

East Goshen Township Sustainability Advisory Committee
Meeting Agenda
Monday, March 28, 2022
7:00 PM

1. Call to Order – Christi Supple
2. Pledge of Allegiance – Kipp Happ
3. Moment of Silence – Kipp Happ
4. Ask if anyone is recording this meeting

5. Chairman's Report

6. Approval of minutes – February 28

7. Staff Reports

8. Old Business - Sustainability Expo
 - A. Branding
 - B. Promotion
 - C. Set Up at Township Building (electronics, etc)
 - D. Parking
 - E. Outdoor set up with rain alternative
 - F. Vendors
 - G. Tables for non-vendors
 - H. Seminars
 - I. Awards - design and production
 Crafts for kids
 - K. Passports
 - L. Gorman poem performance
 - M. Handouts
 - N. Timing List
 - O. Setup on Saturday
 - P. Clean Up
 - Q. Anything not covered already!

New Business

10. Public Comments

11. Adjourn Meeting

East Goshen Township Sustainability Advisory Committee

Meeting, draft Minutes

Monday, February 28, 2022

7:00 PM

1. Call to Order – Christi Supple

7:01pm

Present: C. Supple, K. Happ, M. McCoskey, B. Hutchison, A. Lenthe, M. Krueger, D. Shuey, J. Lang

2. Pledge of Allegiance – Kipp Happ

3. Moment of Silence – Kipp Happ

4. Ask if anyone is recording this meeting

- a. No one is recording the meeting.

5. Chairman's Report

a. C. Supple discussed progress on the ABC evaluations. Appears like the SAC and other ABCs may merge into an EAC, Environmental Advisory Council. The EAC would be a council, conservancy and SAC could be a committee under the EAC. The BOS appoints the Chair of an EAC and D. Shuey said we may have a finalized plan within the next month or so. EAC's are state regulated, and give us some advantages, like encouragement to support Ready 100; Tree City USA and support to add a standalone EAC website.

6. Approval of January minutes

1st -K. Happ

2nd – M. Mckoskey,

All in favor, January meeting minutes approved as presented.

7. Staff Reports

- a. No staff reports

8. Old Business

a. Meetings with local businesses

- i. D. Shuey will join C. Supple for upcoming meetings with Rite Aid and Giant on Boot Rd.

b. Sustainability Expo (major portion of meeting)

- i. C. Supple updated on anticipated elected official attendance. Rep Houlahan will likely kickoff the expo maybe along with D. Shuey; Chester County Commissioners will also be present as well as State Sen. Comitta.

1. C. Supple asked if we could do the reading of the Amanda Gorman's environmental poem. J. Lang to reach out to WCU/East HS/Carnival of Ruin.

ii. Expo Overview

1. B. Hutchison discussed the expo general schedule with element updates.
 - a. 4/24 from 12p-4p; theme is small changes, big impact

2. Key Expo components will include:
 - a. Education
 - b. Small seminars
 - c. Vendor discussion
 - d. EGT residents who've implemented items
 - e. Still up to 25 6' tables
 - i. 9 tables in program, 15 in BOS, 2 in lobby,
 - f. 6 confirmed vendors
 - g. 4 seminars (20-25 min)
3. Event Budget / current donations
 - a. \$700 in donations and \$500 in budget = \$1200 event budget
 - b. Looking to attract residents with extra giveaways
 - c. 50-100 bags maybe to giveaway
 - d. A. Lenthe presented the idea of a Passport card with 4 vendor stamps; residents would get upon arrival, get stamps as they walk around expo, hand in to be entered in the raffles
 - e. M. Krueger said we should be able to tell CTDI where money went; sticker that has what you can recycle would be great
 - f.
4. Promotion
 - a. Weekly email/teaser
 - i. For example - How much water goes into one cotton shirt?
 - ii. SAC to provide J. Lang with speaker pics/bios for social media
 - iii. Attendance of 100 would be marker for success
5. General thoughts
 - i. 100 would be a good marker for success
 - ii. Lavazza may be a table as well
 - iii. Create a kid's activity
 - iv. Maybe add beekeeper
 - v. Mom's organic market or kimbertown
 - vi. Maybe someone to talk about home organic gardening
 - vii. Metal scrap could have a poster here
 - viii. Potential vendor is pampered chef, maybe for a seminar?
 - ix. Maybe someone who could demonstrate non-ornamental grasses
 - x. Rechargeable tools?
 - xi. C. supple to talk to pollinator garden folks, natural things, chesco commissioners
Parking may be needed
Ask for a Carnival of Ruin dress
- iii. B. Hutchison asked about updates to school PSA for energy expo
 1. EGE already had an art contest in their spring curriculum, but they could support something after school. They asked SAC to create a flyer they

could send out via email and through the EGE HSA to student families. The SAC concept is for this not to be a contest. We can purchase poster board ahead of time and hang them. The artists could receive a certificate and picture with art work. J. Lang mentioned that we could have students come here directly after school in the weeks leading up to the expo to do their art here.

9. New Business

a. Newsletter

i. C. Supple will focus on the expo for the newsletter

1. C. Supple to take notes from current meeting to form majority of SAC newsletter article.

10. Public Comments

a. No public comments

11. Adjourn Meeting

Motion to adjourn the meeting.

1st – B. Hutchison

2nd – A. Lenthe

All in favor; meeting adjourned at 8:34pm.