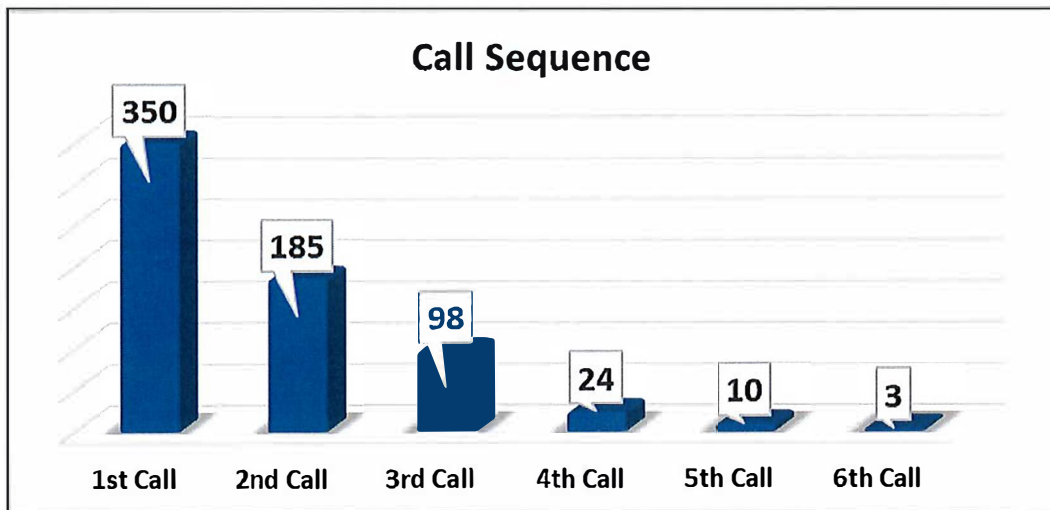
Call Volume By Vehicle



Interfacility Transports & Special Operations



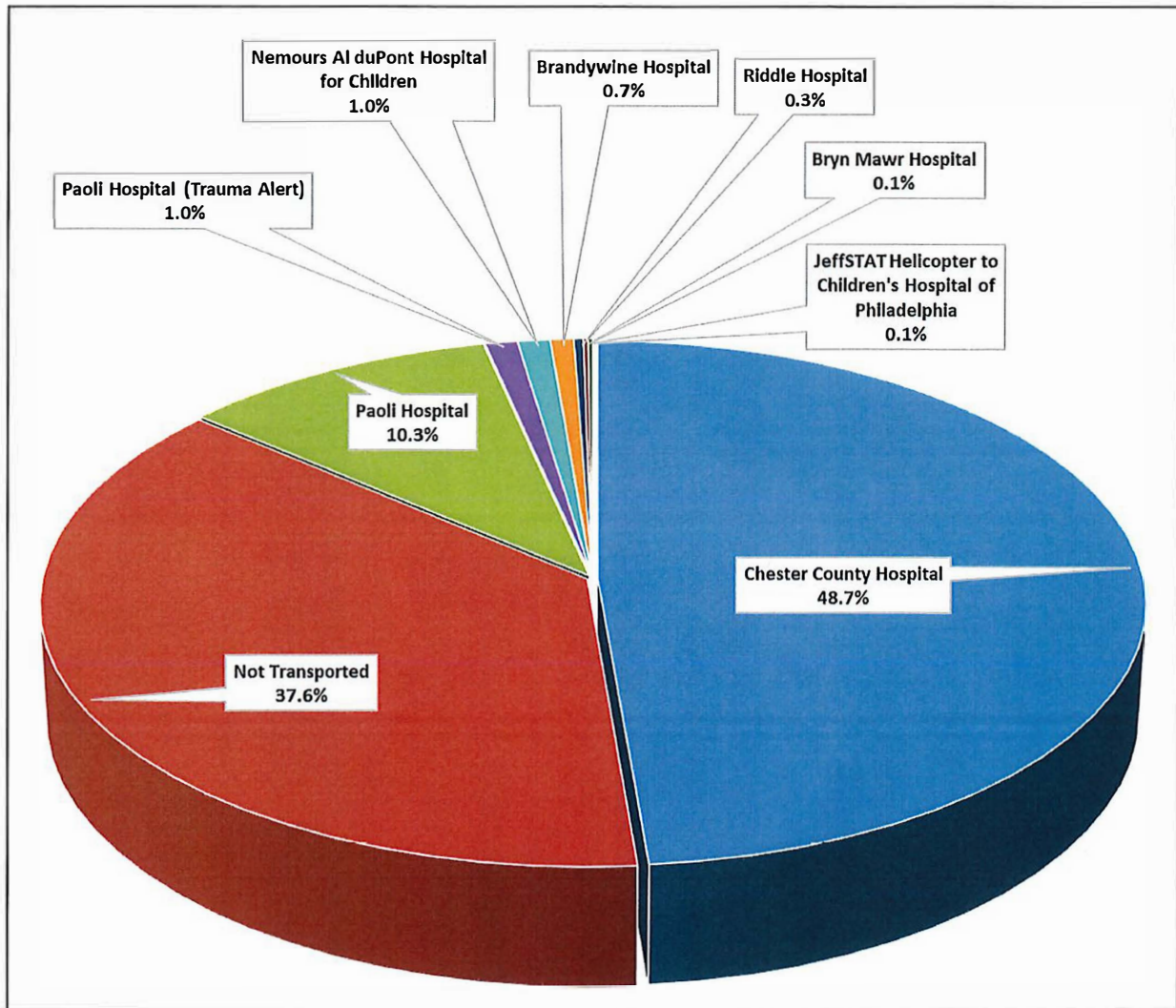
Call Sequence



HOSPITAL DESTINATION INFORMATION

Receiving Hospital	Total	%
Chester County Hospital	326	48.7%
Not Transported	252	37.6%
Paoli Hospital	69	10.3%
Paoli Hospital (Trauma Alert)	7	1.0%
Nemours Al duPont Hospital for Children	7	1.0%
Brandywine Hospital	5	0.7%
Riddle Hospital	2	0.3%
Bryn Mawr Hospital	1	0.1%
JeffSTAT Helicopter to Children's Hospital of Philadelphia	1	0.1%
	670	
	Transported:	418 62.4%
	Not Transported:	252 37.6%
		670

Non-Transport Breakdown	
Refusal	69
Recalled Enroute	32
Recalled On Scene	68
No Services	55
Lift Assist	18
DOA	7
Released to BLS	3
External ALS Assist	0
	252



MISCELLANEOUS CALL INFORMATION

Average Times	
Dispatch To Enroute	01:21
Enroute To On Scene	06:52
On Scene Time	15:46
Transport Time	10:37
ER Wait Time	11:33
Dispatch To Available	47:23

Alcohol / Drug Suspicion		
	Total	%
Alcohol	51	7.6%
Alcohol and Drugs	8	1.2%
Drugs	12	1.8%
Total:	71	10.6%
Unknown / Unable to Determine	37	5.5%

Calls Covering Other Agencies	
Goshen Fire Co.	27
Longwood Fire Co.	12
Uwchlan Ambulance	11
Concordville Fire Co.	7
East Whiteland Fire Co.	3
Minquas Fire Co.	2
Malvern Fire Co.	1
	63

Responses By Station	
Main Station (Station 55)	603
East Goshen (Station 155)	44
East Bradford (Station 255)	23

West Chester University Calls		
	Total	%
Total WCU Calls	41	6.1%
WCU Calls in West Chester	32	4.8%
WCU Calls in West Goshen	7	1.0%
WCU Calls in East Bradford	2	0.3%

Call Types		
BLS - Sick Person	101	15.1%
BLS - Fall / Lift Assist	73	10.9%
ALS - Cardiac Problems	53	7.9%
ALS - Respiratory Difficulty	52	7.8%
Accident - BLS	42	6.3%
BLS - Emotional Disorder	37	5.5%
ALS - Syncope	28	4.2%
ALS - CVA/Stroke	25	3.7%
BLS - Overdose	25	3.7%
ALS - Overdose	20	3.0%
BLS - Injured Person	19	2.8%
ALS - Seizures	16	2.4%
BLS - Abdominal Pain	15	2.2%
ALS - Hypotension	14	2.1%
ALS - Unresponsive Person	14	2.1%
ALS - Fall	10	1.5%
ALS - Injured Person	10	1.5%
BLS - Back Pain	10	1.5%
EMS - Stand By - Fire	9	1.3%
ALS - Abdominal Pain	8	1.2%
Accident - Entrapment	8	1.2%
ALS - Diabetic Emergency	7	1.0%
ALS - Hemorrhaging	6	0.9%
ALS - Unconscious Person	6	0.9%
BLS - Hemorrhaging	6	0.9%
Accident - Pedestrian	5	0.7%
BLS - Syncope	5	0.7%
ALS - Cardiac/Resp Arrest	4	0.6%
Accident - ALS	4	0.6%
BLS - DOA	4	0.6%
ALS - Allergic/Med Reaction	3	0.4%
ALS - Emotional Disorder	3	0.4%
Alarm - BLS Medical	3	0.4%
BLS - Seizures	3	0.4%
BLS - Unknown Nature	3	0.4%
ALS - Back Pain	2	0.3%
ALS - Choking	2	0.3%
ALS - Maternity/Labor Pains	2	0.3%
Alarm - Carbon Monoxide	2	0.3%
BLS - Allergic/Med Reaction	2	0.3%
EMS - Stand By - Event	2	0.3%
Fire - Other Type Rescue	2	0.3%
ALS - Equestrian Injury	1	0.1%
ALS - Exposure to Heat/Cold	1	0.1%
ALS - Shooting	1	0.1%
ALS - Stabbing	1	0.1%
BLS - Assault w/Injury	1	0.1%
	670	

Memo

To: Board of Supervisors
From: Dave Ware
Re: October 2021 Financial Report
Date: November 11, 2021

As of October 31st, net of pass throughs, the general fund had revenues of \$9,264,505 and expenses of \$8,495,151 for a positive variance of \$769,354. YTD positive variance vs. budget is \$907,939. As of October 31st, the general fund balance was \$6,236,186.

Expenses YTD are 3% lower than budget YTD and 2% lower than prior YTD due primarily to the timing of police payments. YTD expenses vs Budget are driven by lower equipment maintenance and expenses, summer program salaries, engineering services, building maintenance, and the timing of the Bow Tree Pond I project.

Actual revenue YTD remains 8% higher than budget and 12% higher than prior YTD driven by E.I.T. collections, commercial and residential real estate transfers, building inspection/permit fees.

Year-end Projection

I have revised the 2021 year-end General Fund projections for both expenses and revenue which now forecasts a surplus of \$181,638.

Other funds

- The **State Liquid Fuels Fund** had \$510,995 in revenues and \$0 in expenses. The fund balance is \$511,036.
- The **Capital Reserve Fund** had \$804,774 in revenues and \$1,243,995 expenses. The fund balance was \$4,580,697.
- The **Transportation Fund** had \$954 in revenues and \$56 in expenses. The fund balance was \$610,235.
- The **Sewer Operating Fund** had \$3,093,797 in revenues and \$2,877,287 in expenses. The fund balance was \$1,216,757.
- The **Refuse Fund** had \$907,645 in revenues and \$913,680 in expenses. The fund balance was \$524,105.
- The **Bond Fund** had \$507 in revenues and \$324,889 in expenses. The fund balance was \$2,860,242.
- The **Sewer Capital Reserve Fund** had \$716 in revenues and \$178,710 in expenses. The fund balance is \$2,072,335.
- The **Operating Reserve Fund** had \$888 in revenues and \$345 in expenses. The fund balance is \$2,630,706.
- The **ARPA Fund** had \$949,849 in revenues and \$0 in expenses. The fund balance is \$949,849.

**EAST GOSHEN TOWNSHIP
GENERAL FUND SUMMARY
As of October 31, 2021**

Account Title	2021 Annual Budget	2021 YTD Budget	2021 YTD Actual	\$ Variance	% Variance
EMERGENCY SERVICES EXPENSES	4,653,865	4,164,995	3,928,567	(236,429)	-5.7%
PUBLIC WORKS EXPENSES	2,271,502	1,784,632	1,972,742	188,110	10.5%
ADMINISTRATION EXPENSES	2,022,016	1,560,968	1,498,976	(61,992)	-4.0%
CODES EXPENSES	510,621	434,207	407,516	(26,692)	-6.1%
PARK AND RECREATION EXPENSES	661,575	581,428	500,331	(81,097)	-13.9%
TOTAL CORE FUNCTION EXPENSES	10,119,579	8,526,231	8,308,132	(218,099)	-2.6%
EMERGENCY SERVICES REVENUES	277,646	271,887	42,061	(229,825)	-84.5%
PUBLIC WORKS REVENUES	975,185	363,321	435,355	72,034	19.8%
ADMINISTRATION REVENUES	331,050	304,521	337,418	32,897	10.8%
CODES REVENUES	275,671	225,961	323,010	97,049	42.9%
PARK AND RECREATION REVENUES	165,419	156,451	130,453	(25,998)	-16.6%
TOTAL CORE FUNCTION REVENUES	2,024,971	1,322,139	1,268,297	(53,842)	-4.1%
NET EMERGENCY SERVICES	4,376,219	3,893,109	3,886,505	(6,603)	-0.2%
NET PUBLIC WORKS	1,296,317	1,421,311	1,537,387	116,076	8.2%
NET ADMINISTRATION	1,690,966	1,256,448	1,161,559	(94,889)	-7.6%
NET CODES	234,950	208,247	84,506	(123,741)	-59.4%
NET PARK AND RECREATION	496,156	424,977	369,878	(55,099)	-13.0%
CORE FUNCTION NET SUBTOTAL	8,094,608	7,204,091	7,039,835	(164,257)	-2.3%
DEBT - PRINCIPAL	362,998	5,000	5,000	0	0.0%
DEBT - INTEREST	188,758	181,560	182,019	459	0.3%
TOTAL DEBT	551,756	186,560	187,019	459	0.2%
TOTAL CORE FUNCTION NET	8,646,364	7,390,651	7,226,854	(163,798)	-2.2%
NON-CORE FUNCTION REVENUE					
EARNED INCOME TAX	5,000,000	4,038,358	4,513,483	475,124	11.8%
REAL ESTATE PROPERTY TAX	2,045,609	2,026,593	2,025,440	(1,154)	-0.1%
REAL ESTATE TRANSFER TAX	675,000	588,870	847,487	258,617	43.9%
CABLE TELEVIS.FRANCHISE	430,000	324,231	313,235	(10,995)	0.0%
LOCAL SERVICES TAX	315,000	247,922	275,660	27,737	11.2%
OTHER INCOME	180,755	26,092	20,904	(5,188)	-19.9%
TOTAL NON CORE FUNCTION REVENUE	8,646,364	7,252,067	7,996,208	744,141	10.3%
NET RESULT	0	(138,585)	769,354	907,939	

EAST GOSHEN TOWNSHIP

Variance Detail Report

As of October 31, 2021

GENERAL FUND

	YTD Budget	YTD Actual	Favorable/ (Unfavorable)	Comments on YTD Variance
REVENUES				
LOCAL ENABLING TAXES				
R.E.PROPERTY TAX (Net)	2,024,607	2,020,890	(3,718)	
REAL ESTATE TRANSFER TAX	588,870	847,487	258,617	Housing Market boom plus Commercial Sales
EARNED INCOME TAXES	4,038,358	4,513,483	475,124	Increased Current and Delinquent Collections
LOCAL SERVICES TAX REVENUE	247,922	275,660	27,737	
SUBTOTAL TAXES	6,899,758	7,657,519	757,761	
SUBTOTAL BUSINESS LICENSE & PERMITS	328,390	317,581	(10,808)	
SUBTOTAL FINES	262,991	35,565	(227,427)	\$219K Police Credit
SUBTOTAL INTEREST EARNINGS	9,096	2,353	(6,743)	
SUBTOTAL RENT	84,276	85,196	920	
SUBTOTAL SHARED REV & ENTITLEMENT	118,403	132,289	13,886	\$130K Pension Aid Received, but not yet disbursed
SUBTOTAL GENERAL GOVERNMENT	33,410	24,659	(8,751)	Lower actual Engineering Recharges Building Permits and other fees offset by \$25K Spray Loan Revenue not received
SUBTOTAL PUBLIC SAFETY	244,497	326,041	81,544	
SUBTOTAL CULTURE & RECREATION	156,451	130,453	(25,998)	
SUBTOTAL MISCELLANEOUS REVENUE	138,756	149,028	10,272	
INTERFUND OPERATING TRANSFERS				
TRANSFER FROM LIQUID FUELS	-	-	-	
TRANSF. FROM SEWER OPER.	221,964	328,775	106,811	
TRANSFER FROM REFUSE	53,716	51,912	(1,804)	
TRANSF. FROM MUNIC. AUTH.	22,500	23,136	636	
SUBTOTAL TRANSFERS	298,180	403,822	105,643	
TOTAL REVENUES	8,574,206	9,264,505	690,299	
EXPENSES				
SUBTOTAL GENERAL GOVERNMENT	840,106	794,839	45,266	Lower legal services and engineering services
SUBTOTAL TAX COLLECTION	74,295	94,890	(20,596)	Higher EIT Commission from higher revenue
SUBTOTAL GOVERNMENT BLDG & PLANT	188,229	153,702	34,526	Lower Twp bldg maintenance/repairs Lower Police Expense based on monthly budget; \$219K was expense reduction
SUBTOTAL PUBLIC SAFETY	4,164,995	3,928,567	236,429	
SUBTOTAL PLANNING & ZONING	341,078	326,833	14,246	
SUBTOTAL RECYCLING	4,338	7,063	(2,726)	
SUBTOTAL SANITATION	215,676	374,408	(158,732)	Numerous Sewer needs and storm damage Worse winter than anticipated
SUBTOTAL HIGHWAY - SNOW & ICE REMOVAL	135,552	170,665	(35,113)	
SUBTOTAL HIGHWAY - SIGNS/MAIN/REPAIR	1,214,807	1,194,543	20,264	
SUBTOTAL PARTICIPANT RECREATION	210,291	192,976	17,315	Lower Summer Program salaries
SUBTOTAL PARKS	300,180	237,489	62,691	Lower Equip Main; timing of Bowtree work
SUBTOTAL CONSERVATION & DEVELOPMENT	4,634	428	4,205	
SUBTOTAL HISTORICAL	1,146	871	276	
SUBTOTAL DEBT SERVICE	210,845	211,352	(507)	
SUBTOTAL INSURANCE PREMIUMS	509,561	491,868	17,693	
SUBTOTAL EMPLOYEE BENEFITS	297,058	314,656	(17,598)	
SUBTOTAL CAPITAL REPLACEMENT TRANSFERS	-	-	-	
TOTAL EXPENSES	8,712,791	8,495,151	217,640	
RESULTS FROM OPERATIONS	(138,585)	769,354	907,939	

SUMMARY OF FUNDS REPORT (AKA "JOE REPORT")
 ALL FUNDS OCTOBER 2021
 * NOTE: GENERAL FUND INCLUDES PASS-THROUGH ACCOUNTS

	GENERAL FUND*	LIQUID FUELS STATE FUND	CAP RESV FUND	TRANSPORT. FUND	SEWER OP. FUND	REFUSE FUND	SEWER CAP RESV FUND	OPERATING RESERVE	TOWNSHIP FUNDS	MUNICIPAL AUTHORITY	BOND FUND	ARPA FUND
01/01/21 BEGINNING BALANCE	\$5,676,091	\$41	\$5,019,917	\$609,337	\$1,000,248	\$530,140	\$2,250,329	\$2,630,163	\$17,716,266	\$6,372	\$3,184,623	\$0
RECEIPTS												
310 TAXES	\$7,749,025	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$7,749,025	\$0	\$0	\$0
320 LICENSES & PERMITS	\$333,001	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$333,001	\$0	\$0	\$0
330 FINES & FORFEITS	\$35,565	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$35,565	\$0	\$0	\$0
340 INTERESTS & RENTS	\$87,548	\$1	\$78,702	\$557	\$361	\$144	\$716	\$888	\$168,918	\$3	\$507	\$29
350 INTERGOVERNMENTAL	\$373,582	\$510,994	\$650,572	\$0	\$0	\$0	\$0	\$0	\$1,535,148	\$0	\$0	\$949,821
360 CHARGES FOR SERVICES	\$465,733	\$0	\$0	\$0	\$3,090,241	\$904,425	\$0	\$0	\$4,460,399	\$14,696	\$0	\$0
380 MISCELLANEOUS REVENUES	\$1,573,921	\$0	\$0	\$396	\$181	\$3,075	\$0	\$0	\$1,577,573	\$2,664	\$0	\$0
390 OTHER FINANCING SOURCES	\$408,735	\$0	\$75,500	\$0	\$3,014	\$0	\$0	\$0	\$487,249	\$249,990	\$0	\$0
	\$11,027,110	\$510,995	\$804,774	\$954	\$3,093,797	\$907,645	\$716	\$888	\$16,346,878	\$267,353	\$507	\$949,849
EXPENDITURES												
400 GENERAL GOVERNMENT	\$1,134,938	\$0	\$100,475	\$0	\$0	\$0	\$0	\$0	\$1,235,414	\$0	\$0	\$0
410 PUBLIC SAFETY	\$5,827,011	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$5,827,011	\$0	\$0	\$0
420 HEALTH & WELFARE	\$150,430	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$150,430	\$0	\$2,583	\$0
426 SANITATION & REFUSE	\$0	\$0	\$0	\$0	\$1,877,863	\$913,680	\$0	\$0	\$2,791,543	\$254,710	\$0	\$0
430 HIGHWAYS,ROADS & STREETS	\$1,595,249	\$0	\$232,703	\$56	\$0	\$0	\$0	\$0	\$1,829,007	\$0	\$0	\$0
450 CULTURE-RECREATION	\$430,355	\$0	\$304,213	\$0	\$0	\$0	\$0	\$0	\$734,568	\$0	\$322,306	\$0
460 CONSERVATION & DEVELOPMENT	\$1,299	\$0	\$600,632	\$0	\$0	\$0	\$0	\$0	\$601,931	\$0	\$0	\$0
470 DEBT SERVICE	\$211,352	\$0	\$0	\$0	\$927,800	\$0	\$0	\$0	\$1,139,151	\$0	\$0	\$0
480 MISCELLANEOUS EXPENDITURES	\$1,046,190	\$0	\$5,052	\$0	\$0	\$0	\$0	\$0	\$1,051,242	\$0	\$0	\$0
490 OTHER FINANCING USES	\$0	\$0	\$920	\$0	\$71,625	\$0	\$178,710	\$345	\$251,600	\$345	\$0	\$0
	\$10,397,823	\$0	\$1,243,995	\$56	\$2,877,287	\$913,680	\$178,710	\$345	\$15,611,897	\$255,055	\$324,889	\$0
2021 SURPLUS/(DEFICIT)*	\$629,286	\$510,995	(\$439,220)	\$898	\$216,509	(\$6,035)	(\$177,994)	\$543	\$734,981	\$12,298	(\$324,381)	\$949,849
CLEARING ACCOUNT ADJUSTMENTS	(\$69,192)											
10/31/21 ENDING BALANCE	\$6,236,186	\$511,036	\$4,580,697	\$610,235	\$1,216,757	\$524,105	\$2,072,335	\$2,630,706	\$18,382,055	\$18,670	\$2,860,242	\$949,849

EAST GOSHEN TOWNSHIP
GENERAL FUND SUMMARY
As of December 31, 2021

Account Title	2021 Adopted	2021 Projected	\$ Variance	% Variance
EMERGENCY SERVICES EXPENSES	4,653,865	4,463,626	(190,239)	-4.1%
PUBLIC WORKS EXPENSES	2,271,502	2,555,612	284,110	12.5%
ADMINISTRATION EXPENSES	2,022,016	1,977,084	(44,932)	-2.2%
CODES EXPENSES	510,621	503,564	(7,057)	-1.4%
PARK AND RECREATION EXPENSES	661,575	635,397	(26,178)	-4.0%
TOTAL CORE FUNCTION EXPENSES	10,119,579	10,135,283	15,704	0.2%
EMERGENCY SERVICES REVENUES	277,646	49,060	(228,586)	-82.3%
PUBLIC WORKS REVENUES	975,185	1,044,219	69,034	7.1%
ADMINISTRATION REVENUES	331,050	364,915	33,865	10.2%
CODES REVENUES	275,671	362,364	86,693	31.4%
PARK AND RECREATION REVENUES	165,419	135,421	(29,998)	-18.1%
TOTAL CORE FUNCTION REVENUES	2,024,971	1,955,980	(68,991)	-3.4%
NET EMERGENCY SERVICES	4,376,219	4,414,566	38,347	0.9%
NET PUBLIC WORKS	1,296,317	1,511,393	215,076	16.6%
NET ADMINISTRATION	1,690,966	1,612,169	(78,797)	-4.7%
NET CODES	234,950	141,200	(93,750)	-39.9%
NET PARK AND RECREATION	496,156	499,976	3,820	0.8%
CORE FUNCTION NET SUBTOTAL	8,094,608	8,179,304	84,696	1.0%
DEBT - PRINCIPAL	362,998	362,998	0	0.0%
DEBT - INTEREST	188,758	189,309	551	0.3%
TOTAL DEBT	551,756	552,307	551	0.1%
TOTAL CORE FUNCTION NET	8,646,364	8,731,611	85,247	1.0%
NON-CORE FUNCTION REVENUE				
EARNED INCOME TAX	5,000,000	5,190,124	190,124	3.8%
REAL ESTATE PROPERTY TAX	2,045,609	2,044,455	(1,154)	-0.1%
REAL ESTATE TRANSFER TAX	675,000	943,024	268,024	39.7%
CABLE TELEVIS.FRANCHISE	430,000	419,005	(10,995)	0.0%
LOCAL SERVICES TAX	315,000	292,737	(22,263)	-7.1%
OTHER INCOME	180,755	23,903	(156,852)	-86.8%
TOTAL NON CORE FUNCTION REVENUE	8,646,364	8,913,248	266,884	3.1%
NET RESULT	0	181,638	181,638	

EAST GOSHEN TOWNSHIP

Variance Detail Report As of YTD October 31, 2021 GENERAL FUND

	Annual 2021 Budget	Annual 2021 Projection	Favorable/ (Unfavorable)
REVENUES			
LOCAL ENABLING TAXES			
R.E.PROPERTY TAX (Net)	2,042,809	2,039,091	(3,718)
REAL ESTATE TRANSFER TAX	675,000	943,024	268,024
EARNED INCOME TAXES	5,000,000	5,190,124	190,124
LOCAL SERVICES TAX REVENUE	315,000	292,737	(22,263)
SUBTOTAL TAXES	8,032,809	8,464,977	432,168
SUBTOTAL BUSINESS LICENSE & PERMITS	434,159	423,351	(10,808)
SUBTOTAL FINES	276,000	48,156	(227,844)
SUBTOTAL INTEREST EARNINGS	10,000	3,453	(6,547)
SUBTOTAL RENT	101,273	102,223	950
SUBTOTAL SHARED REV & ENTITLEMENT	118,403	132,289	13,886
SUBTOTAL GENERAL GOVERNMENT	36,900	27,949	(8,951)
SUBTOTAL PUBLIC SAFETY	288,355	360,399	72,044
SUBTOTAL CULTURE & RECREATION	165,419	135,421	(29,998)
SUBTOTAL MISCELLANEOUS REVENUE	148,146	159,356	11,210
INTERFUND OPERATING TRANSFERS			
TRANSFER FROM LIQUID FUELS	496,668	496,668	-
TRANSF. FROM SEWER OPER.	310,000	416,811	106,811
TRANSFER FROM REFUSE	72,343	67,539	(4,804)
TRANSF. FROM MUNIC. AUTH.	30,000	30,636	636
SUBTOTAL TRANSFERS	1,060,871	1,011,654	(49,217)
TOTAL REVENUES	10,672,335	10,869,228	196,893
EXPENSES			
SUBTOTAL GENERAL GOVERNMENT	1,004,964	962,934	42,030
SUBTOTAL TAX COLLECTION	88,498	114,093	(25,595)
SUBTOTAL GOVERNMENT BLDG & PLANT	214,264	187,738	26,526
SUBTOTAL PUBLIC SAFETY	4,654,865	4,463,626	191,239
SUBTOTAL PLANNING & ZONING	400,423	401,805	(1,382)
SUBTOTAL RECYCLING	8,119	20,845	(12,726)
SUBTOTAL SANITATION	239,564	410,296	(170,732)
SUBTOTAL HIGHWAY - SNOW & ICE REMOVAL	152,794	227,907	(75,113)
SUBTOTAL HIGHWAY - SIGNS/MAIN/REPAIR	1,427,640	1,437,376	(9,736)
SUBTOTAL PARTICIPANT RECREATION	228,210	212,814	15,396
SUBTOTAL PARKS	329,433	319,742	9,691
SUBTOTAL CONSERVATION & DEVELOPMENT	4,886	4,688	198
SUBTOTAL HISTORICAL	1,248	972	276
SUBTOTAL DEBT SERVICE	576,089	576,688	(599)
SUBTOTAL INSURANCE PREMIUMS	608,147	593,954	14,193
SUBTOTAL EMPLOYEE BENEFITS	329,974	348,897	(18,923)
SUBTOTAL CAPITAL REPLACEMENT TRANSFERS	403,217	403,217	-
TOTAL EXPENSES	10,672,335	10,687,590	(15,255)
RESULTS FROM OPERATIONS	-	181,637	181,637

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**EAST GOSHEN TOWNSHIP
BOARD OF SUPERVISORS MEETING
1580 PAOLI PIKE
TUESDAY, October 19, 2021
Draft MINUTES**

Note: This meeting was held in person at the East Goshen Township Board Room.

Present: Chairman David Shuey; Vice Chairman Mike Lynch; Members: John Hertzog, Michele Truitt; Township Manager Derek Davis; Finance Director Dave Ware; Director of Public Works Mark Miller; WEGO Chief Brenda Bernot; Fire Marshal Carmen Battavio; Erich Meyer (Conservancy); Jeff O'Donnell (Business Park Task Force); John Stipe (Business Park Task Force); Brian Sweet (Business Park Task Force).

Call to Order & Pledge of Allegiance

David Shuey called the meeting to order at 7:00 p.m. David led the Pledge of Allegiance.

Michele Truitt asked for a moment of silence for firefighters, WEGO police, and in memory of Colin Powell, who just passed away. Michele also mentioned Futurist Committee Member Rogers Vaughn's son passed away and sent thoughts to him and his family.

David announced that the meeting is being recorded and livestreamed on YouTube.

Chairman's Report

- a. The board met in executive session prior to tonight's meeting to discuss personnel and legal matters.
- b. Due to November 2 being Election Day, the 1st Board of Supervisors meeting in November is scheduled to be on Tuesday, November 9 at 7:00 PM.
- c. The next budget discussion after tonight, on November 9th, will be the "Budget Q&A" to address any and all specific questions before preliminary budget passage.
- d. Passage of the 2022 Preliminary Budget is scheduled to take place on Tuesday, November 16. It will be the last budget discussion before final budget passage on December 21, 2021.
- e. If any East Goshen Township residents have experienced any loss; property or injury, due to pipeline activity, please contact the PA Attorney General's Office. See information on our website, www.eastgoshen.org.

Public Hearing - None

Emergency Services Reports

- a. WEGO – Chief Brenda Bernot mentioned that WEGO participated in Faith in Blue initiative in an effort to strengthen police relationships with residents through congregations. WEGO also participated in the West Chester area Trunk or Treat event. The Police Department is currently participating in One Warm Coat Drive and collecting new and gently worn coats and winter accessories. There is a box in the Township Building vestibule where residents can place these items. Additionally, WEGO Police Officers are participating in Blue Beards for Charity, raising money for four local charities. Information about this event is posted on the East Goshen Township website.

1 Chief Bernot also presented the police statistics for the last month. WEGO Police
2 participates in Ring Neighborhood. The police ask residents with cameras to share
3 footage in order to help solve crimes.
4

5 John asked about the recent award an officer received. Chief explained that the PA
6 Narcotics Officers Association honored Detective Weaverling for his action in East
7 Goshen Township, which resulted in the largest international arrest in history for ecstasy.
8

9 b. Carmen Battavio presented the emergency services reports.

10
11 Michele commented that she was honored to attend the Fire Company awards banquet.
12 Michele was amazed at the years of service some individuals have dedicated to the Fire
13 Company.
14

15 **Financial Report**

16 Dave Ware presented the September 2021 financial report.
17

18 Mike acknowledged that KBRA reaffirmed East Goshen Township's AAA bond rating. This was
19 posted on our website.
20

21 Mike recognized the Mark Miller and the Public Works Department for a number of recent
22 projects they completed with top quality workmanship.
23

24 **Approval of Minutes**

25 Michele made a motion to approve the minutes dated October 5, 2021. Mike seconded.
26

27 Motion carried 4-0.
28

29 **Approval of Treasurer's Report**

30 Dave Ware presented the Treasurer's Report.
31

32 Mike asked about a number of invoices from storm damage and whether they will be submitted
33 for FEMA/PEMA grant reimbursement. Dave confirmed. Derek clarified that we have until
34 November 8th to declare that we will be applying for public assistance. Derek estimates funds
35 will be received in 2022.
36

37 Michele asked about a professional service invoice. Dave and Derek explained this was for a
38 consultant with regards to multi-factor authentication for a cyber liability insurance policy.
39

40 Michele made a motion to accept the receipts and approve the expenditures as presented in the
41 Expenditure Register and as summarized in the October 14, 2021 Treasurer's Report. Mike
42 seconded.
43

44 Motion carried 4-0.
45

46 **Old Business** - None 47 48 49

1 **New Business:**

2 **Discussion of street closure process change for special events.**

3 Derek confirmed there is no action being proposed tonight. The current ordinance defers to the
4 Board for decision on a street closure for a special event. Derek outlined the proposed revisions
5 to this ordinance, a resolution that would need to be passed in order to implement the new policy,
6 and the policy itself. Discussion followed among the Board and Derek.
7

8 **Business Park Task Force - Survey Presentation.**

9 Jeff O'Donnell, Business Park Task Force Chair thanked Mark Gordon for his involvement in
10 this Task Force. Jeff explained the Task Force started last year with the intent to provide analysis
11 on what was happening in the BP and I1 areas as it relates to COVID, the impact it has on the
12 workforce, and what it means for East Goshen Township. Surveys were sent out and
13 emails/phone calls followed. Jeff presented the findings.
14

15 Mike and Michele thanked the Task Force members for their efforts. Jeff recommended that the
16 Task Force disband. Mike inquired about official action to take. Derek prefers to prepare a
17 resolution and will present at a future Board meeting.
18

19 **2022 budget discussion - Capital Items and Capital Projects.**

20 Dave presented the preliminary version of the 2022 Capital budget.
21

22 Derek commended Dave on his work and skill in communicating the finance and budget
23 intricacies in the short time he has been with East Goshen Township.
24

25 Brian Sweet, 646 Meadow, asked if we could still submit grants for the Trail and how much
26 grant funding was already obtained. Dave explained. Brian expressed concern about the cost of
27 the Hershey's Mill Estate sewer project. Mike and David responded. David added this is the
28 purpose for establishing the new Infrastructure Sustainability Fund. Mark Miller also explained
29 that sewer pipe relining is done every year.
30

31 **Any Other Matter** -None
32

33 **Public Comment** -None
34

35 **Liaison Reports** - None
36

37 **Correspondence, Reports of Interest**

38 David acknowledged receipt of the July – September 2021 Quarterly Right-to-Know Report.
39

40 Derek thanked everyone who attended the Pumpkin Fest and the Food Truck & Music Festival.
41

42 **Adjournment**

43 There being no further business, John made a motion to adjourn at 9:05 pm. Michele seconded.
44

45 Motion carried 4-0.
46

47 Respectfully submitted,
48

48 *Derek Davis*

49 *Township Manager*



2022 Proposed Budget

Presented to Board of Supervisors on
November 16, 2021

[CLICK ON THE LINKS BELOW TO READ ON THE WEBSITE](#)

Proposed Budget Materials presented on November 16, 2021

- *November 16, 2021 Staff Letter to Board of Supervisors regarding 2022 Proposed Budget*
- *2022 Proposed General Fund Budget*
- *2022 Proposed Other Funds Budget*
- *2022 Proposed Pass Through Budget*
- *2022-2026 Capital Improvement Plan*
- *2022 Proposed WEGO Budget*

From: [thomas.kilburn](#)
To: [Derek Davis](#)
Cc: [David Ware](#); [Brian Sweet](#); [Brandon Groff](#); [O'Donnell, Jeff](#); [Susan D'Amore](#)
Subject: Proposal For Follow up Survey
Date: Tuesday, November 2, 2021 8:48:30 AM

Letter to BOS via Derek

A survey of East Goshen residents facilitated by the Futurist Committee earlier this year received an excellent response. It indicated that residents feel very positive about living in our Township. The results in a few areas suggested mixed views regarding potential future spending and development. To further define resident interest in these areas, the Futurists are requesting approval to survey all residents on their interest in the following:

- 1 Paoli Pike Trail amenities in the central business area
- 2 Feeder trails into the Paoli Pike Trail from more neighborhoods
- 3 Future plans for open space in the Township

Our committee would like to discuss the development of this next survey with at the BOS meeting on November 9, 2021. Please review the survey by clicking https://iq-dist-2.com/d/start-survey/A6XX0kwLT_adV8pocBBX1w

Thank you,
The Futurist Committee

EGT - Trails & Open Spaces

Objective: First survey of EGT residents -Understanding issues most important to residents - Understanding how residents feel EGT rates against key issues -Understanding overall satisfaction of residents

Sample size: Target N=20000; Maximum N=20000

Legend

Blue = coding instructions

Green = reader notes

Red = termination logic

Introduction

Thank you for taking the time to provide feedback and input to your township! All answers will be kept anonymous and used in aggregate strictly for East Goshen Township leadership planning purposes to help provide deeper insight on the opinions of our residents. Your data will not be sold or used in any other way.

This survey can be taken by any member of a household in East Goshen township that is 18 years or older.

If you have any issues taking or completing this survey, please email futurists@eastgoshen.org

If you need paper copies of the survey, they can be picked up at the East Goshen Township office.

If you need assistance taking the survey for accessibility reasons, please call (484) 402-6611 and someone can read you the survey and record your responses. Please leave a message and a good time to call back if the call is not answered.

Screening questions

1. How old are you?

Multiple choice | Required | Vertical | Single-select

- a) Under 18 **[TERMINATE]**
- b) 18 to 24
- c) 25 to 34
- d) 35 to 44
- e) 45 to 54
- f) 55 to 64
- g) 65+

2. What is your household income (before taxes)? Please include income from all sources

Multiple choice | Required | Vertical | Single-select

- a) Less than \$25,000
- b) \$25,000 - \$49,999
- c) \$50,000 - \$74,999
- d) \$75,000 - \$99,999
- e) \$100,000 - \$149,999
- f) \$150,000 - \$199,999
- g) \$200,000 and above
- h) Prefer not to answer

3. What is your race or ethnic background?

Multiple choice | Required | Vertical | Single-select

- a) Black or African American
- b) Asian or Asian American
- c) White or Caucasian
- d) American Indian, Alaska Native, Native Hawaiian or other Pacific Islander
- e) Other (please specify) [\[text input\]](#)
- f) Prefer not to answer

4. Are you of Hispanic or Latino origin?

Multiple choice | Required | Vertical | Single-select

- a) Yes
- b) No
- c) Prefer not to answer

5. What is your current employment status?

Multiple choice | Required | Vertical | Single-select

- a) Working full time
- b) Working part time
- c) Retired
- d) Unemployed
- e) Student

f) Other (please specify) [\[text input\]](#)

6. What area of East Goshen Township do you live in?

Multiple choice | Required | Dropdown | Single-select | Randomize

- a) Applebrook Preserve
- b) Bow Tree
- c) Charter Chase
- d) Clocktower Woods
- e) Goshen Downs
- f) Goshen Valley
- g) Grand Oaks / Bittersweet
- h) Hershey Estates
- i) Hershey's Mill
- j) Hunt Country
- k) Marydell Farms / Pin Oaks
- l) The Meadows
- m) Mill Creek
- n) New Kent Apartments
- o) Rockland Village
- p) Waterford
- q) Wentworth
- r) Other (please specify) [\[text input\]](#)

7. How many people live in your household including yourself?

Combination | Required

Adults	Number input
Kids (under 18)	<u>Min:</u> 0

Trail Enhancements

8. In the Paoli Pike Corridor Master Plan there were several amenities included which would add to the beauty and functionality of the Paoli Pike Trail, particularly the central part of the Trail between CVS and Wawa. These amenities would give this area the aesthetics that

are consistent with our Township neighborhoods.

Which of the following amenities do you support for this central area?

Multiple choice | Required | Vertical | Multi-select

- a) Attractive trail lighting
- b) East Goshen Township banners which represent the history and current nature of the Township
- c) Benches
- d) Gathering spaces that include benches, lighting, landscaping
- e) Trees spread along the trail
- f) Other (please specify) [\[text input\]](#)
- g) None of the above

9. The Paoli Pike Corridor Master Plan also suggests a number of possible neighborhood connector trails to the Paoli Pike Trail. Over time these feeder trails along with the Paoli Pike Trail would provide a network throughout the Township, creating a walk-able/bike-able connection between our neighborhoods, parks, schools, Township building, shops and restaurants.

Do you support these neighborhood connector trails?

Multiple choice | Required | Vertical | Single-select

- a) Yes
- b) No

10. The Township property tax has not been increased since 2004. During that time the Township has been able to fund several large projects such as Applebrook Park, The Paoli Pike Trail, and future parks near the Hershey and Milltown dams. These projects were accomplished mostly by utilizing taxpayer-funded long term municipal bonds at low interest rates and taking advantage of many regional and state grants. The average property tax currently is approximately \$315 per residence.

How large of an annual property tax increase would you support to pay for the amenities mentioned above and the connector trails?

Multiple choice | Required | Vertical | Single-select

- a) Not willing to pay for any trail amenities/connector trails
- b) \$25
- c) \$50
- d) \$75+

11. The East Goshen Comprehensive Plan 2015, lists maintaining the current amount of land use for open space and recreation at 27%. East Goshen Park and Applebrook Park account for the largest share of open space in the Township but there is also a

considerable amount of open space scattered throughout, mostly along several creeks. Also, there are 2 major projects underway converting former dam sites at Reservoir and Hershey Mill roads to passive recreational areas.

Which do you prefer?

Multiple choice | Required | Vertical | Single-select

- a) Creating a larger share of open space if land becomes available (likely increasing taxes going forward)
- b) Maintaining the current level of open space at 27%
- c) Reducing the amount of open space (likely decreasing taxes going forward)

[Q12 logic: Show if Q11 selected choice is "Creating a larger share of open space if land becomes available (likely increasing taxes going forward)"]

12. Since you favor more open space, where would you like to see that added? Please specify.

Text input | Required | Multi-line

Closeout/Follow-Up

13. Is there any other feedback you would like to share with East Goshen Township leadership **specific to trails and open spaces**?

Text input | Optional | Multi-line

Memorandum

East Goshen Township
1580 Paoli Pike
West Chester, PA 19380

Voice: 610-692-7171
Fax: 610-692-8950
E-mail: mgordon@eastgoshen.org

Date: 11/5/2021
To: Board of Supervisors
From: Mark Gordon, Township Zoning Officer *mb*
Re: 1311 West Chester Pike / Zoning Variance Application

Dear Board Members,

The Township has received a Zoning Hearing Board application for 1311 West Chester Pike.

The applicant is requesting relief from the sign ordinance regulating the height, area, number of, and the definition of a wall sign in the Community Commercial, C-1 Zoning District.

The Applicant applied for a Zoning permit for the signs, the application did not meet the zoning ordinance requirements which was communicated to the applicant as part of the Zoning Permit review. The Applicant did not appeal the Zoning Officers Determination and the applicant continued to construct the building with the signage after the permit review was issued.

The application submitted is very light on details and justifications. Wall signs in the C-1 district shall not exceed 14 feet high and 32 square feet in area.

The applicant proposes that the wall sign exceed the maximum size requirement of 32 s.f. and requests a size of 36 s.f. height of 16 feet 8 inches. The height detail is not called out on the plan however the Planning Commission requested that they be prepared with the appropriate detail for your review on November 16th.

The Applicant also seeks relief from the definition of "sign". This is an interesting approach for a variance. I do not agree that a variance can be granted from a definition in the zoning ordinance; this should have been filed as an Appeal. The applicant believes the large "I and M" logo on the building is an architectural feature and not a sign.

Staff Recommendation:

This application is unique; staff opinions are mixed on this one. The Planning commission reviewed the application and has forwarded their recommendation; attached herein. Staff suggests that the Board of Supervisors hear the application, ask

questions, and discuss the circumstances. We also suggest that you visit the property and see the façade in question for yourself. The work that has been put into this building is very significant and a major improvement to the corridor. Staff recommends that Board of Supervisors defer this matter to the Zoning Hearing Board, unless the Board feels strongly otherwise.

Draft Motion:

Mr. Chairman, I move that the Board of Supervisors take "No Position" on this application.

EAST GOSHEN TOWNSHIP
PLANNING COMMISSION

1580 PAOLI PIKE, WEST CHESTER, PA 19380-6199

November 4, 2021

East Goshen Township
Board of Supervisors
1580 Paoli Pike
West Chester, Pa. 19380

Re: 1311 West Chester Pike / Zoning Variance Requests

Dear Board Members:

At their meeting on November 3, 2021 the Planning Commission voted unanimously in favor of the following motion:

Mr. Chairman, I move that the Planning Commission recommend that the Board of Supervisors take "No Position" on this application.

Sincerely,



Mark A. Gordon
Township Zoning Officer

BOARD OF SUPERVISORS
EAST GOSHEN TOWNSHIP
CHESTER COUNTY
1580 PAOLI PIKE, WEST CHESTER, PA 19380-6199



October 28, 2021

Dear Property Owner:

The purpose of this letter is to inform you that the Township has received a Zoning Hearing Board application from Imperial Marble and Granite located at 1311 West Chester Pike, West Chester, PA 19380. The applicant is requesting dimensional relief from the sign ordinance regulating signs in the Community Commercial (C-1) zoning district. The applicant is also asking for a variance from the definition of "Sign" in the zoning ordinance.

The ordinance section subject to the requested relief is §240-6 Definitions (Sign), and §240-22P(4) requirements for wall signs.

Pursuant to Township policy, property owners within 1000 feet of the subject property are notified of Zoning Hearing Board application submissions and the meeting date when the application will be discussed.

This Zoning Hearing Board Application will be reviewed on:

- **November 3, 2021 - Planning Commission meeting (7:00 PM)**
- **November 16, 2021 - Board of Supervisors (7:00 PM)**
- **December 14, 2021 - Zoning Hearing (7:30 PM)**

Meetings and hearings are held at the Township Building, are open to the public, and **subject to change without further written notice by the Township**. The application is available for review at the Township building during normal business hours. Please give me a call at or email me at mgordon@eastgoshen.org if you have any questions or need additional information.

Sincerely,
Mark A. Gordon
Township Zoning Officer

Cc: All Township Authorities, Boards and Commissions

Want more information about the latest news in the Township and surrounding area? East Goshen Township and Chester County offer two valuable resources to stay informed about important local issues. East Goshen communicates information by email about all Township news through Constant Contact. To sign up, go to www.eastgoshen.org and click the "E-notification & Emergency Alert" button on the left side of the homepage. Chester County offers an emergency notification system called ReadyChesco, which notifies residents about public safety emergencies in the area via text, email and cell phone call. Signing up is a great way to keep you and your loved ones safe when disaster strikes. Visit www.readychesco.org to sign up today!

EAST GOSHEN TOWNSHIP
ZONING HEARING BOARD APPLICATION

1580 PAOLI PIKE WEST CHESTER, PA 19380-6199
PHONE (610)-692-7171 FAX (610)-692-8950

Name of Applicant: ALK Management LLC d/b/a Imperial Marble & Granite
Applicant Address: 1311 West Chester Pike
West Chester, PA 19382
Telephone Number: 610-701-3271 Email: bchristman@lambmcerlane.com
Email Address: _____
Property Address: 1311 West Chester Pike
West Chester, PA 19382
Tax Parcel Number: 53-6-61.1 Zoning District: C-1 Acreage: 0.73 acres

Purpose of Application (check one)

- Variance (Type: Use Variance Dimensional Variance)
 Special Exception
 Appeal determination of the Zoning Officer
 Other _____

Sections of Zoning Ordinance in which relief is sought:

§ 240-22.P(4)

Description of the Zoning Relief requested and the future use of the property:

See Addendum attached hereto

Description of the Hardship:

See Addendum attached hereto

We hereby acknowledge that we have read this application and state that the above is correct and agree to comply with all provisions of the East Goshen Township Zoning Ordinance applicable to this project and property.


Signature of Applicant

10/22/21
Date

***Please review the formal application and review procedures on page three.**

ADDENDUM

Zoning Hearing Board Application of ALK Management LLC d/b/a Imperial Marble & Granite

ALK Management LLC d/b/a Imperial Marble and Granite (the “Applicant”) hereby requests a dimensional variance from the East Goshen Township Zoning Hearing Board (the “ZHB”) in order to construct certain architectural designs and signage on the front of the building located at 1311 West Chester Pike, East Goshen Township, Chester County (the “Property”), also known as UPI No. 53-6-61.1, located in the C-1 Zoning District.

As the ZHB may know, the Applicant purchased the Property in September 2020 and, since then, has made drastic improvements to both the interior and exterior of the building. The Applicant intends to move his marble and granite business to the Property from its current location in Delaware County. In doing so, the Applicant seeks to install a wall sign of approximately 36 square feet (the Zoning Ordinance allows one wall sign of up to 32 square feet each). See Exhibit “A” attached hereto. Accordingly, the Applicant requests a *de minimis* dimensional variance of 4 square feet for the wall sign.

The Applicant has also constructed an architectural feature/trim around the front windows of the building in the shape of an “T” and an “M”. The East Goshen Township Zoning Officer has deemed this to be a “sign,” as defined by the Zoning Ordinance.¹ Although the time for appeal of that determination has passed, the Applicant requests a dimensional variance to allow the architectural feature to remain on the front of the building. In the alternative, the Applicant requests a variance from the definition of “sign” in the Zoning Ordinance to allow the architectural feature to remain on the front of the building.

The requested dimensional variances are necessary because the literal enforcement of the Zoning Ordinance would prohibit the Applicant from adequately advertising its business along this bustling stretch of West Chester Pike. Under the relaxed standard for dimensional variances under *Hertzberg v. Zoning Bd. of Adjustment of the City of Pittsburgh*, this ZHB may consider factors including economic detriment to an applicant if the variance is denied, financial hardship created by any work necessary to bring the building into strict compliance with zoning requirements, and the characteristics of the surrounding neighborhood. 721 A.2d 43, 50 (Pa. 1998). The changes already made to the Property by the Applicant have considerably improved the aesthetics of the Township along this stretch of road, and permitting the proposed sign and architectural feature would not alter the essential character of the area.


Accordingly, the Applicant requests that the ZHB grant the instant application.

¹ A “sign” is defined as “[a] lettered board, structure, display, illustration or other surface, or any other graphic device used to visually announce, advertise or convey information to the public for any purpose, and which is visible from the outside of the building.” East Goshen Township Zoning Ordinance § 240-6.

Memorandum

East Goshen Township
1580 Paoli Pike
West Chester, PA 19380

Voice: 610-692-7171
Fax: 610-692-8950
E-mail: mgordon@eastgoshen.org

Date: 10/28/2021
To: Board of Supervisors
From: Mark Gordon, Township Zoning Officer 
Re: 1311 West Chester Pike / Zoning Variance Application

Dear Board Members,

The Township has received a Zoning Hearing Board application for 1311 West Chester Pike.

The applicant is requesting relief from the sign ordinance regulating the height, area, number of, and the definition of a wall sign in the Community Commercial, C-1 Zoning District.

The Applicant applied for a Zoning permit for the signs, the application did not meet the zoning ordinance requirements which was communicated to the applicant as part of the Zoning Permit review. The Applicant did not appeal the Zoning Officers Determination and the applicant continued to construct the building with the signage after the permit review was issued.

The application submitted is very light on details and justifications. Wall signs in the C-1 district shall not exceed 14 feet high and 32 square feet in area. The applicant proposes to erect a sign with an unspecified height above 14'.

The applicant proposes that the wall sign exceed the maximum size requirement of 32 s.f. and requests a size of 36 s.f. height of 16 feet 3 inches.

The Applicant also seeks relief from the definition of "sign". This is an interesting approach for a variance. I do not agree that a variance can be granted from a definition in the zoning ordinance, this should have been filed as an Appeal to the ZHB. The applicant believes the large "IM" logo on the building is an architectural feature and not a sign.

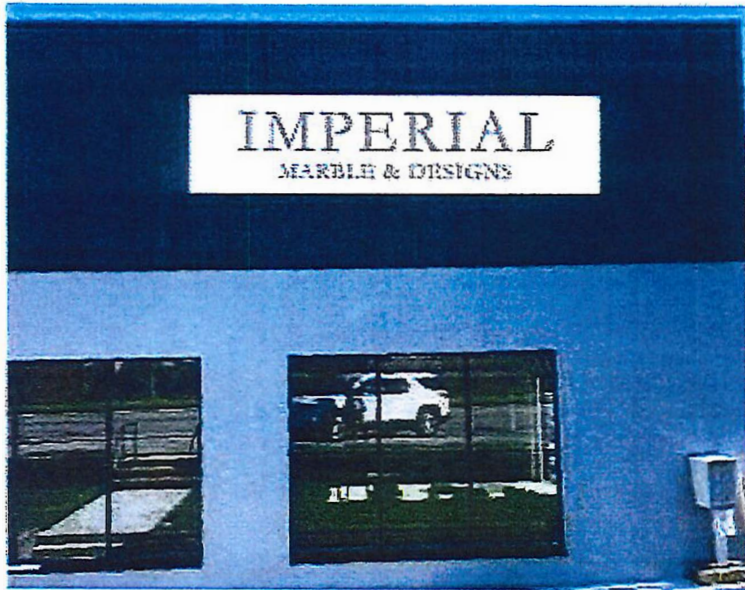
Staff Recommendation:

This application is unique; staff opinions are mixed on this one. Staff suggests that the Planning Commission hear the application, ask questions, and discuss the circumstances. I suggest that you stop in and look at the building and see the façade in question. Staff suggests that the PC recommend that Board of Supervisors take no

position on this application and allow the matter to be decided solely on the merits of the case by the Zoning Hearing Board.

Draft Motion:

Mr. Chairman, I move that the Planning Commission recommend that the Board of Supervisors take "No Position" on this application.



153"

IMPERIAL

MARBLE & DESIGNS

34"

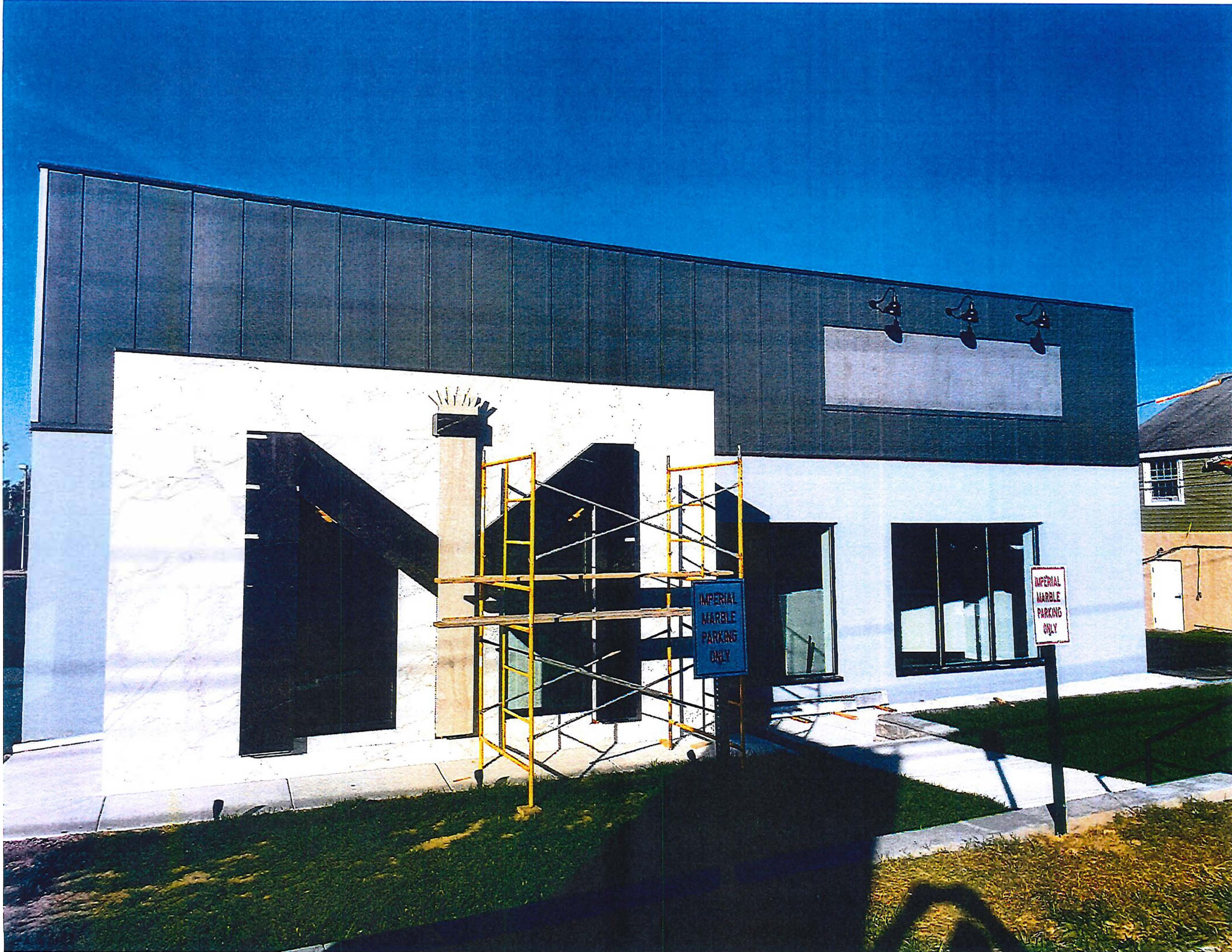
153"x34" = 36 Square Feet

**Installation Notes:
1/2" Thick Acrylic
Letter Threaded
Spacer for Installation**



Company:	Albort
Contract:	Imperial Marble
Address:	1311 West Chester Pike
City:	West Chester PA 19382
Phone:	
Fax:	

Est No:	10/1/2021
Order Date:	
Est. Comments:	As Noted
Contract:	\$0.00
Contract:	Install 1/2" Thick Acrylic Non-Illuminated Cut Out Letters



Google Maps West Chester Pike



Image capture: Aug 2019 © 2021 Google

West Chester, Pennsylvania

Google

Street View - Aug 2019

Derek Davis

From: Mark Miller
Sent: Sunday, November 7, 2021 8:16 PM
To: Derek Davis
Subject: Fwd: Thank you

FYI

Mark S. Miller
Director of Public Works
East Goshen Township
(610) 692-7171 x3402
mmiller@eastgoshen.org

Begin forwarded message:

From: Mehul Patel <[REDACTED]>
Date: November 7, 2021 at 7:38:44 PM EST
To: Mark Miller <mmiller@eastgoshen.org>
Subject: Thank you

To East Goshen township manager,

We recently moved into 715 Jamestown way, West Chester, PA located in the Clocktower community. As you may be aware, the landscaping around the house and surrounding area was neglected for a few years. As a new owner, we were excited about the opportunity to improve our landscaping and the surrounding area ("basin"), which is owned by the township.

We contacted Mark Miller a few weeks ago, who has been instrumental in addressing the clean up effort and removing overgrown brush as it presented a safety concern for our children and was an epicenter of local residents dumping their trash into the basin in the middle of the night. Mark was very prompt in returning our calls and responsive in addressing our questions. Through my 20 years of professional career experience in the real estate industry, I have the opportunity to work with a lot of townships around the country. I would unequivocally state that East Goshen township, especially the Public Work department has been my best experience I have ever dealt with. Mark and his team are great listeners and are true problem solvers in a rapid fashion.

Kevin, who led an incredibly hard working, professional, and an experienced team, cleaned up the basin within a day and it has been a truly remarkable change. My wife and I would like to express our deepest gratitude to all the individuals for all their hard work that made this clean up effort possible. Furthermore, over the past

several weeks we have interacted with 12 different owners of the Clockwood community and they were very impressed and grateful for all the hard work and resources that the East Goshen township put into this effort. Matter of fact, most of them were very pleasantly surprised and extremely happy that the basin was cleaned up as they shared similar concerns such as hiding spots for vehicles in the middle of the night and an epicenter location for individuals to dump their trash. They also stated that they loved seeing the open space that leads into the woods. We will continue to work with Mark and show our appreciation by maintaining the basin on a regular basis. .

Mark and Kevin are true leaders and they have an incredible 11 member team. They are a true asset to the township. We are very proud of calling East Goshen as our new home and we look forward to contributing to the township.

Thanks again,

Nehal & Mehul Patel

[REDACTED]